



AMERICAN
COLLEGE *of*
CARDIOLOGY

EMERGING ADVOCATES PROGRAM APPLICATION

Program Background

As part of our commitment to leadership development, the ACC is pleased to present the Emerging Advocates Program. This program is a unique opportunity for ACC members, particularly Fellows in Training, Early Career Professionals and Cardiovascular Team members, to increase their knowledge of the College's advocacy and health policies and to lend a voice to improve heart health. The Emerging Advocates will learn directly from the College's advocacy leaders, covering such areas as legislative, regulatory, state government relations, payer advocacy and value solutions, and population health.

The Emerging Advocates will participate in a two-year program. Year one (summer 2015 – 2016) will introduce Emerging Advocates to the latest issues affecting the cardiology community such as the movement toward value-based payment, graduate medical education funding, medical coding development, medical coverage policies, and cardiovascular disease prevention. Issue-focused education will consist of monthly webinars, online content and a two day face-to-face meeting at the Heart House in Washington, DC, this fall (cost of travel and accommodations covered). With guidance from ACC's member leaders, Emerging Advocates will work together to analyze these issues and understand how they impact ACC's policies and positions. Participants will also receive training on how to best communicate with ACC members, Congress, federal agencies, state legislators and health plans on the issues facing cardiovascular medicine.

In year two (summer 2016 – 2017), Emerging Advocates will be paired with mentors who are current or past ACC leaders engaged in advocacy activities. The mentors will help Emerging Advocates identify opportunities where they can advance ACC's advocacy activities, and work with them to craft their outreach and messaging.

Applications must be submitted by **June 22, 2015**. Applicants will be notified by July 15, 2015, of the status of their application.





EMERGING ADVOCATES PROGRAM APPLICATION

Applicant Information

Please fill in the following information as thoroughly as possible. Mark N/A if not applicable.

Name Title

Address City State Zip

Phone Email

Hospital/Practice Name

Type of Facility: Private Practice Hospital/Health System

Cardiovascular Specialty

ADVOCACY AREAS OF INTEREST

Please rank your areas of interest from 1 - 5 (1 is highest and 5 is lowest)

_____ **Legislative** (U.S. Capitol, U.S. Senate and House of Representatives)

_____ **Regulatory** (Centers for Medicare and Medicaid Services, Food and Drug Administration, National Institutes of Health)

_____ **State Relations** (State Assembly, Departments of Health)

_____ **Payer Advocacy and Value Solutions** (Blue Cross and Blue Shield, UnitedHealthcare, Value Based Payment)

_____ **Population Health** (Prevention, Hypertension, Diabetes, Obesity, Smoking Cessation)

QUESTIONS

1. Have you participated in previous advocacy activities with the ACC (i.e. ACC's Legislative Conference, state lobby days, legislator practice visits) or any other advocacy related events? If yes, please explain:

2. What interests you about the Emerging Advocates Program and what do you hope to gain from it?

3. Briefly describe one or two issues you believe are important to the cardiology community. How can advocacy play a role in addressing these issues?

Return completed application by **June 22, 2015**, to advocacyleg@acc.org with the subject: **EA Application**

Thank you for your interest. We look forward to reading your application.