



# ACTION Registry<sup>®</sup>

*Congratulations!* We're glad that you've chosen to recognize your hospital for its outstanding work. In order to help you receive the recognition that your hospital deserves, we've created recognition seals for you to use on your website and in other promotional materials.

This seal is only for the **2017 ACTION Registry Performance Achievement Awards** and must be used in accordance to the following guidelines.

This file includes the following versions of your seal: png, eps, jpg. We've included multiple formats so that you can proudly display your ACTION Registry Performance Achievement Award Seal on your website, in your advertisements and in your promotional materials as you see fit.

## **Silver boilerplate**

[HOSPITAL NAME] has demonstrated sustained achievement in ACTION Registry<sup>®</sup> for four consecutive quarters and met a performance standard of 90% for specific performance measures to receive this 2017 award.

### **Instructions for use on web:**

- The seal must link to [ACC.org/ACTION](http://ACC.org/ACTION)
- The boilerplate must be featured below or next to the seal
- The boilerplate may not appear in any font smaller than 7pt

### **Instructions for use in promotional materials other than advertisements:**

Include the following in any font 7pt or larger.

[HOSPITAL NAME] has demonstrated sustained achievement in ACTION Registry<sup>®</sup> for four consecutive quarters and met a performance standard of 90% for specific performance measures to receive this 2017 award.

### **Instructions for use in advertisements:**

- The boilerplate must be featured below or next to the seal in any font 7pt or larger
- Include the link to [ACC.org/ACTION](http://ACC.org/ACTION) for more information about the ACTION Registry

**All other uses must be approved by the NCDR. Please contact Kelly Wiseman for usage approval, [KWiseman@acc.org](mailto:KWiseman@acc.org).**