



**NCDR**<sup>®</sup>  
NATIONAL CARDIOVASCULAR DATA REGISTRY

## ACTION Registry<sup>®</sup> – GWTG<sup>™</sup>

*Congratulations!* We're glad that you've chosen to recognize your hospital for its outstanding work. In order to help you receive the recognition that your hospital deserves, we've created recognition seals for you to use on your website and in other promotional materials.

This seal is only for the **2015 ACTION Registry-GWTG Performance Achievement Awards** and must be used according to the following guidelines.

This file includes the following versions of your seal: png, eps, jpg. We've included multiple formats so that you can proudly display your ACTION Registry-GWTG Performance Achievement Award Seal on your website, in your advertisements and in your promotional materials as you see fit.

### Gold boilerplate

[HOSPITAL NAME] consistently followed the treatment guidelines in ACTION Registry<sup>®</sup>-GWTG<sup>™</sup> for eight consecutive quarters in ACTION Registry-GWTG and met a performance standard of 90% for specific performance measures to receive this 2015 award.

#### Instructions for use on web:

- The seal must link to [ACC.org/ACTION](http://ACC.org/ACTION)
- The boilerplate must be featured below or next to the seal
- The boilerplate may not appear in any font smaller than 7pt

#### Instructions for use in promotional materials other than advertisements:

Include the following in any font 7pt or larger.

[HOSPITAL NAME] consistently followed the treatment guidelines in ACTION Registry<sup>®</sup>-GWTG<sup>™</sup> for eight consecutive quarters in ACTION Registry-GWTG and met a performance standard of 90% for specific performance measures to receive this 2015 award.

ACTION Registry-GWTG is a partnership between the American College of Cardiology Foundation and the American Heart Association with partnering support from the American College of Emergency Physicians and the Society of Cardiovascular Patient Care. For more information about ACTION Registry-GWTG, visit [ACC.org/ACTION](http://ACC.org/ACTION).

#### Instructions for use in advertisements:

- The boilerplate must be featured below or next to the seal in any font 7pt or larger
- Include the link to [ACC.org/ACTION](http://ACC.org/ACTION) for more information about the ACTION Registry-GWTG

**All other uses must be approved by the NCDR. Please contact Kelly Wiseman for usage approval, [KWiseman@acc.org](mailto:KWiseman@acc.org).**

