



Sample Text for Retention Email

Use this email to encourage colleagues to maintain their ACC membership.

Dear Ms./ Mr./ Dr. _____

Thank you for your membership in the American College of Cardiology! Your tireless efforts in pursuing the highest standards of cardiovascular care make the College—and the profession as a whole—stronger.

The ACC strives to be your professional home, providing you with the tools and resources you need to succeed throughout your career. Your membership gives you access to 300+ free online educational opportunities as well as 20+ clinical topic hubs on *ACC.org*, so you can continue learning, whatever stage of your career you're in. Plus, your online access to eight *JACC* Journals makes it easy to read about the latest clinical developments. And with information updates tailored to your interests, you can keep up-to-date on the latest happenings within the College and in the profession as a whole.

Looking for a way to get involved and develop your leadership skills? Consider joining the <u>CV Team Member</u> <u>Section</u> and participating in one of the working groups. Our local chapter events also provide you with an opportunity to volunteer, network with your peers and impact the quality of care in your region.

When you participate and engage in College activities, you help the ACC better adapt to a changing field, more effectively advocate on behalf of all members of the CV team and advance its mission to transform cardiovascular care and improve heart health.

Please let me know if you have any questions regarding your membership or our local Chapter initiatives.

Best regards,

Your Name Your Title/Institution