Agenda

Wednesday, January 21

4:00 p.m. – 6:00 p.m.  Registration (Bay Room)

Thursday, January 22

PRE-CONFERENCE WORKSHOPS – Choose from 1 of 2 Pre-conference Workshops
(Separate registration fees apply.)

7:30 a.m.  Registration and Continental Breakfast (Floridian Ballroom West Foyer)

8:15 a.m. - 12:00 p.m.  PRE-CONFERENCE WORKSHOP I: Optimizing Your EMR – Making It More Efficient, More Accurate and More Relevant (Floridian Ballrooms G-L)
Presenters: Drs. Gluckman and Westcott and Ms. Knight and Mr. Price
Moderators: Drs. Brown and Walpole and Mr. White

•  BUSINESS PRACTICES: Optimize your EMR documentation strategies for efficiencies

8:15 a.m. - 11:30 a.m.  PRE-CONFERENCE WORKSHOP II: Physicians Leading Change: The Balancing Act (Citrus/Collier/Columbia Rooms)
Presenters: Dr. Martin and Ms. Apple;
Moderators: Drs. Chazal, Douglas and Valentine

•  LEADERSHIP: Analyze leadership strategies that improve your change agent capabilities

Thursday, January 22

11:00 a.m.  General Session Registration Opens (Floridian Ballroom West Foyer)

SESSION I: OPERATIONS AND LEADERSHIP – MANDATORY STRATEGIES FOR BRUTAL TIMES
Moderators: Drs. Brown and Douglas

1:00 p.m.  Welcome, Introductions and Course Overview (Floridian Ballrooms G-L)
Drs. Douglas, Valentine and Walpole

1:15 p.m.  Action Planning Strategy (Floridian Ballrooms G-L)
Drs. Douglas, Valentine and Walpole

1:30 p.m.  Keynote Address 1: Health Care Reform 2.0 – Where Are We Headed? (Floridian Ballrooms G-L)
Dr. Keckley

•  PATIENT CARE PROCESS: Evaluate the impact of Health Care Reform on critical factors affecting your cardiovascular service line or practice

* No CNE for this session
^ No CME or CNE for this session
Agenda - cont.

Thursday, January 22 - cont.

2:15 p.m. Keynote Address 2: The Current State of Physician Leadership
What Do We Need to Do? (Floridian Ballrooms G-L)
Dr. Angood

- LEADERSHIP: Describe leadership strategies that support moving onward to value-based care

2:45 p.m. Panel Discussion with Questions and Answers (Floridian Ballrooms G-L)
Moderator: Dr. Douglas
Panel: Drs. Angood, Chazal and Keckley

- LEADERSHIP: Define the leadership capabilities necessary to thrive in changing practice management landscape

3:15 p.m. Break with Exhibitors (Floridian Ballrooms D-F)

3:45 p.m. Workshops (Choose 2. Workshops A – E are repeated at 4:15 p.m. Workshops F and G are not repeated.)

A. Creating Dyad Leadership between Doctors and Administrators *
(Floridian Ballrooms G-L)
Dr. Campbell and Ms. Morris

- LEADERSHIP: Identify leadership strategies that cultivate collaboration for successful relationships

B. Culture Trumps Strategy……ALWAYS! Navigating the Hidden Barriers
(Citrus/Collier/Columbia Rooms)
Dr. Phillips and Mr. Wilson

- LEADERSHIP: Choose essential leadership attributes that demonstrate commitment to your mission, vision and plan

C. Business and Professional Ethics: How to Prevent Fraud and Avoid Handcuffs
(Floridian Ballroom C)
Drs. Duffy and Hendel

- BUSINESS PRACTICES: Interpret business practices that prevent fraud and encourage transparency

D. Managing Clinician Performance: Adult Supervision Required!
(Floridian Ballroom A)
Drs. Chazal and Martin

- BUSINESS PRACTICES: Identify the performance matrix that tracks clinician performance and determine a performance remediation strategy

* No CNE for this session
^ No CME or CNE for this session
E. Collaboration to Disintegration: Fixing Broken Hospital-MD Relationships *
(Hamilton/Indian River Rooms)
Ms. Biga and Mr. Palazzo

- LEADERSHIP: Identify leadership strategies that cultivate collaboration for successful relationships

F. Negotiating Successful Co-management: Private or Employed ^
(Offered during this first session only.) (Flagler/Gilchrist Rooms)
Mr. Melloh and Mr. Sauer

- BUSINESS PRACTICES: Evaluate business practices for successful negotiation

G. Team Based Care Models: Are There Successful Models with Quality Data and a Positive Bottom Line? (Offered during this first session only.) (Jackson Room)
Dr. Walsh and Mr. Schroyer

- BUSINESS PRACTICES: Discuss quality data that can drive successful collaborative care models

4:30 p.m.  Workshops (Workshops A – E are repeated from 3:30 p.m. Workshops H and I are new, non-repeated workshops.)

A. Creating Dyad Leadership between Doctors and Administrators *
(Flagler/Gilchrist Rooms)
Dr. Campbell and Ms. Morris

- LEADERSHIP: Identify leadership strategies that cultivate collaboration for successful relationships

B. Culture Trumps Strategy……ALWAYS! Navigating the Hidden Barriers
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C. Business and Professional Ethics: How to Prevent Fraud and Avoid Handcuffs
(Floridian Ballroom A)
Drs. Duffy and Hendel

- BUSINESS PRACTICES: Interpret business practices that prevent fraud and encourage transparency

D. Managing Clinician Performance: Adult Supervision Required!
(Floridian Ballroom C)
Drs. Chazal and Martin

- BUSINESS PRACTICES: Identify the performance matrix that tracks clinician performance and determine a performance remediation strategy
E. Collaboration to Disintegration: Fixing Broken Hospital-MD Relationships *
   (Hamilton/Indian River Rooms)
   Ms. Biga and Mr. Palazzo
   • LEADERSHIP: Identify leadership strategies that cultivate collaboration for successful relationships

H. Contracts 301: How Do You Negotiate that Second Contract? ^
   (Offered during this second session only.) (Floridian Ballrooms G-L)
   Dr. Hoyt and Mr. Daniel
   • BUSINESS PRACTICES: Evaluate business practices for successful negotiation

I. Team Based Care Dynamics and Roles (Offered during this second session only.) (Jackson Room)
   Drs. Baker and Wyman and Mr. Price and Ms. Taylor
   • LEADERSHIP: Identify the roles and responsibilities that support a flexible, dynamic team

5:15 p.m. Workshops (Choose 1)

A. Training the Next Generation: How to Create a Culture of Leadership
   (Flagler/Gilchrist Rooms)
   Drs. Angood and Brown
   • LEADERSHIP: Choose essential leadership attributes that demonstrate commitment to your practice’s success

B. Living Together? How Can the Cardiovascular Service Line Thrive in the Large Multi-specialty Plan of the Hospital? (Hamilton/Indian River Rooms)
   Dr. Fry and Ms. Jaskie
   • BUSINESS PRACTICES: Evaluate business strategies that optimize productivity

C. The Recipe for Success: How to Improve Transparency (Floridian Ballroom A)
   Drs. Blackwell and Valentine
   • BUSINESS PRACTICES: Interpret business practices that utilize data which encourages transparency

D. Slowing Down: Successful Models for Your Aging Partners * (Floridian Ballrooms G-L)
   Moderator: Mr. Sauer
   Presenters: Drs. Deering and Whitworth
   • BUSINESS PRACTICES: Create a business strategy for employee attrition

* No CNE for this session
^ No CME or CNE for this session
E. Introducing Volume to Value: It Is All about Leadership (Floridian Ballroom C)
Dr. Casale and Mr. Ozmon

• LEADERSHIP: Discuss leadership strategies that advance the volume to value proposition

F. Special Workshop for Cardiovascular Team Professionals: How to Successfully Transition from Clinician to Administrator (Jackson Room)
Ms. Biesbrock and Ms. Taylor

• LEADERSHIP: Analyze professional development strategies that support transitions into other aspects of the service line

6:00 p.m. Adjournment

6:00 p.m. – 7:00 p.m. Networking Reception with Exhibitors and Faculty (Floridian Ballrooms D-F)

Friday, January 23

7:00 a.m. Continental Breakfast with Exhibitors (Floridian Ballrooms D-F)

7:00 a.m. – 7:45 a.m. Optional Breakfast Educational Symposium (You may choose to attend this non-certified session.)
A. Operationalizing Radial Access in Your Cath Lab (Floridian Ballroom B)

Sponsored by: Terumo Interventional Systems

Speakers: Ginger Biesbrock and Denise Brown

Our quality driven healthcare system, paired with the emergent need for hospitals to systematically cut costs, has forced facilities to incorporate innovative procedural solutions in their treatment algorithm. Specifically, Radial Access for coronary catheterization has allowed hospitals and physicians to enhance patient outcomes, minimize cost of care, and increase patient satisfaction. Join Terumo Interventional Systems for an informative discussion to learn how to adopt radial access into your facility in order to optimize clinical and economic outcomes.

Key words: Transradial, Cath Lab Optimization, Clinical Strategy, Program Development

8:00 a.m. – Special CHD Concurrent Session (Citrus/Collier/Columbia Rooms)
4:20 p.m. See CHD Materials for Session Information

SESSION II: MANAGING TO A NEW FINANCIAL REALITY – THE UNYIELDING TRUTH
Moderators: Dr. Walpole and Ms. Biga

8:00 a.m. Summary of Day One and Preview of Day Two (Floridian Ballrooms G-L)
Drs. Douglas, Valentine and Walpole
8:15 a.m.  Plenary Address: Transitioning Our Reimbursement Models (Floridian Ballrooms G-L)
Dr. Navathe
  •   BUSINESS PRACTICES: Analyze reimbursement business models

8:45 a.m.  Questions and Answers Session (Floridian Ballrooms G-L)
Moderator: Ms. Biga

8:55 a.m.  Panel Discussion: Cost Reduction – Can We Squeeze Anything Else Out of Operations? (Floridian Ballrooms G-L)
Moderator: Dr. Walpole
Panel: Drs. Fry and Strauss; and Mr. Roberts and Mr. Schroyer
  •   BUSINESS PRACTICES: Describe business strategies that optimize revenue streams

9:45 a.m.  Break with Exhibitors (Floridian Ballrooms D-F)

10:15 a.m.  Workshops (Choose 2. Workshops A – F are repeated at 11:00 a.m. Workshops G and H are not repeated.)

A.  How to Survive the 2-Midnight Rule: Lessons to Prevent Financial Disaster (Floridian Ballrooms G-L)
Ms. Biga and Ms. Brown
  •   PATIENT CARE PROCESS: Discuss strategies to enhance efficiencies

B.  Designing a Value-based Compensation Model for Your Practice (Floridian Ballroom C)
Dr. Blackwell and Mr. Wilson
  •   BUSINESS PRACTICES: Analyze compensation business models

C.  NP/PA Financial Realities: Designing a Successful Practice Model (Hamilton/Indian River Rooms)
Ms. Biesbrock and Ms. Gates
  •   BUSINESS PRACTICES: Investigate administrative practices to optimize productivity

D.  Creating the Cardiovascular Service Line Value Statement for Your Hospital (Floridian Ballroom A)
Dr. Hoyt and Ms. Jaskie
  •   BUSINESS PRACTICES: Investigate administrative practices to optimize productivity, improve efficiencies and enhance quality of care

* No CNE for this session
^ No CME or CNE for this session
E. How to Make Bundled Payments Work for You * (Flagler/Gilchrist Rooms)
Drs. Casale and Navathe

- BUSINESS PRACTICES: Investigate administrative practices to optimize productivity and revenue

F. The Value of Establishing a Program in Geriatric Cardiology at Your Institution: Outpatient and Inpatient Practice (Taylor Room) (Offered during this first session only.)
Drs. Bell, Dodson, Forman and Orr

G. Finding Work-life Balance for You and Your Team (Jackson Room) (Offered during this first session only.)
Drs. Jenkins, Kort, Lewis and Wyman and Mr. Melloh

11:00 a.m. Workshops (Workshops A – E repeated from 10:15 a.m. Workshop H is repeated at 11:45 a.m. Workshop I is a new, non-repeated workshop.)

A. How to Survive the 2-Midnight Rule: Lessons to Prevent Financial Disaster (Floridian Ballroom A)
Ms. Biga and Ms. Brown

- PATIENT CARE PROCESS: Discuss strategies to enhance efficiencies

B. Designing a Value-based Compensation Model for Your Practice (Taylor Room)
Dr. Blackwell and Mr. Wilson

- BUSINESS PRACTICES: Analyze compensation business models

C. NP/PA Financial Realities: Designing a Successful Practice Model (Hamilton/Indian River Rooms)
Ms. Biesbrock and Ms. Gates

- BUSINESS PRACTICES: Investigate administrative practices to optimize productivity

D. Creating the Cardiovascular Service Line Value Statement for Your Hospital (Floridian Ballrooms G-L)
Dr. Hoyt and Ms. Jaskie

- BUSINESS PRACTICES: Investigate administrative practices to optimize productivity, improve efficiencies and enhance quality of care

E. How to Make Bundled Payments Work for You * (Floridian Ballroom C)
Drs. Casale and Navathe

- BUSINESS PRACTICES: Investigate administrative practices to optimize productivity and revenue
H. SMARTCare: A Partnership between CMS Innovation and ACC Quality Programs — A Step in the Right Direction (Flagler/Gilchrist Rooms)
Drs. Chazal and Seals

- PATIENT CARE PROCESS: Evaluate tools available to enhance communication to reduce health care costs

I. Special Workshop for Women in Leadership Positions * (Jackson Room)
(Offered during this second session only.)
Drs. Douglas, Ichhaporia, Lewis and Walsh

11:45 a.m. **Workshops** (Choose 1. Workshop H is repeated from 11:00 a.m.)

A. How Lean Is Too Lean? Group or Hospital Staffing Issues (Taylor Room)
Ms. Brown and Mr. Ozmon

- BUSINESS PRACTICES: Evaluate business strategies that optimize productivity and revenue streams

B. How to Avoid an Audit… or Manage One (Floridian Ballroom A)
Dr. Walpole and Ms. Biga

- BUSINESS PRACTICES: Interpret business practices that prevent fraud and encourage transparency

C. Academic Realities in a New Economic World: Strategies to Preserve All the Missions (Hamilton/Indian River Rooms)
Drs. Douglas, Kort, Sperling and Walsh

- LEADERSHIP: Choose essential leadership attributes that demonstrate commitment to the academic mission

D. Collections in the New Age: Revenue Cycle Management Essentials ^
(Floridian Ballroom C)
Ms. Knight

- BUSINESS PRACTICES: Evaluate business strategies that optimize productivity and revenue streams

E. Documenting and Coding: How to Prevent Bankruptcy and Provider Deselection (Floridian Ballrooms G-L)
Ms. Egan and Ms. Gates

- BUSINESS PRACTICES: Interpret business practices that prevent fraud and encourage transparency

* No CNE for this session
^ No CME or CNE for this session
F. Special Topics for Geriatric Cardiology Professionals: Long Term Care Perspectives (Jackson Room)
Drs. Bell, Dodson, Forman and Orr

H. SMARTCare: A Partnership between CMS Innovation and ACC Quality Programs — A Step in the Right Direction (Flagler/Gilchrist Rooms)
Drs. Chazal and Seals

• PATIENT CARE PROCESS: Evaluate tools available to enhance communication to reduce health care costs

12:30 p.m. Lunch

12:45 p.m. – Optional Industry Lunch Symposia (You may choose to attend 1 of these non-certified sessions.)

A. Connecting Your Health IT System for Coordinated Care: NextGen Healthcare Clinical Automation Beyond EHR and Practice Management ^ (Floridian Ballroom A)
Sponsored by: NextGen Healthcare/Mirth

Speakers: Deb Dore, Director of Sales, Specialty Solutions; NextGen Healthcare and Mike Ehlert, Sales Executive; Mirth

How does a cardiovascular practice utilize powerful new technology to share information across disparate health systems to improve efficiencies while enhancing quality documentation? This session will focus on five crucial, trending topics in healthcare technology innovation:

• Improving patient engagement and communication with a certified Patient Portal
• Mapping clinical, quality data for ACC Guidelines from the EHR to the American College of Cardiology and other registries
• Enhancing referral management via Direct Messaging between providers
• Providing quality, analytical reporting with Population Health management tools
• Communicating and coordinating care through HIE interoperability solutions

B. Best Practices in Heart Failure Management: Integrating Remote PA Pressure into Current Practice with the CardioMEMSTM HF System ^ (Floridian Ballroom B)
Sponsored by: St. Jude Medical

Speakers: Robert Hull, MD, FACC; Director, CHF; Associate Professor; and Mary Lynne Withrow, RN, MSN; Administrator, WVU Heart Institute; Director Adult Cardiac Nursing Services

This panel discussion will feature topics including: overview of the St. Jude Medical CardioMEMSTM HF System and key updates on reimbursement for the technology; as well as integration of the technology into clinical practice. The discussion will be supported by best practices shared from one U.S. institution and clinic experienced in the management of heart failure patients, the West Virginia University Heart Institute (Morgantown, WV), which now includes their management to remote pulmonary artery (PA) pressures via the CardioMEMSTM HF System.
C. Developing your Cardiovascular Strategic Design (Floridian Ballroom C)

Sponsored by: MedAxiom

 Speakers: Suzette Jaskie, Jeff Ozmon and Joel Sauer

An integrated cardiovascular strategy must include both clinical and market components. This session will review and detail strategic imperatives including delivery science and the pursuit of value, physician workforce planning, alignment and clinical integration, engaging the community and performance management.

Key words: clinical strategy, market strategy, leveraging the integrated program

SESSION III: QUALITY AND DATA – GETTING CREDIT FOR DOING THE RIGHT THING
Moderators: Drs. Brindis and Valentine

1:40 p.m. Plenary Address: Action Plan Strategies (Floridian Ballrooms G-L)
Drs. Douglas, Valentine and Walpole

1:50 p.m. Plenary Address: Getting REAL Value – How Do We Get Better Quality at a Lower Cost? (Floridian Ballrooms G-L)
Dr. Milstein

• BUSINESS PRACTICES: Evaluate business strategies that optimize productivity and revenue streams

2:30 p.m. Plenary Address: Meaningful Use – The Realities of Getting Your EHR to Work FOR You (Floridian Ballrooms G-L)
Drs. Gluckman and Westcott

• BUSINESS PRACTICES: Discuss utilization of EHR that promotes productivity and improves efficiencies

3:20 p.m. Break with Exhibitors (Floridian Ballrooms D-F)

3:50 p.m. Workshops (Choose 1.)

A. Report Cards: Improve Patient Care and Clinician Compliance! (Floridian Ballroom C)
Dr. Deering and Ms. Lund

• BUSINESS PRACTICES: Review utilization of report cards to promote productivity and improve efficiencies

B. Value Programs and 2015: The DEEP DIVE (Floridian Ballroom G-L)
Ms. Biga

• BUSINESS PRACTICES: Evaluate business strategies that optimize productivity and revenue streams

* No CNE for this session
^ No CME or CNE for this session
C. **NCDR 101: Start with the Basics and Develop a Champion (Jackson Room)**
   Dr. Brindis and Ms. Hewitt
   - BUSINESS PRACTICES: Evaluate business strategies that optimize productivity and data management

D. **MOC ‘Bank Shot’: Get All Your Points through ACC.org – The Easy Way** *(Floridian Ballroom A)*
   Drs. Itchhaporia and Kovacs

E. **Data Management for the Small Practice...’Just the Facts, Ma’am’** *(Hamilton/Indian River Rooms)*
   Drs. Duffy and May
   - BUSINESS PRACTICES: Evaluate business strategies that optimize productivity and revenue streams

F. **Using Telephone Generated Data to Improve CHF Quality...Is This Our Future?** *(Flagler/Gilchrist Rooms)*
   Drs. Kapadia and Tavares
   - BUSINESS PRACTICES: Evaluate business strategies that optimize productivity and revenue streams

4:35 p.m. **Workshops** (Choose 1.)

A. **ICD-10: Prepare NOW for the October Start (Flagler/Gilchrist Rooms)**
   Ms. Gates and Ms. Knight
   - BUSINESS PRACTICES: Evaluate business strategies that optimize coding and reimbursement

B. **Clinician Specific Data: How to Find It and Use It to Avoid Problems** *(Floridian Ballroom C)*
   Dr. McKay and Ms. Hagan
   - PATIENT CARE PROCESS: Review and discuss data to optimize cardiovascular service line and practice

C. **Office Data: Preparing for 2015 and Beyond – The DEEP DIVE (Jackson Room)**
   Ms. Biga
   - BUSINESS PRACTICES: Investigate administrative practices to optimize productivity

D. **Using Your EHR for Efficiency: Is It Possible?** *(Floridian Ballrooms G-L)*
   Drs. Gluckman and Westcott
   - BUSINESS PRACTICES: Utilization of EHR that promotes productivity and improves efficiencies
E. MOC ‘Chip Shot’: Let Us Build Your Part IV Project Here with NCDR Experts *
(Floridian Ballroom A)
Dr. Kovacs and Ms. Hewitt

F. AUC: How Can We Embed This into Our Work Flow?
(Hamilton/Indian River Rooms)
Dr. Brindis and Mr. Allen

• PATIENT CARE PROCESS: Investigate strategies to enhance efficiencies

7:00 a.m. Continental Breakfast (Foyer of Floridian G – L)

7:00 a.m. – Optional Breakfast Educational Symposia (You may choose to attend 1 of these non-certified sessions.)

A. Flipping the Clinic with Patient Generated Health Data: Evolving Role of Tele-health in Chronic HF Management ^ (Floridian Ballroom B)

Sponsored by: C3 Nexus

Speaker: Dr. Shaival Kapadia

Shaival Kapadia, M.D., Chief Medical Officer and co-founder of C3 Nexus, will lead an interactive discussion on the use of high-tech remote patient monitoring combined with high-touch care to recently discharged cardiac and chronic care patients. Participants will engage in conversation around ways remote monitoring technology can empower care teams to manage a patient’s chronic condition at the right time and right place. A special focus will be placed on patient generated data and the role of health care professionals to ensure the patient’s total care system is connected and working in synchronicity.

B. Ask the Cardiovascular Experts ^ (Floridian Ballroom A)

Sponsored by: MedAxiom

Speakers: MedAxiom Member (Physician Leader), Suzette Jaskie, Patrick White, Jennifer Linville, Ryan Graver, Ginger Biesbrock, Joel Sauer, Denise Brown, Jeff Ozmon, Joseph Sasson, Margie Amato, Nicole Knight

MedAxiom will host a series of roundtable discussions on key topics including: physician leadership, revenue cycle/coding and billing, physician compensation and workforce planning, co-management, integration and cardiovascular service line. Join us for breakfast, ask questions, meet the MedAxiom team and review our data resources that are empowering providers by making their strategies smarter.

Key words: Expert Strategy Development and Design, Smart Data, Operational, Clinical and Financial Consultants

* No CNE for this session
^ No CME or CNE for this session
SESSION IV: CREATING BLUEPRINTS FOR PROGRESS – COMBINING OPERATIONS, LEADERSHIP, DATA AND QUALITY  
Moderator: Dr. Douglas

8:00 a.m.  Summary of Day Two and Preview of Day Three (Floridian Ballrooms G-L)  
Drs. Douglas, Valentine and Walpole

8:15 a.m.  Plenary Address: The Promise and Heartache of Clinical Integration  
(Floridian Ballrooms G-L)  
Ms. Jaskie

• PATIENT CARE PROCESS: Identify strategies to improve productivity and efficiencies

8:45 a.m.  Questions and Answers Session (Floridian Ballrooms G-L)  
Moderator: Dr. Walpole

9:00 a.m.  Case Studies in Disease Management: Revolutionary Strategies for Optimizing in Patient, Population and Fiscal Health (Floridian Ballrooms G-L)  
Moderator: Dr. Douglas

• Identify three strategies including leadership, patient care process and business practices that promote quality care

I. Adult Congenital Heart Disease: No Longer a Niche Program  
Dr. Landzberg

II. Comprehensive Heart Failure: I’ve Been Charged with Reducing Readmissions – What Do I Do?  
Dr. Walsh

III. Chest Pain Centers: How Do We Make Them Better?  
Dr. Chazal

IV. Doing Well by Doing Good: The Successful ‘Business’ of a Preventive Cardiology Program  
Dr. Sperling

9:45 a.m.  Action Plan Strategies (Floridian Ballrooms G-L)  
Drs. Douglas, Valentine and Walpole

10:00 a.m.  Workshops (Choose 1.)

A. Strategic Planning 101: How to Create a Formula for Success  
(Hamilton/Indian River Rooms)  
Dr. May and Mr. Palazzo

• LEADERSHIP: Identify the key components for a successful strategic plan
B. Constructing Dashboards for Your Practice: How to Start and What to Include (Floridian Ballrooms G-L)
Dr. Townsend and Ms. Brown

- BUSINESS PRACTICES: Evaluate business strategies that optimize productivity and data management

C. Harnessing the Power of Branding, Marketing and Media ^ (Floridian Ballroom B)
Ms. Logan and Ms. Jameson

- BUSINESS PRACTICES: Evaluate business strategies that enhance your practice’s visibility to increase revenue

D. Rounding Teams: Happier Docs, Patients and Business Managers! * (Floridian Ballroom A)
Dr. Valentine and Mr. Price

- PATIENT CARE PROCESS: Identify strategies to improve productivity and efficiencies

E. Outreach Clinics: Run Them Like the Pros! (Floridian Ballroom C)
Dr. Hoyt

- PATIENT CARE PROCESS: Identify strategies to improve productivity and efficiencies

F. Linking Strategy to Finances (Jackson Room)
Dr. Brown and Ms. Tapper

- BUSINESS PRACTICES: Identify strategies to improve productivity and efficiencies

G. Bridging the Adult/CHD Quality Chasm (Flagler/Gilchrist Rooms)
Dr. Landzberg

- BUSINESS PRACTICES: Identify strategies to improve productivity and efficiencies

10:45 a.m.  Highlights of the Summit: Leadership, Service Line, Finance and Data – Top 5 Take Home Lessons (Floridian Ballrooms G-L)
Drs. Douglas, Valentine and Walpole

11:15 a.m.  Course Assessment and Questions and Answers (Floridian Ballrooms G-L)
Drs. Douglas, Valentine and Walpole

11:30 a.m.  Course Adjournment

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^ No CME or CNE for this session