

Share the Risk  
Special Offer!  
Details below.

A Strategic Partner of



AMERICAN  
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CARDIOLOGY



# MedWorkflow

## The Best of LEAN Process Redesign and Applied Behavior Analysis

Many of you are looking for ways to improve your financial performance, while still maintaining the high quality patient care your patients are accustomed to. MedWorkflow is a proven method that focuses on a key process (office visits, testing, etc.) and, through a tightly facilitated process, identifies areas of waste and “redesigns the process,” enabling practices to quickly and efficiently realize bottom line results.

MedWorkflow is based largely upon the concepts of LEAN process redesign, which originated from the highly successful Toyota Production System concept of “more value with less work.” In addition to LEAN, we have added proven concepts of Applied Behavior Analysis to create a hybrid process that not only clarifies and redesigns the process, but also facilitates the implementation process to assure the recommendations produce the results you are looking for. In fact, we feel so strongly about this, that we are willing to share in the risk, with 1/2 the cost of this process dependent upon our delivering the results you are looking for.

Many process redesign services are expensive, time consuming and implementation can fall short of expectations. Using MedWorkflow, we have found a data and research-based method that we deliver to you quickly (reducing your cost) and efficiently (reducing your time to results). This powerful combination is now available to all MedAxiom customers in a package that is affordable and virtually risk free.

## Benefits to Your Practice

The MedWorkflow process will be facilitator-led, but completely employee-driven. This benefits your practice hugely by educating your employees on the methodology and tools used so that they can apply this knowledge in their day-to-day work, as well as to solving the problem at hand and problems that arise down the road. Through the MedWorkflow process, MedAxiom has attempted to reduce the time needed to complete such projects, therefore, reducing the cost and making this a more reasonable option for all practices.

Your practice can:

- Eliminate waste
- Deliver a powerful ROI
- Benefit from a data-based process
- Share in proven results

## Share the Risk - Special Offer!

For a limited time only, MedAxiom Consulting is providing a special offer for their new workflow redesign service, MedWorkflow. Pay only 50% of the total cost for the project upfront, and pay the other 50% at the conclusion of the project IF the agreed upon goals are reached. Don't miss this opportunity to improve your operational efficiency through this low-risk offer.

Contact us today, as this is a limited time offer.



Now, more than ever, MedAxiom's unique approach is being sought out to improve organizational focus, efficiency and profitability.

FOR MORE INFORMATION, CONTACT:

**Doug LaFleur, PhD**

616.328.1083 • [dlafleur@medaxiom.com](mailto:dlafleur@medaxiom.com)

**Shannon Loewy**

269.830.0726 • [sloewy@medaxiom.com](mailto:sloewy@medaxiom.com)