

# ACC MIDDLE EAST & EASTERN MEDITERRANEAN 2023

Invitation to Industry

**ATHENS  
GREECE**

**3 – 5 NOVEMBER 2023**

Visit [ACC.org/MiddleEast2023](https://ACC.org/MiddleEast2023)  
for more information!



**TRANSFORMING GLOBAL HEALTH TOGETHER**



**AMERICAN  
COLLEGE of  
CARDIOLOGY®**



Dear Partners,

United by our shared commitment of transforming cardiovascular care, the American College of Cardiology and Hellenic Society of Cardiology invite you to join us for an innovative educational experience that will strengthen your everyday practice. ACC Middle East & Eastern Mediterranean 2023 is designed to deliver an engaging forum to critically examine evidence-based strategies as well as contemporary best practices and clinical decision-making to reach our common objective of improving heart health of patients with cardiovascular disease.

The congress is expected to be one of the largest cardiology congresses in the region with more 1500 – 2000 delegates attending from Europe, the Middle East and North Africa. The congress not only brings together international and local expertise to the cardiology field but also offers to the companies the opportunity to showcase their products and services to one of the largest gatherings of cardiology healthcare professionals from multiple countries. Strive to be your best and join us in our vision of a world where innovation and knowledge optimize cardiovascular care and outcomes.

On behalf of the American College of Cardiology and Hellenic Society of Cardiology, we thank you for your support.

Sincerely,

**Tarek Helmy, MD, FACC**

Congress Co-Chair  
Shreveport, LA, USA

**Athanasios J. Manolis, MD, PhD**

Congress Co-Chair  
Athens, Greece

**Wael A. Jaber, MD, FACC**

Congress Vice Chair  
Cleveland, OH, USA

**Maria Marketou, MD**

Congress Vice Chair  
Crete, Greece

**CONGRESS CO-CHAIRS**

**Tarek Helmy, MD, FACC**  
USA

**Athanasios J. Manolis, MD, PhD**  
Greece

**CONGRESS VICE CHAIRS**

**Wael A. Jaber, MD, FACC**  
USA

**Maria Marketou, MD**  
Greece

**PLANNING COMMITTEE ADVISOR**

**Wael A. Almahmeed, MD, FACC**  
UAE

**ELECTROPHYSIOLOGY**

**Andrea Natale, MD, FACC**  
USA

**Antonis Manolis, MD**  
Greece

**HEART FAILURE AND CARDIOMYOPATHIES**

**Gurusher S. Panjra, MBBS, FACC**  
USA

**Gerassimos Filippatos, MD**  
Greece

**INTERVENTIONAL AND ISCHEMIC HEART DISEASE**

**Ioannis Kanakakis, MD**  
Greece

**MULTIMODALITY IMAGING**

**Theodoros Karamitsos, MD**  
Greece

**PREVENTION AND HEALTH PROMOTION**

**Eugenia Ganos, MD, FACC**  
USA

**Charalambos Vlachopoulos, MD**  
Greece

**VALVULAR HEART DISEASE**

**Athena Poppas, MD, MACC**  
USA

**Konstantinos Toutouzas, MD**  
Greece

## **AMERICAN COLLEGE OF CARDIOLOGY (ACC)**

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The American College of Cardiology is the global leader in transforming cardiovascular care and improving heart health for all.

As the preeminent source of professional medical education for the entire cardiovascular care team since 1949, ACC is composed of 56,000 members and credentials cardiovascular professionals in over 140 countries who meet stringent qualifications and leads in the formation of health policy, standards and guidelines.

Through its world-renowned family of JACC Journals, NCDR registries, ACC Accreditation Services, global network of Member Sections, CardioSmart patient resources and more, the College is committed to ensuring a world where science, knowledge and innovation optimize patient care and outcomes.

Learn more at [www.acc.org](http://www.acc.org) or follow @ACCinTouch.

## **HELLENIC SOCIETY OF CARDIOLOGY (HCS)**

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The Hellenic Society of Cardiology, was established in 1948 and registered with the Athens Civil Courts in 1950. Initially the founding members were 28, while today the number has risen to approximately 2,200 registered Cardiologists. The history of HCS parallels the history of Cardiology in Greece.

Revisiting the history of HCS one also observes the advancements in Greek Cardiology, since HCS has offered chances of communication between Greek Cardiologists from the introduction of Cardiology as an independent specialty in the middle of the 20th century.

HCS constitutes a connecting link between Cardiologists and has encouraged educational efforts towards the training of doctors and research activities.

Today, in collaboration with the European Society of Cardiology, HCS takes action towards the homogenization of education of Cardiology trainees in order to acquire the Diploma of European Cardiologist and offers programs of continuing education and lifelong learning for the specialized Cardiologists of the country.

## **VENUE**

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ACC Middle East & Eastern Mediterranean 2023 will take place at The Grand Hyatt Hotel, Athens, Greece. The Grand Hyatt is a large, multifunctional conference and business hotel, recently renovated. The conference centre is equipped to host a variety of events, including congresses & exhibitions. It has an area of 3.000 square meters on three levels. The Grand Hyatt has 14 meeting rooms and 1.550 square meters of exhibition area along with a car park. The main hall can seat over 1.000 people. The Venue is easily accessible and is 30 minutes from the Athens Airport. It is within close distance to the city center and hotels of various price categories.

## **TARGET AUDIENCE**

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This conference is intended for practicing cardiologists, fellows-in-training, nurses, pharmacists and other members of the cardiac care team in the Middle East and Eastern Mediterranean region.

## **CONFERENCE OVERALL GOAL**

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The overall goal of this conference is to examine emerging trends and evidence-based strategies as well as contemporary best practices resulting in guideline-driven, practical cardiovascular prevention and management for patients with cardiovascular disease.

## CAN YOU AFFORD TO MISS ACC MIDDLE EAST & EASTERN MEDITERRANEAN 2023?

It is a fantastic opportunity to:

- Demonstrate your company's leadership in the field of cardiology
- Access key opinion leaders, researchers
- Raise brand profile
- Reinforce domestic and international awareness
- Expand your network with valuable contacts and nurture existing relationships
- Showcase programs, products and services
- Establish a fierce market position by exhibiting at the congress
- Disseminate new scientific learning and best practices

### QUICK FACTS

#### Destination

Athens

#### When

3 – 5 November 2023

#### Number of Delegates

1500-2000

#### Venue

Grand Hyatt Athens

#### Accreditation

ACC Middle East & Eastern Mediterranean 2023 will seek appropriate recognition for obtaining educational credits. More information will be available on our website

#### Contact us

[sponsors@accme-em2023.com](mailto:sponsors@accme-em2023.com)

#### Website

<http://www.accme-em2023.com/> [RY1][AM2][RY3]

### ACC MIDDLE EAST 2022 FACTS

**1,300 Attendees and 100 Faculty Members from 39 Countries**

#### 2022 PARTNERS

NOVARTIS	NOVO NORDISK	SANOI	HEARTKINETICS
AMGEN	PFIZER	SANDOZ	MENARINI
BAYER	SAJA	ABBOTT	ORGANON
BOEHRINGER INGELHEIM	SERVIER	ACINO	PHARMAX
HIKMA	VIATRIS	BOSTON SCIENTIFIC	
JANSSEN	BIOLOGIX	CANADIAN CARDIAC CARE	

## PROGRAM OVERVIEW

FRIDAY, 3 NOVEMBER				
	Lecture Hall 1	Lecture Hall 2	Lecture Hall 3	Learning Lab Area
09.00 – 09.50	Breakout 1	Breakout 2	Breakout 3	INTERACTIVE LEARNING LAB Campfire Discussions: Challenging Clinical Cases Heart Songs & ECG Drill & Practice
10.00 - 10.50	Breakout 1	Breakout 2	Breakout 3	
11.00 – 11.50	Breakout 1	Breakout 2	Breakout 3	
11.50 – 12.20	Break – Visit Posters & Exhibition			
12.20 – 13.20	Industry Symposium (Diamond_1)			
13.30 – 14.30	Welcome and Opening Plenary			
14.40 – 15.10	Industry Symposium (Platinum_1)	Industry Symposium (Platinum_2)	Industry Symp. (Gold_1) *	
15.10 – 15.40			Industry Symp. (Gold_2) *	
15.40 – 16.10	Break – Visit Posters & Exhibition			
16.10 – 17.00	Breakout 1	Breakout 2	Breakout 3	INTERACTIVE LEARNING LAB Campfire Discussions: Challenging Clinical Cases Heart Songs & ECG Drill & Practice
17.10 – 18.00	Plenary			
18.10 – 19.10	FIT Jeopardy: The Classic Game Show with a FIT Twist!	Industry Symposium (Platinum_3)	Industry Symp. (Gold_3) **	
			Industry Symp. (Gold_4) **	

Gold_1*	Breakout 3	14.10h-14.40h or Sunday Breakout 1 at 11.30h-12.00h
Gold_2*	Breakout 3	14.40h-15.10h or Sunday Breakout 2 at 11.30h-12.00h
Gold_3**	Breakout 3	17.40h-18.10h or Sunday Breakout 1 at 13.00h-13.30h
Gold_4**	Breakout 3	18.10h-18.40h or Sunday Breakout 2 at 13.00h-13.30h

## SATURDAY, 4 NOVEMBER

	Lecture Hall 1	Lecture Hall 2	Lecture Hall 3	Learning Lab Area
09.00 - 09.50	Breakout 1	Breakout 2	Breakout 3	INTERACTIVE LEARNING LAB Campfire Discussions: Challenging Clinical Cases Heart Songs & ECG Drill & Practice
10.00 - 10.50	Breakout 1	Breakout 2	Breakout 3	
10.50 – 11.20	Break – Visit Posters & Exhibition			
11.20 – 12.20	Industry Symposium (Diamond_2)			
12.30 – 13.20	Breakout 1	Breakout 2	Breakout 3	INTERACTIVE LEARNING LAB Campfire Discussions: Challenging Clinical Cases Heart Songs & ECG Drill & Practice
13.30 – 14.30	Industry Symposium (Platinum_4)	Industry Symposium (Platinum_5)	(Industry Symp) Gold_5 ***	
			(Industry Symp) Gold_6 ***	
14.40 – 15.30	Plenary			
15.30 – 16.00	Break – Visit Posters & Exhibition			
16.00 – 16.50	Breakout 1	Breakout 2	Breakout 3	INTERACTIVE LEARNING LAB Campfire Discussions: Challenging Clinical Cases Heart Songs & ECG Drill & Practice
17.00 – 17.30	Industry Symposium (Gold_7)	Industry Symposium (Gold_8)		
17.40 – 18.30	Plenary			

Gold_5***	Breakout 3	13.00h-13.30h or Sunday Breakout 1 at 13.30h-14.00h
Gold_6***	Breakout 3	13.30h-14.00h or Sunday Breakout 2 at 13.30h-14.00h

SUNDAY, 5 NOVEMBER				
	Lecture Hall 1	Lecture Hall 2	Lecture Hall 3	Learning Lab Area
09.00 – 09.50	Breakout 1	Breakout 2	Breakout 3	INTERACTIVE LEARNING LAB Campfire Discussions: Challenging Clinical Cases Heart Songs & ECG Drill & Practice
10.00 - 10.50	Breakout 1	Breakout 2	Breakout 3	
10.50 – 11.20	Break – Visit Posters & Exhibition			
11.20 – 11.50	Industry Symposium (Gold_1) *	Industry Symposium (Gold_2 *)		
12.00 – 12.50	Breakout 1	Breakout 2	Breakout 3	INTERACTIVE LEARNING LAB Campfire Discussions: Challenging Clinical Cases Heart Songs & ECG Drill & Practice
13.00 – 14.00	Industry Symposium (Gold)_3 **	Industry Symposium (Gold)_4 **		
	Industry Symposium (Gold)_5 ***	Industry Symposium (Gold)_6 ***		
14.10 – 15.00	Plenary			
15.00 – 15.30	Break – Visit Posters & Exhibition			
15.30 – 16.20	Breakout 1	Breakout 2	Breakout 3	INTERACTIVE LEARNING LAB Campfire Discussions: Challenging Clinical Cases Heart Songs & ECG Drill & Practice
16.30 – 17.20	Plenary			
17.20 – 17.30	Closing Session & Abstract Awards Presentation			

<b>INDIVIDUAL REGISTRATION</b>	<b>Early Bird Until July 30, 2023</b>	<b>Standard From July 31 until October 5, 2023</b>	<b>Late/Onsite From October 6, 2023</b>
<b>Physicians</b>	<b>€ 570</b>	<b>€ 610</b>	<b>€ 650</b>
<b>Residents &amp; Allied Health Professionals</b>	<b>€ 380</b>	<b>€ 400</b>	<b>€ 420</b>
<b>Medical Students</b>	<b>€ 200</b>	<b>€ 215</b>	<b>€ 230</b>

### **Registration Includes:**

Physical attendance to the congress

Congress Material

CME Credits

Use of the Meeting Application

## PARTNERSHIP OPTIONS

PARTNERSHIP REWARDS	Diamond Partner	Platinum Partner	Gold Partner	Silver Partner	Supporter
	€ 140.000	€ 100.000	€ 65.000	€ 25.000	€ 16.000
Number of packages offered	2	5	8	8	
Free Built Exhibition Space	30 sq.m.	18 sq.m.	12 sq.m.	9 sq.m.	6 sq.m.
Industry Symposium	60 minutes plenary	60 minutes	30 minutes		
Complimentary Delegate Registrations	100	75	50	20	10
Complimentary Exhibitor Badges	12	10	6	4	2
Partners' Acknowledge on Venue Signage	X	X	X	X	X
Roll up banner located at the	lecture hall entrance	lunchroom entrance			
Advertisement in Program Booklet	Behind front cover	Behind back cover	Inner page		
Venue Signage Floor Plan	X	X	X	X	X
Logo on Congress email blasts, final certificate & post-event report	X	X	X	X	
1 x eBlast to the pre-registered delegates	X	X			
Bag insert	X	X	X	X	X
Logo link on the website	X	X	X	X	X
Program Booklet & Application logo and Editorial	X	X	X	X	X

## PARTNERSHIP AND EXHIBIT INFORMATION – AT A GLANCE

The exhibition will be held on the ground floor of the Grand Hyatt Hotel. This will form the hub of the Congress with access to the main session halls, catering, registration desk and poster areas. It will provide an excellent opportunity for delegates to familiarize themselves with the latest advances in research and technology.

### Space Assignments

Exhibit space assignments are based on priority allocation according to Sponsorship level, loyalty (previous attendance) and then on a first come, first served basis based on the date in which payment is received.

### Technical Manual

A Technical Manual giving further general and technical information, advice and full details about the exhibition, venue, organisers and ancillary services available to exhibitors will be circulated in May 2023

### Application Form & Terms of Exhibiting

To secure your commitment, please complete an Application Form and return to:

[sponsors@accme-em2023.com](mailto:sponsors@accme-em2023.com)

## EXHIBITION PACKAGE OPTIONS

### Exhibition free build space

Rate € 1.350 per sq m for bookings before 15 March 2023

Rate € 1.450 per sq m for bookings after 15 March 2023

Includes:

- 1 x exhibitor badges per 6 sq m
- Complimentary tea & coffee for all registered exhibitor personnel
- Free 75 word editorial in Final Programme/ Exhibition Catalogue
- Ambient heating and lighting
- Daily cleaning of the aisles and common areas
- 24 hours security

## BRANDING OPPORTUNITIES \*Design/Logos are given by the Sponsor

Brand on staircases' steps:	€ 6.000 per staircase (3 available at the venue)
Backdrop at the Registration Desk - Exclusive	€ 12.000
Backdrop in the Meeting Rooms - Exclusive	€ 20.000
Brand on meeting room's chairs	€ 10.000
Congress Entrance Arch – 2 entrances available	€ 10.000 per arch / 2-sided € 18.000 for both arches / exclusive
Brand on the Footprints (signage) - exclusive	€ 15.000
Brand on the Venue's Columns	€ 6.000 per column
Roll-up Banner located at the exhibition area	€ 2.500

## SPONSORSHIP OPPORTUNITIES

Adverts in Final Programme:	€ 3.500 (Internal pages) € 4.000 (behind back cover) € 5.000 (behind front cover)
Delegate Bag Inserts / Double Sided, A4:	€ 2.500
Pocket Programme – Exclusive	€ 8.000
Delegate Bags - Exclusive	€ 18.000 (or if partner supplies € 10.000)
Congress Lanyards	€ 6.000 (supplied by Partner)
Pads and pens - Exclusive	€ 4.000 (supplied by Partner)
Sponsor logo on poster boards- Exclusive	€ 6.500[RY4]
Congress App - Exclusive	€ 12.000
Email Blast to the pre-registered delegates	€ 3.500
Screens in Exhibition Hall *. Get your advert on the screens located in prime locations in the exhibition hall	€ 2.000 per day, per screen
Hospitality Suite / Room Rental	€ 5.000 per day

## VIRTUAL SPONSORSHIPS

Livestreaming your Symposium	€ 6.500
Webcasting your Symposium. Record your Symposium to mp4 and will be provided to the sponsor electronically	€ 4.000
Virtual Exhibit Page / microsite within ACC Middle East & Eastern Mediterranean 2023 website dedicated to the Sponsor. Ask us for more info at <a href="mailto:sponsors@accme-em2023.com">sponsors@accme-em2023.com</a> !	€ 10.000
Push Notification : Message through the Congress APP	€ 3.000
Premium e-Banner (max 3), Rotating banner with content provided by the sponsor. Dimensions: 1160w x 260h pixels	€ 5.000
Executive e-Banner (max 6), Rotating banner with content provided by the sponsor. Dimensions: 560width x 260height pixels	€ 4.000
Standard e-Banner, Rotating banner with content provided by the sponsor. Dimensions: 380width x 260height pixels	€ 3.000
Pop – up Banner at the Registrations landing page	€ 4.500

## Funding and Educational Grants

The Congress welcomes any additional funding or Educational Grants which would enhance the quality of the event. If your company or organization would like to contribute by offering this type of support please contact: [grants@accme-em2023.com](mailto:grants@accme-em2023.com)

Please note that all prices are exclusive VAT

## KEY DATES

<b>30 May 2023</b>	Abstract Submission Opens
<b>10 March 2023</b>	Registration Opens
<b>18 July 2023</b>	Abstract Submission Deadline
<b>31 August 2023</b>	Authors Notification
<b>2 November 2023</b>	Exhibition Setup
<b>3 – 5 November 2023</b>	ACC Middle East & Eastern Mediterranean 2023

## FURTHER INFORMATION

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ACC Middle East & Eastern Mediterranean 2023 will take place with physical participation.

### Benefits and Acknowledgements

It is the express intention of ACC & HCS to ensure that participating companies receive the highest recognition in return for their generous support. General benefits will include the following:

- Company name and logo on sponsored item(s)
- Acknowledgement in promotional materials
- Acknowledgement on the Congress website
- Editorial entry in the Final Programme
- Acknowledgement in Final Programme
- Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed throughout the Congress venue.

## TERMS & CONDITIONS OF APPLICATION AND CONTRACT

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### Terms of Payment

50% upon receipt of agreement and first invoice

50% by September 2023

Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservation.

All additional payments must be received before the start date of the Congress. Should the supporter fail to complete payments prior to the commencement of the Congress, the Organiser will be entitled to cancel the reservation and cancellation fees will apply.

### Cancellation Policy

All cancellations must be made in writing to the Congress Organisers and the following cancellation policy will be enforced:

50% of the contract price if cancellation is received up until 3 May 2023.

75% of the contract price if cancellation is received up until 3 July 2023

100% of the contract price if cancellation is received from 4 July 2023

### Priority of exhibition space selection

For the selection of a booth, a priority order will be followed according to the date of receipt of the completed order and after consideration by the authorized members of the

Organizing Committee of the exhibitor's total sponsorship to the Congress. When sending a written request of exhibition space interest, please indicate three options.

### Exhibition Layout

The Organisers reserve the right to change the exhibition floor layout if necessary. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the exhibition and/or stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.

### Liability

The Organisers are not responsible for staff, collaborators and materials insurance of the sponsors, as well as for any damages if the sponsored event is not performed because of any obstacle or hindrance outside the control of the Organisers, which the Organisers could not reasonably have foreseen when signing this contract and which the Organiser could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel in the country the event is held, natural disasters, fire, flooding, pandemics and any other circumstances that fall within the meaning of the above.

## SPONSOR DUTIES

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- Must use allocated space only based on the sponsorship level and sponsorship prospectus area of specification for the display and promotion of goods and / or services within the scope of the exhibition
- Must comply with all directions / requests issued by the Organizer including the timing of schedule to assemble and dismantle their stands
- Will submit plans and visuals of custom designed exhibits to the Organizer for approval prior to commencement of the exhibition
- Acknowledges that the Organizer will not be able to provide assistance in tracking lost deliveries
- Agrees that the Organizer will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return
- Agrees that all marketing material, signs, brochures and promotional items may not be distributed or displayed outside the exhibition stand unless specified as part of their sponsorship level tier
- It is recommended that company reps from sponsors are present at their booths during coffee breaks and registration timings every day

## EXHIBITION TERMS

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- All built booths require approval of design by September 28, 2023
- Sponsors are required to fill in a security clearance and compliance form on behalf or by their third-party booth designers/builders. The forms are provided by the venue in order to access the exhibition area. In the case forms are not provided no guarantee during setup can be made

If the Sponsor does not comply with the specific area dedicated for their exhibition stand as per their sponsorship level tier specified in the sponsorship prospectus or does not comply with the special conditions specified for each sponsorship level

as stated above then the Sponsor agrees to either:

- Cover a value charge of € 1.350 per square meter of extra space above their agreed area
- Reduce their onsite exhibition area strictly prior to the commencement of onsite registration on the first day of the Event
- Cover a value charge of €700 per table-mounted display or floor standing pop-up display or literature stand or bag stand above their agreed quota
- Reduce the number of table-mounted displays or floor standing pop-up displays or literature stands or bag stands strictly prior to the commencement of onsite registration on the first day of the Event

Failure to comply with the dedicated exhibition stand area or special conditions specific to each sponsorship level strictly prior to the commencement of onsite registration on the first day of the Event will result in an implied agreement of Sponsor on the extra charge rate as stated in this agreement

## EXTERNAL EVENTS IN PARALLEL

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- Promotion of CME or non-CME related events during the event by any of the sponsors is strictly not allowed without prior consent of the Committee of the congress.
- Promotion of ad hoc activities, CME program, future stand-alone, pharmaceuticals events are not allowed without prior consent of the committee.
- Conducting any exhibitor related activities and promoting them during the hours of the scientific programs of the congress is strictly prohibited.

Non-compliance to any of the above statutes by exhibitors participating at the congress can result in a fine up to € 50.000.

## DELEGATE REGISTRATION

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All sponsoring companies obtaining free delegate passes can purchase further delegated passes at the group rate per delegate. Furthermore, company representative passes above free tier can be purchased for € 800 per company rep. We require sponsoring companies to comply with data input of their delegation details using the following information: First Name, Last Name, Delegate Email, Phone Number, Profession Grade, Medical Specialty, Place of Work, Name on Certificate, City and Country

## CONTACT US

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FREI S.A.

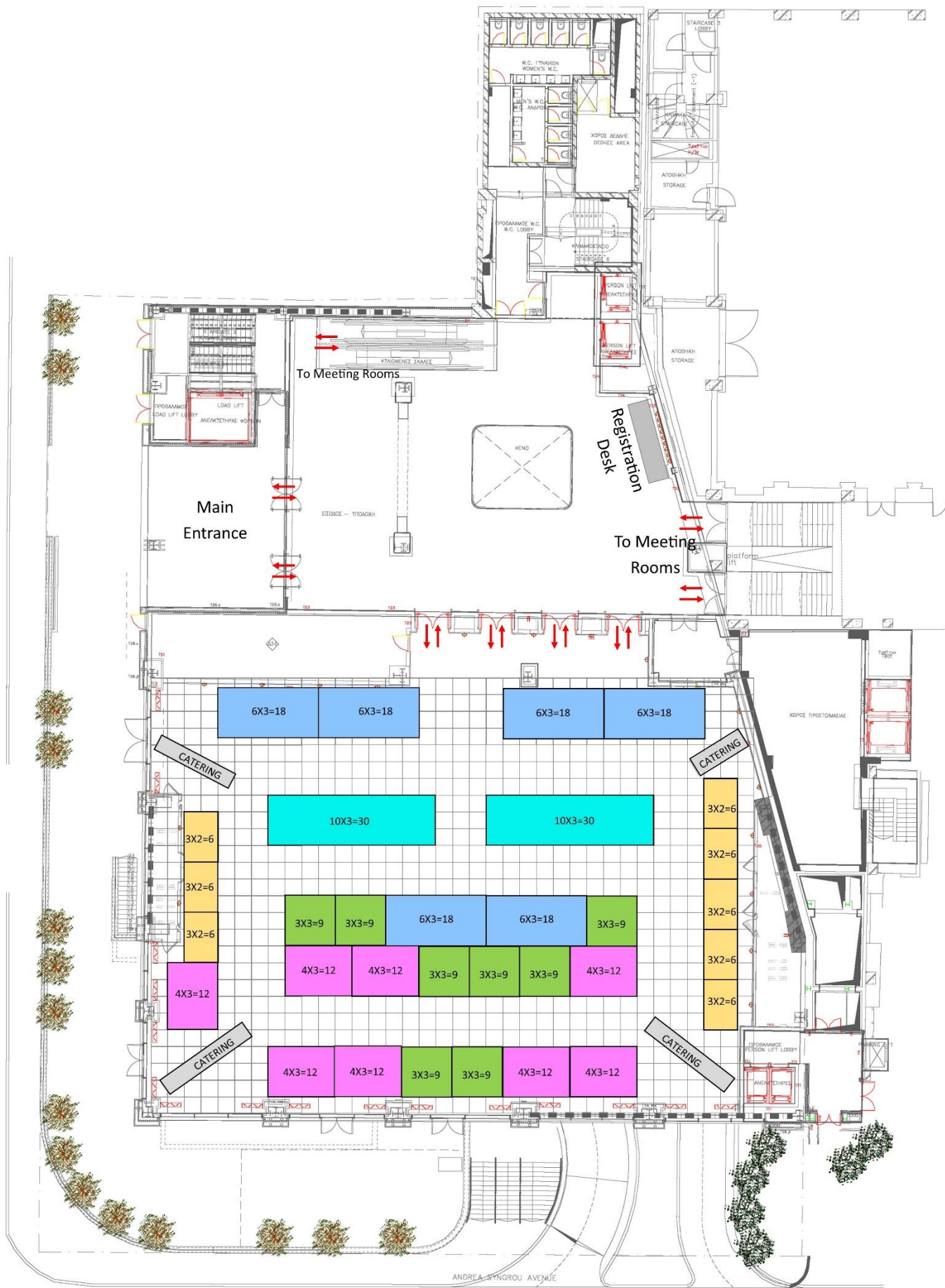
Congress Organizers - Corp. Meetings - Events – DMC

3 Paparigopoulou str. Athens 10561, Greece

T: +30 210 3215600, +30 211 6005600

[info@accme-em2023.com](mailto:info@accme-em2023.com) , [sponsors@accme-em2023.com](mailto:sponsors@accme-em2023.com)

<http://www.accme-em2023.com>



## ACC MIDDLE EAST & EASTERN MEDITERRANEAN 2023 APPLICATION & CONTRACT FOR EXHIBITION & SPONSORSHIP

Name of Company:	
Name of Contact:	Position:
Address:	
VAT Registration No/Company Registration No:	
Postcode/Zipcode:	Country:
Telephone:	Fax:
Email:	

### Partnership

Diamond Partner at 140.000€	<input type="checkbox"/>
Platinum Partner at 100.000€	<input type="checkbox"/>
Gold Partner at 65.000€	<input type="checkbox"/>
Silver Partner at 25.000€	<input type="checkbox"/>
Supporter at 16.000€	<input type="checkbox"/>

### Exhibition

	1 <sup>st</sup> Choice	2 <sup>nd</sup> Choice	3 <sup>rd</sup> Choice
Preferred Booth No:			

### Branding

<input type="checkbox"/> Staircase Steps Branding	€6.000	<input type="checkbox"/> Congress Entrance Arch	€10.000/€18.000
<input type="checkbox"/> Registration Desk Backdrop	€12.000	<input type="checkbox"/> Footprints	€18.000
<input type="checkbox"/> Meeting Room Backdrop	€20.000	<input type="checkbox"/> Venue Column	€6.000 /column
<input type="checkbox"/> Meeting Room Chairs	€10.000	<input type="checkbox"/> Roll up Banner	€2.500 /column

### Sponsorship

<input type="checkbox"/> Final Programme Advert	€3.500	<input type="checkbox"/> Hospitality Suite	€5.000 / day
<input type="checkbox"/> Delegate Bag Insert	€2.500	<input type="checkbox"/> Livestreaming	€6.500
<input type="checkbox"/> Pocket Programme	€8.000	<input type="checkbox"/> Webcasting	€4.000
<input type="checkbox"/> Delegate Bag	€18.000	<input type="checkbox"/> Virtual Exhibit Page	€10.000
<input type="checkbox"/> Pads & Pens	€4.000	<input type="checkbox"/> Push Notification	€3.000
<input type="checkbox"/> Poster Boards	€6.500	<input type="checkbox"/> Premium eBanner	€5.000
<input type="checkbox"/> Congress APP	€12.000	<input type="checkbox"/> Executive eBanner	€4.000
<input type="checkbox"/> Email Blast	€3.500	<input type="checkbox"/> Standard eBanner	€3.000
<input type="checkbox"/> TV Screens per screen per day	€2.000	<input type="checkbox"/> PopUp Banner / Registration	€4.500

This Application is Legally Binding. Signature of this Application and Contract implies acceptance of the Terms and Conditions as outlined or as may be outlined in the Technical Exhibition.

Signature of Applicant:	Date:
Name Printed:	