

Title: ACCEL Editor-in-Chief

Reports to: Chair, Lifelong Learning Oversight Committee

AMERICAN

Terms of Service: 18 months

OVERVIEW OF ACCEL

The American College of Cardiology is seeking a qualified and enthusiastic candidate for the position of ACCEL Editorin-Chief. ACCEL is ACC's audio learning product, covering the latest science and research that is being presented around the world today. ACCEL helps its users understand the latest science in cardiovascular disease and provides CME and MOC points to the cardiovascular specialist. Additionally, the new editor will work with members, staff and the publisher to innovate the way this product is created and delivered. While there is a strong loyal patronage to this product, changes need to be made to capture the FIT and early career member groups. We anticipate this position requires approximately 10 hours per week. ACC is proud to celebrate diversity and is committed to creating an inclusive environment for all candidates.

MAJOR DUTIES/RESPONSIBILITIES OF THE ACCEL EDITOR-IN-CHIEF

- Thoughtful collaboration to revamp the editorial board by adding more diversity in age, sex and race to reimagine this product including:
 - Capturing interviews moving towards the use of novel audio capturing technology
 - New delivery mechanisms as well a more conducive timeline to ensure members are updated in a timely fashion
 - Conducting interviews on the latest science in cardiovascular medicine with true SME and/or Trialist

Editorial Board and Content Oversight

- Create a process for vetting new members aligned with the process of other ACC editorial boards
- Meet with this Board once or twice per year to discuss editorial strategy
- Identify the content that is presented at various cardiovascular meetings annually to be included in the ACCEL library
- Move towards the use of audio technology to capture interviews remotely, reducing the need to travel to cardiovascular meetings

Audio capture through live programs

Innovate the ACCEL Product

- Work with members of the editorial board to bring new life into this legacy product
- Assist staff in conducting user surveys to focus on user experience and content delivered primarily with the FIT and Early Career cardiologist
- Review survey results and create a plan for implementing changes to the product

ACCEL EDITOR-IN-CHIEF CRITERIA FOR SELECTION

- 1. Board certified in cardiovascular medicine
- 2. ACC member in good standing
- 3. In-depth knowledge of reading and interpreting Scientific manuscripts and trial summaries
- 4. Ability to meet the time commitment that the position demands including:
 - a. Active participation in weekly planning calls with the Managing Editor (managed by ACC staff)
 - b. Potential travel throughout the year
- 5. Experience in leading and/or planning the design of continuing professional development activities in cardiovascular care.
 - a. Working with a newly appointed, time-limited work group, suggest innovative changes to the product that enhances its value and appeal to the current cardiovascular professional.
 - b. Thorough understanding of new technologies and how they may be used to enhance the ACCEL product.

Required Competencies

- Solution-oriented, with expertise in solving complex programmatic challenges
- Diplomacy with cardiovascular specialists worldwide in planning a sustentative yearly curriculum
- Proven communication skills, including: motivating people and setting expectations
- Ability to delegate effectively
- Highly skilled at successful teamwork with a diverse group of cardiovascular specialists



ACCEL Editor-in-Chief Application

Please complete this application form in full and email it to Helene Goldstein at <u>Hgoldste@acc.org</u> on or before midnight on Sunday, April 5, 2020, along with a copy of your CV, Curriculum Vitae, and cover letter.

Please address the following in your cover letter

- Why you want the position
- Listing changes you would make to the product
- Experience with planning and implementing innovation
- List active participation within the ACC including staff members you have worked with before.
- How would you fit this into your busy schedule?

There can be no extensions to the deadline for applications.

I. CONTACT INFORMATION			
Name			
ACC Member Number			
Affiliation			
Office Address			
City	State		_ Zip
Office Phone Number	Mobile Phone	Email Address	
II. APPLICANT CRITERIA — Please	refer to the Position Description and ali	gn your responses accordingly.	
A. General Qualifications: Please list your top 4 criteria			
7. Golfordi Qualificatione: Floade floa	your top 1 ontona		
B. Specific Educator Experience: Plea	ase list your top 4		
C. Specific Leadership Experience: P	lease list your top 4		

For Use by ACC:

CV Attached

Cover Letter Attached_____ Date Rec'd _