



Helping
Cardiovascular
Professionals
Learn.
Advance.
Heal.



American College of Cardiology

Transforming Science into Quality Care

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ACC Mission Statement

“The mission of the American College of Cardiology is to advocate for quality cardiovascular care—through education, research promotion, development and application of standards and guidelines—and to influence health care policy.”



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Overarching Goals

- Turn CV Knowledge into Practice
- Increase the Value of Membership



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JACC

- 4,539 quality submissions in 2006
- 12% acceptance rate
- Impact factor is 9.2 (average number of citations per article)

Coming in 2008 ...

JACC: Cardiovascular Imaging
JACC: Cardiovascular Interventions

A family of publications designed to meet the academic and clinical needs of an increasingly specialized audience.





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Other ACC Publications

Cardiosource Review Journal

Offers readers a thorough review of cardiovascular science published in other scientific outlets.

Cardiology

Monthly member magazine.
Written by members, for members.

CV News Digest

Daily compendium of cardiovascular news taken straight from the mainstream news. Members get the news their patients consume every day.

ACC News

Biweekly, electronic news update from the College.



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ACC Annual Scientific Session March 2008

- **Late-breaking Clinical Trials** provide the focus for the most influential cardiovascular scientific meeting in the world.
- **A variety of innovative educational formats**, including traditional lectures, interactive panel discussions, case studies, Meet the Experts sessions, Brown Bag breakfast and lunch meetings and more.



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i2 Summit

- A companion meeting to the Annual Scientific Session
- Offers interventionalists late-breaking interventional science, live case studies and simulation training



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ACC Education

- Bringing together physicians and other health care practitioners from around the world. Faculty include the thought leaders in cardiovascular medicine.
- Regional programs
- Programs at the new Heart House in Washington D.C.



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Digital Education

- A diverse portfolio of self-assessment programs, regularly updated by renowned experts.
- ACCEL audio journal is now delivered in MP3 format.



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Cardiosource

www.cardiosource.com

The most comprehensive source of
cardiovascular information online

- Clinical Collections
- Online access to JACC
- Braunwald's Heart Disease
- CME
- Self-assessment programs
- Cardiosource Video News



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QCARE: ACC's Answer to Health Care Reform





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QCARE

An end-to-end, systems approach to continuous quality improvement that translates science into practice.

- Continuous review of new science
- Evidence-based guidelines and standards
- Comprehensive education
- Appropriateness Criteria
- Data reporting and collection through registries (NCDR)
- Specific quality initiatives (D2B)
- Adoption and appropriate use of new technology
- Evaluation through self-assessment tools, performance testing and longitudinal studies





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QCARE Puts Quality First!

- **Moving Forward the ACC Must:**
- Continue to lead in the quality arena and move beyond process measures to focus on outcomes.
- Imbed quality in everything we do.
- Honor our individual and collective responsibility to provide care that is patient-centered, evidence-based and cost-effective.



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Clinical Guidelines and Guidelines in Practice

ACC/AHA Practice Guidelines

- Address contemporary practice issues
- Describe a range of generally accepted approaches for the diagnosis, management and prevention of specific conditions.

Guidelines Applied in Practice (GAP)

- Bring Practice Guidelines to the point of care.
- Use local quality champions and guidelines-derived tools to implement continuous quality improvement systems.

Door to Balloon (D2B): An Alliance for Quality

- GAP program
- Widely adopted by ACC chapters
- Provides evidence-based strategies to help reduce door-to-balloon times.



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Appropriateness Criteria

- Combine scientific knowledge and guidelines with clinical findings
- Create guidelines for the most appropriate use of CV imaging procedures.

Published:

- SPECT-MPI (2005)
- CCT (2006)
- CMR (2006)



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National Cardiovascular Data Registry (NCDR™)

- Currently 2,300 hospitals participating in four registries
- Leading experts from specialty medical societies partner to provide oversight
- CMS, health plans and others requiring participation as the “gold standard” for CV quality measurement and improvement



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ACC Advocacy

Promoting Quality, Protecting Patients.

- **Quality**
- **Cost-effectiveness**
- **Appropriateness of care**
- **Access to care**

Provides members with the tools and resources necessary to participate in the political process and help shape health care policy both now and into the future.



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Practice Management

Partnering with ...

- Medical Group Management Association (MGMA)
- MedAxiom

CPT® guide

-Assisting CV practices
in achieving expedient
reimbursement.



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How You Can Help

- Support your Chapter
- Personalize your membership preferences and update your information at <http://members.acc.org>
- Join CAN (www.acc.org/can)
- Take part in ACC PAC (www.epacweb.com/acc)
- Attend Legislative Conference, Sept. 2008 in Washington, D.C.
- Participate in community events, media requests and surveys
- Keep ACC national informed of what is happening locally
- Contribute to ACC's *Campaign for the Future*