



ACC's Hashtag Reference Guide | 2024 Update

Why a Hashtag Guide?

Enhance your social media engagement and categorize your posts with ACC's Hashtag Reference Guide. This guide outlines hashtags and definitions for key cardiology and ACC-related terms. Social media hashtags allow for easier navigation among common themes to connect users within related conversations. Hashtags are also searchable, making them a valuable resource for both clinicians and patients.

How to Use This Guide?

This digital-only guide is categorized by primary themes of hashtags, such as Membership, JACC Journals, Advocacy, among others, as well as a robust list of clinical hashtags derived from Symplur. Each hashtag has a description next to it for how the hashtag can be used. Use CTRL-F to search the guide if seeking a specific keyword in a hashtag.

Tips and Tricks for Hashtag Use:

Hashtags are to be used sparingly. ACC recommends no more than three hashtags per post as a general rule. Excessive use of hashtags can look like spam. Focus on selecting a hashtag that is most applicable to your post and is likely to garner the most traffic to your post.

Official ACC Social Media Accounts:

FACEBOOK

facebook.com/AmericanCollegeofCardiology
facebook.com/JACCJournals

X (TWITTER)

@ACCinTouch	ACC's Primary X Account
@JACCJournals	JACC Journals Content
@Cardiology	Advocacy-only content from the College
@ACCMediaCenter	ACC Media Relations Content

LINKEDIN

linkedin.com/company/american-college-of-cardiology

INSTAGRAM

instagram.com/americancollegeofcardiology/

YOUTUBE

[@AmericanCollegeofCardiology](https://youtube.com/AmericanCollegeofCardiology)



WECHAT

Platform Specific Hashtags	
Hashtag	Description
#CardioTwitter/#CardioX	To be used on X to reach broad audience interested in cardiology
#InstaCardio	To be used on Instagram to reach broad audience interested in cardiology
#InstaCardiology	To be used on Instagram to reach broad audience interested in cardiology
#MedTwitter/#MedX	General X tag used for medical professionals and trainees
#EPeeps	General tag used by those practicing electrophysiology

ACC General Hashtags	
Hashtag	Description
#ACCDiversity	For content focused on diversity, equity and inclusion, especially related to College activities and members
#TheFaceOfCardiology	For use in tweets that focus on the diversity within the profession of cardiology, especially focused on the future face of cardiology (examples: FITs, Convocation, match day, DE&I activities such as IM Programs)
#HealthDisparities	Generic hashtag used for health disparities content
#HealthEquity	Generic hashtag used for health equity content
#SDOH	Generic hashtag used for content related to Social Determinants of Health
#WomenInCardiology	Generic hashtag used for women in the field of cardiology
#ClinicianWellBeing	Generic hashtag focused on content related to well-being, burnout, flexibility, etc.
#WellBeingSpotlightSeries	ACC's spotlight series on social media that focuses on clinician well-being content
#ACCIMProgram	ACC's Internal Medicine Cardiology Program
#ACCPride	For ACC content focused on supporting the LGBTQ+ community
#ACC75	For content related to ACC's 75 th anniversary

#ACCGivesBack	For content related to ACC's philanthropy
#ACCStrategicPlan	For content related to ACC's Strategic Plan

ACC Membership Hashtags	
Hashtag	Description
#ACCMember	ACC general membership hashtag
#ACCBOT	ACC Board of Trustees
#ACCBOG	ACC Board of Governors (elected state representatives for ACC Chapters)
#ACCChapters	Content tied to or mentioning ACC's domestic and international chapters
#ACCPresident	Content focused on ACC's President
#ACCLeadership	Content focused on ACC Leadership (BOT, BOG, Section Chairs, leadership development, etc.)
#ACCAcademic	Academic Cardiology Section
#ACCMedStudent	ACC Medical Student Community
#ACCMedRes	ACC Medical Resident Community
#ACCACPC	Adult Congenital and Pediatric Cardiology Section (congenital heart disease professionals)
#ACCSurgeons	Cardiac Surgery Team Section (content related to all members of cardiac surgery heart team)
#ACCRepOB	Reproductive Health and Cardio-Obstetrics Section
#ACCCardioOnc	Cardio-Oncology Section (focused on cardiac and cancer related content)
#ACCCVManage	Cardiovascular Management Section (focused on non-clinical topics related to business of medicine)

#ACCCVT	Cardiovascular Team Section (nurses, nurse practitioners, PAs, clinical pharmacists, cardiac rehabilitation specialists)
#ACCEarlyCareer	Early Career Section (first seven years of practice)
#ACCEP	Electrophysiology Section
#ACCCriticalCare	Critical Care Cardiology Section (professionals involved in CICU/ICU care, including physicians, advanced practice providers, nurses, pharmacists, respiratory therapists, dieticians, and other cardiovascular team members)
#ACCCVFed	Federal Cardiology Section (those working in veterans affairs, DoD or public health service)
#ACCFIT	Fellows in Training Section
#ACCGeriatric	Geriatric Cardiology Section (those caring for older adults with CVD)
#ACCIInnovation	Health Care Innovation Section
#ACCHFT	Heart Failure and Transplant Section
#ACCIImaging	Imaging Section
#ACCIIntl	International Section
#ACCIC	Interventional Section
#ACCPPrev	Prevention of Cardiovascular Disease Section
#ACCCVTraining	Program Directors and Graduate Medical Educators Section
#ACCSeniorCV	Senior Cardiovascular Professionals Section
#ACCSportsCardio	Sports Cardiology Section
#ACCVascular	Vascular Disease Section
#ACCWIC	Women in Cardiology Section

ACC Education Hashtags	
Hashtag	Description
#MedEd	Generic hashtag used across social media for medical education content
#ACCEd	ACC Educational Content
#ACCEL	ACC Extended Learning
#ACCSAP	ACCSAP Educational Product
#CathSAP	CathSAP Educational Product
#EchoSAP	EchoSAP Educational Product
#EPSAP	EPSAP Educational Product
#HFSAP	HFSAP Educational Product
#ACCCMP	ACC's Collaborative Maintenance Pathway (alternative to ABIM LKA and 10-year exam)
#NCDAcademy	ACC's free online courses focused on non-communicable diseases with international focus
#EaglesEyeView	Kim Eagle's Weekly Podcast on ACC.org
#ACCessPoints	Meeting Coverage Videos
#CardiologyHour	Video Wrap-up Highlighting Key Science at Major CV Meetings
#CardioSmart	ACC Patient-focused Content
#CVBoard	New Board of Cardiovascular Medicine

Research and ACC Publications Hashtags	
Hashtag	Description
#CardiologyMag	ACC's monthly member magazine, Cardiology

#JACC	Journal of the American College of Cardiology (JACC)
#JACCJournals	JACC Family of Journals
#JACCAvances	JACC: Advances
#JACCAAsia	JACC: Asia
#JACCBTS	JACC: Basic to Translational Science
#JACCCaseReports	JACC: Case Reports
#JACCCardioOnc	JACC: Cardio-Oncology
#JACCCEP	JACC: Clinical Electrophysiology
#JACCCHF	JACC: Heart Failure
#JACCIMG	JACC: Cardiovascular Imaging
#JACCINT	JACC: Cardiovascular Interventions
#JACCPodcast	JACC Podcasts
#JACCEdge	JACC Edge, JACC Journals' monthly newsletter

Advocacy, Quality & Innovation Hashtags	
Hashtag	Description
#ACCAdvocacy	Overarching content related to ACC advocacy work
#HeartPAC	ACCF's political action committee
#HealthPolicy	Generic hashtag used for health policy content
#HealthCare	Very popular generic hashtag for health care space
#ACCGrassroots	Grassroots advocacy content from the College (focused on state work, etc.)
#TransformCVCare	Hashtag used for industry events and roundtables (example: AHIC, IAF, etc.)

#ACCIInnovation	ACC innovation content
#AUC	Appropriate Use Criteria
#cvQI	General cardiovascular quality improvement content
#EHR	Generic hashtag used for electronic health record content
#FDAUpdate	Tag used when posting an FDA Update
#FindYourHeartAHome	ACC's Find Your Heart A Home program/product content
#HealthIT	Generic hashtag used for health information technology
#Telehealth	Generic hashtag used for telehealth
#PopulationHealth	Generic hashtag used for population health
#QPP	Quality Payment Program
#ValueBasedCare	Generic hashtag used for value-based care content
#ACC Accreditation	ACC Accreditation Services
#NCDR	ACC's National Cardiovascular Data Registry
#AFibAblationRegistry	AFib Ablation Registry
#CathPCIRegistry	CathPCI Registry
#ChestPainMIRegistry	Chest Pain – MI Registry
#CVASCRegistry	CV ASC Registry
#IMPACTRegistry	IMPACT Registry
#LAAORegistry	LAAO Registry
#TVTRegistry	TVT Registry
#EPRegistry	EP Registry; EPDI Registry and EP Registry Suite
#CathLabSolutions	Cath Lab Solutions (suite content)

#ACPCQNet	Adult Congenital Pediatric Cardiology Quality Network
#EHAC	Early Heart Attack Care

Live Meetings and Courses Hashtags	
Hashtag	Description
#ACC24	ACC.24 Annual Scientific Session & Expo held in Atlanta, GA
#ACCLeadershipForum	ACC's Leadership Forum program to develop and train ACC leaders (year round events)
#ACCAsia	ACC Asia International Regional Conference (India in 2024)
#ACCLATAM	ACC Latin America International Regional Conference (Dominican Republic in 2024)
#ACCMidEast	ACC Middle East International Regional Conference (Egypt in 2024)
#ACCQuality24	ACC Quality Summit (event with care team, registry, etc. focus)
#ACCCardioOB	ACC Cardio-Obstetric Essentials: Team-Based Management of Cardiovascular Disease and Pregnancy course
#ACCLegConf	ACC Annual Legislative Conference (Washington, DC)
#ACCBoardReview	ACC/SCAI Interventional Cardiology Overview and Board Prep Course (IV Board); Cardiovascular Overview and Board Prep Virtual Experience (CV Board)
#ACCAthleticHeart	Care of the Athletic Heart course focused on sports and exercise cardiology
#CardioOnc	Generic Hashtag used for cardio-oncology content as well as Advancing the Care of the CardioOncology Patient course content
#ACCCVSummit	ACC Cardiovascular Summit content (focused on business of medicine)
#CVTransforum	MedAxiom twice annual conferences (spring/fall)

Clinical Hashtags	
Hashtag	Description
#COVID19	2019 Novel Coronavirus
#cvAAA	Abdominal Aortic Aneurysm
#ACCclinicalDoc	ACC Clinical Documents
#ClinicalGuidelines	Clinical Guidelines (generic hashtag used for AHA/ACC/SCAI, etc.)
#cvACS	Acute Coronary Syndrome
#cvAMI	Acute Myocardial Infarction
#ACHD	Adult Congenital Heart Disease
#cvCoag	Anticoagulation
#AorticDisease	Aortic Disease
#AortaEd	Aortic Disease Education
#vhdAS	Aortic Stenosis
#ASCVD	Atherosclerotic Cardiovascular Disease
#Atherosclerosis	Atherosclerosis
#AFib	Atrial Fibrillation
#epAblation	Cardiac Ablation
#CMR/#whyCMR	Cardiac Magnetic Resonance Imaging
#cvPrev	Cardiac Disease Prevention
#cvRehab	Cardiac Rehab
#epCRT	Cardiac Resynchronization Therapy
#cvSurg	Cardiac Surgery

#CardioObstetrics	Cardio-Obstetrics (relating to pregnancy, OB care)
#Cardiology	Cardiology
#cvMetabolic	Cardiometabolic Disease
#CardioOnc	Cardio-Oncology (relating to heart disease and cancer)
#CVD	Cardiovascular Disease
#cvImaging	Cardiovascular Imaging
#Cholesterol	Cholesterol (LDL and HDL – generic hashtag use)
#CHD	Congenital Heart Disease or Congenital Heart Defect
#CHF	Congestive Heart Failure
#cvCABG	Coronary Artery Bypass Grafting
#cvCAD	Coronary Artery Disease Atherosclerosis
#CRISPR	CRISPR-Cas9, DNA, gene editing
#Diabetes	Diabetes
#DAPT	Dual Antiplatelet Therapy
#cvLipids	Dyslipidemia, Hyperlipidemia, Lipids
#cvEcho/#echofirst	Echocardiography, Imaging
#EKG/#ECG	Electrocardiogram
#cvEP	Electrophysiology
#Endocarditis	Endocarditis
#JACCGlobalBurdenCVD/#GBDstudy	Global Burden of Disease study
#Fontan	Fontan Circulation
#cvGenetics	Genetics

#cvGeri	Geriatric (older adults) Cardiology
#HeartDisease	Heart Disease
#HeartFailure	Heart Failure
#HFpEF	Heart Failure with Preserved Ejection Fraction
#HFrEF	Heart Failure with Reduced Ejection Fraction
#Hearttx	Heart Transplant
#Hypertension	Hypertension, High Blood Pressure
#cvHCM	Hypertrophic Cardiomyopathy
#epICD	Implantable Cardioverter Defibrillator
#CathLab	Interventional Cardiology
#IschemicHeartDisease	Ischemic Heart Disease
#cvLAAoccluder	Left Atrial Appendage Closure Device
#LVAD	Left Ventricular Assist Device
#LVEF	Left Ventricular Ejection Fraction
#LQTS	Long QT Syndrome
#vhdMR	Mitral Regurgitation
#MitraClip	Mitral Valve Clip
#cvMI	Myocardial Infarction (“heart attack”)
#Myocarditis	Myocarditis
#NSTEMI	Non-ST Elevation Myocardial Infarction
#NOAC	Novel Oral Anticoagulants
#PCSK9	PCSK9 Therapy

#cvPed	Pediatric Cardiology
#PCI	Percutaneous Coronary Intervention
#cvPAD	Peripheral Arterial Disease
#epPPM	Permanent Pacemaker
#cvPET	Positron Emission Tomography
#cvPAH	Pulmonary Arterial Hypertension
#Revasc/#Revascularization	Revascularization
#RVAD	Right Ventricular Assist Device
#SGLT2	Sodium-Glucose Co-Transporter-2 Inhibitors
#STEMI	ST Elevation Myocardial Infarction
#Statin	Statin Therapy
#Stroke	Stroke
#SportsCardio	Sports & Exercise Cardiology; cardiology in athletes
#SuddenCardiacArrest	Sudden Cardiac Arrest (also #SCA)
#SAVR	Surgical aortic valve replacement
#TAVR	Transcatheter Aortic Valve Replacement
#TMVR	Transcatheter Mitral Valve Replacement
#vhdTR	Tricuspid Regurgitation
#cvVHD	Valvular Heart Disease
#cvVTE	Venous Thromboembolism

Visit [Symplur.com/Cardiology](https://www.symplur.com/Cardiology) for the latest clinical cardiology hashtags.