

ACC.26

#ACC26 Social Media Toolkit

March 28 - 30 | New Orleans, LA

Conference Info: <https://accscientificsession.acc.org/>



AMERICAN
COLLEGE of
CARDIOLOGY®



#ACC26 is packed from beginning to end with **300+** sessions across **11** learning pathways, taking place over the course of 3 days in New Orleans, plus **200+** sessions available live and on demand from anywhere in the world via ACC Anywhere.

Use our **planning tools** to learn more about ACC.26 sessions and speakers.

Explore the full program with the [online planner](#).



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Follow, Engage, Share and Tag: Connect with Us and Use #ACC26

X (Twitter):

- [@ACCinTouch](#)
- [@JACCJournals](#)
- [@ACCmediacenter](#)

Facebook:

- [American College of Cardiology](#)
- [JACC Journals](#)

Instagram:

- [@americancollegeofcardiology](#)
- [@JACCJournals](#)

LinkedIn:

- [American College of Cardiology](#)
- [JACC Journals](#)

BlueSky:

- [American College of Cardiology](#)
- [JACC Journals](#)

YouTube:

- [@americancollegeofcardiology](#)

WeChat:



Use [ACC's Hashtag Reference Guide](#) to tag your posts with official topic hashtags.

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What can you find on each of ACC's social media channels during #ACC26?

X (Twitter)

- Follow @ACCinTouch for real-time coverage of news, clinical research, LBCTs, and more!
- @JACCJournals will cover JACC-related sessions, events, and simultaneous publications

Facebook and BlueSky: Stay updated on LBCT coverage, attendee photos, simultaneous publications, and top trials on the ACC and JACC pages

Instagram: Follow ACC and JACC on Instagram for stories, visual abstracts, and ACC Anywhere TV videos from the meeting

LinkedIn: Look for daily wrap-ups, hot trials, and visual abstracts on ACC and JACC Journals' LinkedIn page

YouTube: Find interviews with study authors, daily wrap ups, select ACC Anywhere TV videos and Cardiology Hour

WeChat: Follow for late-breaking science and other highlights, with a focus on Asia.

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Follow along and experience sessions in real time on social with ACC's Social Media Ambassadors. Section hashtags are below:

Academic Cardiology Section	#ACCAcademic
Adult Congenital and Pediatric Cardiology Section	#ACCACPC
Advanced Career Professionals Member Section	#ACCAdvCareer
Cardiac Surgery Team Section	#ACCSurgeons
Cardio-Obstetrics and Reproductive Health Section	#ACCRepOB
Cardio-Oncology Section	#ACCCardioOnc
Cardiovascular Management Section	#ACCCVManage
Cardiovascular Team Section	#ACCCVT
Critical Care Section	#ACCCriticalCare
Early Career Section	#ACCEarlyCareer
Electrophysiology Section	#ACCEP
Federal Cardiology Section	#ACCCVFed
Fellows in Training Section	#ACCFIT

Geriatric Cardiology Section	#ACCGeriatric
Health Care Innovation Section	#ACCIInnovation
Heart Failure and Transplant Section	#ACCHFT
Imaging Section	#ACCIImaging
International Section	#ACCIntl
Interventional Section	#ACCIC
Prevention of Cardiovascular Disease Section	#ACCPprev
Program Directors and Graduate Medical Educators Section	#ACCCVTraining
Sports and Exercise Cardiology Section	#SportsCardio
Vascular Disease Section	#ACCVascular
Women in Cardiology Section	#ACCWIC
ACC Medical Students	#ACCMedStudent
ACC Medical Residents	#ACCMedRes

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Follow along and experience sessions in real time on social with *JACC* Journals content!
Journal hashtags are below:

<i>JACC</i>	#JACC
<i>JACC: Advances</i>	#JACCAdvances
<i>JACC: Asia</i>	#JACCAsia
<i>JACC: Basic to Translational Science</i>	#JACCBTS
<i>JACC: Case Reports</i>	#JACCCaseReports
<i>JACC: Cardio-Oncology</i>	#JACCCardioOnc
<i>JACC: Clinical Electrophysiology</i>	#JACCCEP
<i>JACC: Heart Failure</i>	#JACCHF
<i>JACC: Cardiovascular Imaging</i>	#JACCIMG
<i>JACC: Cardiovascular Interventions</i>	#JACCINT

Sample Social Media Posts

I'll be presenting at #ACC26 in New Orleans on <DATE> at <TIME> in <LOCATION>. Don't miss my session on <TOPIC>.

More details: <LINK TO SESSION IN PROGRAM PLANNER>
@ACCinTouch @JACCJournals

Exciting sessions ahead at #ACC26! I'm looking forward to reuniting with colleagues from around the globe in New Orleans for 300+ sessions across 11 learning pathways.

More: <https://accscientificsession.acc.org/> #CardioX
@ACCinTouch @JACCJournals

See You at #ACC26! Catch me in New Orleans at #ACC26 from March 28-30. Exciting updates on the latest research and innovations. Learn more: <https://accscientificsession.acc.org/>
#CardioX @ACCinTouch @JACCJournals

Platform Specific Hashtags	
Hashtag	Description
#CardioX	To be used on X to reach broad audience interested in cardiology
#InstaCardio	To be used on Instagram to reach broad audience interested in cardiology
#CardioSky	To be used on BlueSky to reach broad audience interested in cardiology
#MedSky	To be used on BlueSky to reach broad audience interested in cardiology
#MedX	General X tag used for medical professionals and trainees
#EPeeps	General tag used by those practicing electrophysiology

Be sure to tag **ACC** and **JACC Journals** in all your posts (*refer to slide 3 for handles*)

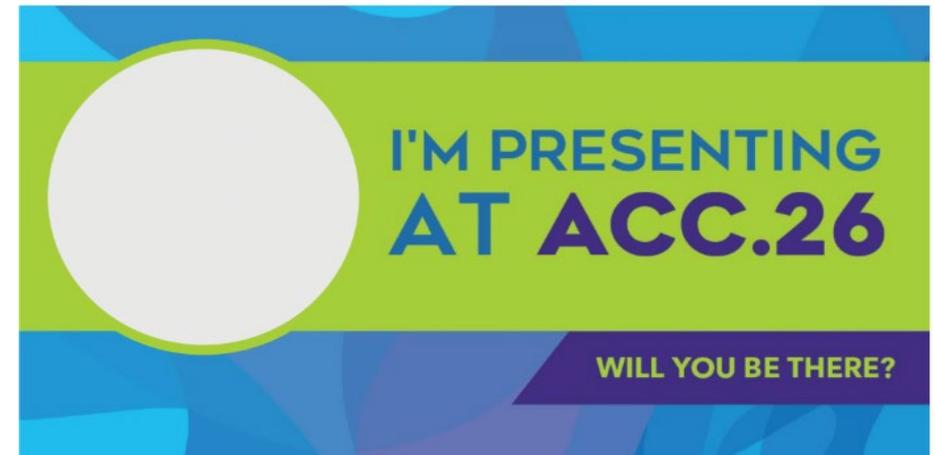
Use **#ACC26** and refer to **ACC's Hashtag Guide** (*refer to slide 3*) for journal specific, clinical and other related hashtags.

Faculty Social Media Graphics

Download social media graphics for all channels [here](#)

Steps for Using Faculty Social Media Graphics:

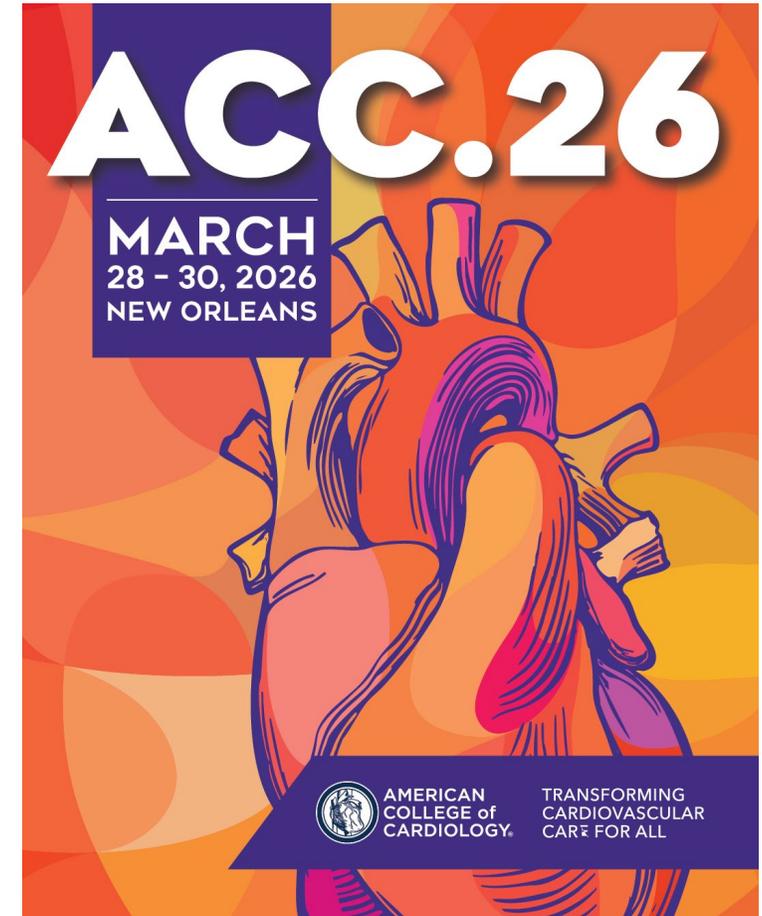
1. Select your graphic size based on the platform you plan to post and open the corresponding PPT file:
 - a. 1200x628: Facebook, LinkedIn, BlueSky, X
 - b. 1080x1350: Instagram
2. Click the picture/photo icon in the center of the gray circle
3. This will open your file explorer window, select your headshot photo and click insert
4. The photo will automatically be placed into the graphic
5. Export the slide as a JPEG graphic:
 - a. Under the **File** menu, select **Export**
 - b. Under Export, select **Change File Type**
 - c. Select **JPEG File Interchange Format**
 - d. Click **Save As** and select where you want to save the file
6. Add the JPEG image to your social media post



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General Social Media Graphics

Download social media graphics for all channels [here](#)
(X, Facebook, Instagram, LinkedIn and BlueSky)



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Tips for Maximizing Engagement

- **Tag ACC, JACC and fellow speakers:** Always tag the official accounts to amplify your message and increase visibility.
- **Use Conference Hashtags:** Be sure to use official hashtag #ACC26 to join the wider conversation. **Note: Please do not use #ACC2026 or create new hashtags.**
- **Engage with #ACC26:** Retweet, like, and comment on posts from American College of Cardiology, JACC, fellow speakers, panelists, and attendees.
- **Share Insights:** After your session or panel, share a key takeaway or interesting point from your presentation. This can encourage further conversation and engagement.

Official ACC Hashtags, Social Media Policy & Disclaimer

The ACC's **Hashtag Reference Guide**, covering over 100 cardiology- and ACC & JACC Journals-related terms, along with the official **ACC Social Media Policy**, can be found [here](#).

The College strongly encourages anyone using social media to include a disclaimer in their profiles. Examples of this include, but are not limited to, “opinions are my own,” “RT do not equal endorsements,” etc.

ACC's social media disclaimer: The American College of Cardiology and the American College of Cardiology Foundation (collectively, the “College”) welcome discussions related to all aspects of cardiology on our social media sites. The College does not allow the posting of any sensitive information relating to the practice of medicine or any information that directly or indirectly could identify a patient or consumer of health care, as it is in violation of our policy. The College reserves the right to remove any posts from its platforms that are in violation of our policies and that are deemed offensive. Promotion of drugs, devices and other medical technologies will not be tolerated, and any comments, discussions or links involving promotional material will be removed. Repeated attempts to post promotional content will result in the individual being blocked and/or reported. Statements or opinions expressed on the page reflect the views of the contributor, and do not reflect the official views of the College, unless otherwise noted. The College cannot respond to every comment. Likes and follows on social media channels are not endorsements. The College assumes no liability for sensitive information posted by users.