



Dr. Stuart Winston, Michigan Chapter President, Dr. Harlan Krumholz and Dr. David Share, Senior Associate Medical Director for Quality, BCBS of Michigan, at a break during the Michigan D2B Symposium.

## D2B Symposium in Michigan Draws All PPCI Hospitals

By Stuart A. Winston, D.O., F.A.C.C., Governor, Michigan ACC

**F**orty-two hospitals in Michigan provide Primary Percutaneous Coronary Intervention (PPCI) for acute myocardial infarction.

Representatives from each hospital attended “An Integrated and Practical Approach to Improving the Care of Patients with Acute MI: The Door to Balloon (D2B) Initiative,” a day-long symposium held on the campus of the University of Michigan on Feb. 2, 2007. Jointly sponsored by the Blue Cross Blue Shield Cardiovascular Consortium (BMC2) and the Michigan Chapter of the ACC, the symposium offered cardiologists, emergency department physicians, nurses, cath lab personnel, quality specialists and administrators a chance to hear presentations, attend workshops and share their experiences in shortening door-to-balloon times.



The symposium, inspired by the ACC’s “D2B: An Alliance for Quality” GAP initiative, was the brain-child of Mauro Moscucci, M.D., F.A.C.C., an interventionalist who directs the Michigan-based BMC2 collaborative, and the Michigan Chapter leadership. The details were managed by Eva Kline-Rogers, a University of Michigan cardiovascular nurse practitioner; Cec Montoye, quality specialist for the Michigan Heart and Vascular Institute at the Ann Arbor-based St. Joseph Mercy Hospital; and Alice Betz, the Michigan ACC Chapter Executive. Kline-Rogers and Moscucci had played integral roles in the ACC’s development of D2B.

Harlan Krumholz, M.D., F.A.C.C., national chairman for D2B, presented the keynote address. While sharing the evidence that supports the

rationale for this most ambitious ACC project, he demonstrated the passion of a Quality Champion. Participants also heard presentations on the Emergency Department approach to MI care; practical approaches to D2B QI; QI methodology specifics; MI transfer issues and a single institution’s perspective on overcoming barriers for improvement. Highly interactive smaller workshops were held in the afternoon addressing ED/EMS, cath lab and implementation issues.

“The engagement and commitment of the Michigan hospitals and their clinical leaders is impressive,” Dr. Krumholz said. “They set an example for other states.”

To get symposium participation from 100 percent of the PPCI hospitals, the Michigan Chapter’s Quality Committee placed individual phone calls to hospital CEOs and chiefs of cardiology to solicit their support. All 42 hospitals have also signed on as participants in the D2B initiative. As the initiative is rolled out, a number of Michigan-specific D2B follow-up events are planned. An “MI-ECG Lesson” will regularly appear on the Chapter’s Web site.

The symposium bodes well for future collaboration within the Michigan cardiovascular community. In an era when health care systems are competing for patients, the free sharing of best practices was remarkable. More than 200 attendees witnessed an historic moment as speakers from competitive institutions gathered on the same dais to work for the patients of Michigan.

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