

EMERGING ADVOCATES PROGRAM APPLICATION

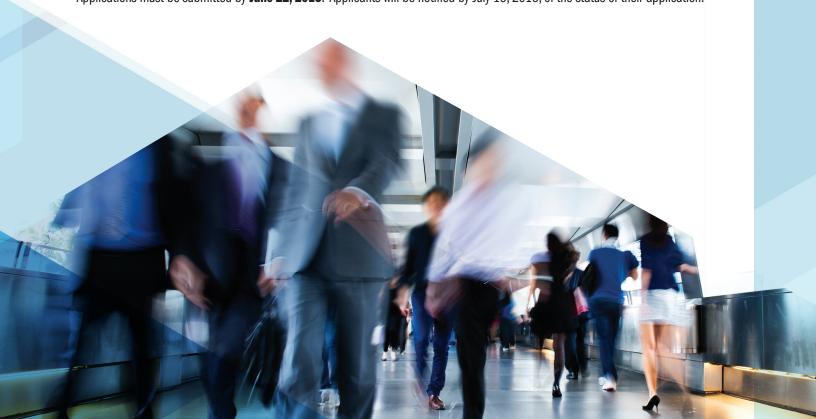
Program Background

As part of our commitment to leadership development, the ACC is pleased to present the Emerging Advocates Program. This program is a unique opportunity for ACC members, particularly Fellows in Training, Early Career Professionals and Cardiovascular Team members, to increase their knowledge of the College's advocacy and health policies and to lend a voice to improve heart health. The Emerging Advocates will learn directly from the College's advocacy leaders, covering such areas as legislative, regulatory, state government relations, payer advocacy and value solutions, and population health.

The Emerging Advocates will participate in a two-year program. Year one (summer 2015 – 2016) will introduce Emerging Advocates to the latest issues affecting the cardiology community such as the movement toward value-based payment, graduate medical education funding, medical coding development, medical coverage policies, and cardiovascular disease prevention. Issue-focused education will consist of monthly webinars, online content and a two day face-to-face meeting at the Heart House in Washington, DC, this fall (cost of travel and accommodations covered). With guidance from ACC's member leaders, Emerging Advocates will work together to analyze these issues and understand how they impact ACC's policies and positions. Participants will also receive training on how to best communicate with ACC members, Congress, federal agencies, state legislators and health plans on the issues facing cardiovascular medicine.

In year two (summer 2016 – 2017), Emerging Advocates will be paired with mentors who are current or past ACC leaders engaged in advocacy activities. The mentors will help Emerging Advocates identify opportunities where they can advance ACC's advocacy activities, and work with them to craft their outreach and messaging.

Applications must be submitted by **June 22, 2015**. Applicants will be notified by July 15, 2015, of the status of their application.





Applicant Information

Please fill in the following information as thoroughly as possible. Mark N/A if not applicable.

Nan	е	Title		
Add	ress	City	State	Zip
Pho	ne	Email		
Hos	oital/Practice Name			
Туре	of Facility:			
Card	iovascular Specialty			
AD۱	OCACY AREAS OF INTEREST			
Plea	se rank your areas of interest from 1 - 5 (1 is highest and	5 is lowest)		
	Legislative (U.S. Capitol, U.S. Senate and House of R	epresentatives)		
	Regulatory (Centers for Medicare and Medicaid Serv	vices, Food and Drug Administration, National	Institutes of Health)	
	State Relations (State Assembly, Departments of Hea	alth)		
	Payer Advocacy and Value Solutions (Blue Cross and	Blue Shield, UnitedHealthcare, Value Based	Payment)	
	Population Health (Prevention, Hypertension, Diabet	es, Obesity, Smoking Cessation)		
QUE	ESTIONS			
1.	Have you participated in previous advocacy activities with other advocacy related events? If yes, please explain:	n the ACC (i.e. ACC's Legislative Conference, s	state lobby days, legislator pract	ice visits) or any
2.	What interests you about the Emerging Advocates Program	n and what do you hope to gain from it?		
3.	Briefly describe one or two issues you believe are importa	ant to the cardiology community. How can ad [,]	vocacy play a role in addressing	these issues?