



Sample Text for Recruitment Email

Use this email as a template to recruit colleagues to join the ACC as Cardiovascular Team Members. This email could be coupled with an invitation to attend a chapter event for CVT Members.

Dear Ms./ Mr./ Dr.	
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Transforming cardiovascular care and improving heart health isn't the work of any single individual or profession. It takes a team. The American College of Cardiology (ACC) has long recognized this, which is why, in 2003, it extended membership to include the cardiovascular professionals who work in collaboration with physicians.

In the years since, this community of Cardiovascular (CV) Team professionals has grown to include over 6,000 nurse practitioners, registered nurses, PAs, clinical pharmacists, CV technologists and rehabilitation specialists.

ACC membership provides you with the knowledge and information you need to optimize CV care and outcomes. As a member, you have access to benefits worth thousands of dollars each year, including:

- Access to eight JACC Journals online, in the mobile app and as an audio podcast
- The latest guidelines, point-of-care tools and mobile apps on ACC.org
- 300+ online educational resources, many of which offer CE and CNE
- Deep discounts on live courses including the ACC Annual Scientific Session & Expo worth more than the cost of membership alone
- Networking and volunteer opportunities in the Cardiovascular Team Member Section and more than a dozen other specialty sections

Join me and over 52,000 CV professionals around the world and access resources that will help you elevate care and your career. <u>Click here</u> to learn more and complete your online application.

Sincerely,

Your Name
Your Title/Institution