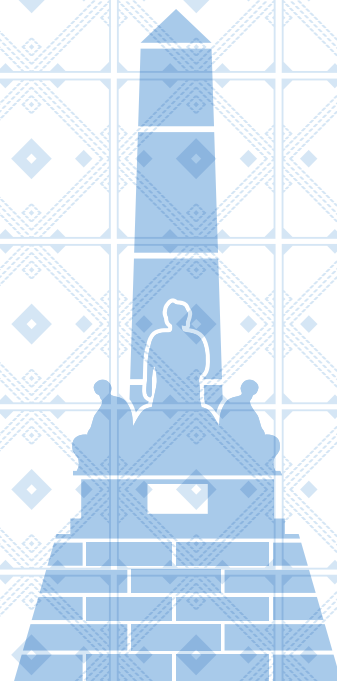


ACC ASIA 2023



**MANILA
PHILIPPINES**
29 - 30 SEPTEMBER



TRANSFORMING GLOBAL HEALTH TOGETHER



**AMERICAN
COLLEGE of
CARDIOLOGY®**



**Philippine Heart Association
Philippine College of Cardiology**

<http://accasia2023.com/>

MOVE INTO AN ERA OF GLOBAL COLLABORATION



Dear Partners,

United by our shared commitment of transforming cardiovascular care, the American College of Cardiology (ACC) and the Philippine Heart Association (PHA) invite you to join us for an innovative educational experience that will strengthen your everyday practice. ACC Asia 2023 is designed to deliver an engaging forum to critically examine evidence-based strategies as well as contemporary best practices and clinical decision-making to reach our common objective of improving heart health of patients with cardiovascular disease.

Strive to be your best and join us in our vision of a world where innovation and knowledge optimize cardiovascular care and outcomes.

On the behalf of the Philippine Heart Association and the American College of Cardiology.

Fred M. Kusumoto, MD, FACC
ACC Conference Co-Chair
Jacksonville, FL, USA

Ronald Cuyco, MD
PHA Conference Co-Chair
Manila, Philippines

Eugene Yang, MD, FACC
ACC Conference Vice Chair
Seattle, WA, USA

Rodney Jimenez, MD
PHA Conference Vice Chair
Manila, Philippines

ACC ASIA 2023 OVERVIEW

Target Audience

This conference is intended for practicing cardiologists, fellows-in-training, nurses, pharmacists and other members of the cardiac care team in the Asia Pacific region.

Conference Overall Goal

The overall goal of this conference is to examine emerging trends and evidence-based strategies as well as contemporary best practices resulting in guideline-driven, practical cardiovascular prevention and management for patients with cardiovascular disease.

Learning Pathways

The main learning pathways for the conference include the below, as well as special topics sessions.

- Electrophysiology
- Heart Failure and Cardiomyopathies
- Interventional and Ischemic Heart Disease
- Multimodality Imaging
- Prevention and Health Promotion
- Valvular Heart Disease

Venue

ACC Asia 2023 will be taking place on Friday, 29 September and Saturday, 30 September at the Edsa Shangri-La, Manila.

IMPORTANT DATES

30 April 2023

Payment of initial 50% of the sponsorship

3 July 2023

Receipt of rooming list with no cancellation fee

31 July 2023

Industry talk speaker information for approval

1 Sep 2023

Receipt of booth(s) visual for approval

15 Sep 2023

Payment of remaining 50% sponsorship

15 Sep 2023

Payment of accommodation 100%

18 Sep 2023

Receipt of final sponsored delegates list

18 Sep 2023

Receipt of final rooming list

18 Sep 2023

Receipt of final company representative list

We encourage partners to save these dates as per calendar reminders

REGISTRATION

CATEGORY	REGULAR (Until 15 September 2023)	ONSITE
Physicians	USD 200	USD 250
PHA Members	USD 150	USD 200
Residents	USD 100	USD 125
Nurses / Students	USD 50	USD 75

Please Note :- We accept payments online using Visa and MasterCard credit/debit card in USD/INR, subject to 3% online transaction fees. We also accept bank transfer payments.

REGISTRATION INCLUSIONS:

Physical attendance to the congress

Event literature and possible bag

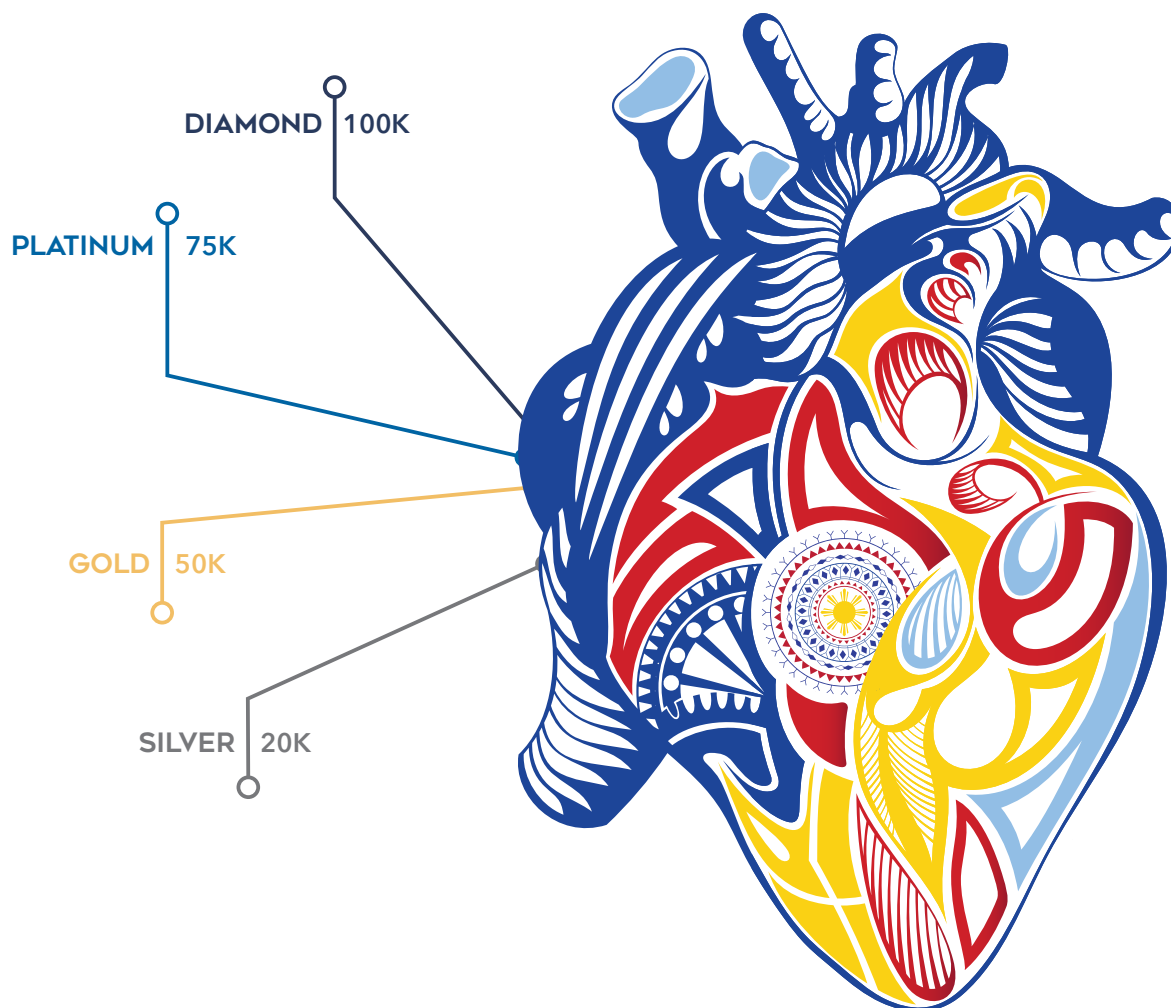
ACCOMMODATION

Tier Sponsors can book and pay for their hotel accommodation by contacting MCI who will provide the best possible rate for minimum of two nights from 28 to 30 September, 2023 at the venue hotel.

Hotel Name	Single	Double
Edsa Shangri-La, Manila	\$210.00	\$230.00



SPONSORSHIP TIERS



WHY SUPPORT ACC ASIA 2023?

- Unique exposure to relevant and dynamic audience of 750+ highly specialized healthcare professionals
- Gaining crucial insight into the most up to-date research and findings in the fields of cardiology
- Valuable opportunity to place your company at the forefront by promoting cutting-edge research in the scientific program
- Aligning your organization with the outcomes of the congress clearly demonstrates your commitment to the field

DIAMOND SPONSORSHIP

EXHIBITION

- 27 (9x3) square meters booth space at premium location (Pre-Function Area)
- Capability of building booth

Note: Booth design subject to approval by PCO

CONGRESS INCLUSIONS

- 12 complimentary company representative passes
- 100 complimentary delegate passes

Note: Please refer to important dates in delivering details

INDUSTRY TALK

- 60-minute session - Lunch/Dinner time spots
- Speaker logistics covered by sponsor

Note: Topics / speakers subject to committee approval non-accredited slot

BRAND EXPOSURE

Logo with tier statement displayed on congress branded published media:

- Venue signage directionals
- Congress branded lecture hall entrance roll-up
- Program booklet sponsors acknowledgement page
- Venue signage floor plan

Logo with tier statement displayed on digital media:

- Congress website homepage, sponsors page with hyperlink
- Congress email blasts where sponsors are stated
- Digital marketing material
- PR & media releases where possible
- Final certificate blast acknowledgement
- Congress application sponsors page
- Post-event report acknowledgement

Acknowledgement

- Certificate of appreciation at stand during last day

Advertisement

- Official congress lanyard
- A5 portrait advertisement right or left of behind front cover or back cover (as confirmed first if more than one Diamond occurs)
- Max. A5 Congress bag insert



2 Slots
USD
100,000

PLATINUM SPONSORSHIP

EXHIBITION

- 18 (6x3) square meters booth space at premium location in Exhibition hall
- Capability of building booth

Note: Booth design subject to approval by PCO

CONGRESS INCLUSIONS

- 10 complimentary company representative passes
- 75 complimentary delegate passes

Note: Please refer to important dates in delivering details

INDUSTRY TALK

- 60-minute session - Lunch/Dinner time spots
- Speaker logistics covered by sponsor

Note: Topics / speakers subject to committee approval non-accredited slot

BRAND EXPOSURE

Logo with tier statement displayed on congress branded published media:

- Venue signage directionals
- Program booklet sponsors acknowledgement page

Logo with tier statement displayed on digital media:

- Congress website homepage, sponsors page with hyperlink
- Congress email blasts where sponsors are stated
- Digital marketing material
- Final certificate blast acknowledgement
- Congress application sponsors page
- Post-event report acknowledgement

Acknowledgement

- Certificate of appreciation at stand during last day

Advertisement

- A5 portrait advertisement in the inner pages
- A5 Congress bag insert



2 Slots
USD
75,000

GOLD SPONSORSHIP

EXHIBITION

- 12 (4X3) square meters booth space
- Capability of building booth

Note: Booth design subject to approval by PCO

CONGRESS INCLUSIONS

- 6 complimentary company representative passes
- 50 complimentary delegate passes

Note: Please refer to important dates in delivering details

INDUSTRY TALK

- 30-minute sponsored session at mid-morning or mid-afternoon on a first come first serve basis.
- Speaker logistics covered by sponsor

Note: Topics / speakers subject to committee approval, non-accredited slot

BRAND EXPOSURE

Logo with tier statement displayed on congress branded published media:

- Venue signage directionals
- Program booklet sponsors acknowledgement page

Logo with tier statement displayed on digital media:

- Congress website sponsors page with hyperlink
- Congress email blasts where sponsors are stated
- Digital marketing material
- PR
- Final certificate blast acknowledgement
- Congress application sponsors page
- Post-event report acknowledgement

Advertisement

- A5 portrait advertisement in the inner pages
- Max. A4 Congress bag insert



**6 Slots
USD
50,000**

SILVER SPONSORSHIP

EXHIBITION

- 6 (3X2) square meters booth space
- Capability of building booth

Note: Booth design subject to approval by PCO

CONGRESS INCLUSIONS

- 4 complimentary company representative passes
- 25 complimentary delegate passes

Note: Please refer to important dates in delivering details

INDUSTRY TALK

FIT Jeopardy sponsored by all silver packages
(silver sponsors get a thank you slide and call out during FIT jeopardy)

BRAND EXPOSURE

**Logo with tier statement displayed on congress
branded published media:**

- Venue signage directionals
- Program booklet sponsors acknowledgement page

Logo with tier statement displayed on digital media:

- Congress website sponsors page with hyperlink
- Congress email blasts where sponsors are stated
- Digital marketing material
- Final certificate blast acknowledgement
- Congress application sponsors page
- Post-event report acknowledgement

Advertisement

- Congress bag insert



6 Slots
USD
20,000

ADVERTISING OPPORTUNITIES

Hotel Key Card Holder Exclusive hotel card key pouch containing company logo to be used by all delegates residing at venue hotel accommodation. Production and transport cost is not included in fee.	USD 2500
Congress Bag Placing company logo exclusively on congress bag under tier sponsorship next to congress title. Production and transport cost is not included in fee. 3cm by 3cm maximum size logo.	USD 2500 +COST
Congress Bag Insert Limited to 5 sponsors. Non-exclusive. Inserts maximum size is A4 and not surpassing 4 double-sided pages. Production and transport cost is not included in fee.	USD 1250
Pens & Notepad Pens and notepads placed in the congress bag given to delegates. Nonexclusive. Inserts maximum size is 20 A4 sheets. Production and transport cost is included in fee.	USD 1750
Badge Placing company logo on the back cover next to the app advertisement and CME schedule.	USD 1500
Auditorium Entrance ROLL-UP Two roll-ups with congress branding and company logo, non-exclusive, limited to 2, during congress only. Production and transport cost included.	USD 2000
Registration ROLL-UP Two roll-ups with congress branding and company logo, non-exclusive, limited to 2, during congress only. Production and transport cost included.	USD 1750



Conference Organizer:



Sponsorship Manager

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Conference Manager

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<http://accasia2023.com/>