



AMERICAN
COLLEGE of
CARDIOLOGY®

CARDIOVASCULAR SUMMIT

EXHIBITOR PROSPECTUS

FEB. 1 – 3, 2024

Omni Shoreham Hotel
Washington, DC

For more information, visit:
[ACC.org/CVSummit24](https://acc.org/CVSummit24)



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DIRECTOR

Howard T. Walpole Jr., MD, MBA, FACC
Northside Cardiovascular Institute
Gainesville, GA

CO-DIRECTORS

Cathleen Biga, MSN, RN, FACC
Vice-President
American College of Cardiology
President and Chief Executive Officer
Cardiovascular Management of Illinois
Woodridge, IL

Thomas A. Draper, MBA, MAACVPR, FACC
Vice President
Center for Cardiovascular Care
Wellstar Health System
Marietta, GA

Geoffrey A. Rose, MD, FACC
President
Sanger Heart & Vascular Institute
Atrium Health
Charlotte, NC

ATTENDEE PROFESSION DEMOGRAPHICS

PROFESSION	% OF TOTAL
Physicians	43%
Executives/ Administrators	40%
CV Care Team	10%
Other	7%

The American College of Cardiology Foundation (“ACC”) invites you to showcase your company at the **Cardiovascular Summit, Feb. 1 - 3, 2024, taking place at the Omni Shoreham, Washington, DC.** This course presents a unique opportunity to reach a targeted group of over **300 leading cardiovascular (CV) professionals from all practice settings — private, integrated, and academic.**

According to a recent membership survey, over 30 percent of ACC members are directly responsible for purchasing products and services for their institutions; and nearly 50 percent of our members participate in the decision-making process. Connect face-to-face with these key leaders in the CV community by exhibiting at the **Cardiovascular Summit**, where health care professionals benefit from comprehensive education sessions; interact with their colleagues; and explore the Exhibit Hall looking for your latest advances and solutions.

This dynamic course has been designed by Course Directors, **Howard T. Walpole Jr., MD, MBA, FACC; Cathleen Biga, MSN, RN, FACC; Thomas A. Draper, MBA, MAACVPR, FACC; and Geoffrey A. Rose, MD, FACC**, along with the Planning Committee.

Exhibits and promotional activities are an integral part of this course, providing registrants with useful information about products and services related to their interests and responsibilities in the CV community, and have been designed to help maximize your return on investment. Many of these opportunities are available in limited quantities. Attendee traffic in the Exhibit Hall has historically been high due to the co-location of exhibits and meal/break services.

CARDIOVASCULAR SUMMIT

EXHIBITOR PROSPECTUS



TARGET AUDIENCE

This multi-disciplinary course is intended for the entire CV team, including physicians, trainees, advanced practice professionals, nurses, pharmacists, dieticians, administrators, and executives, inclusive of all practice models (private, integrated hospital, academic, private equity, and multi/interstate MSOs).

WHO SHOULD EXHIBIT

- Equipment and Device Manufacturers
- Imaging Companies
- EMR and Health Care IT Service Providers
- Legal Consultants
- Practice and Hospital Management Consultants
- Financial Analysts and Accounting Consultants
- Pharmaceutical Companies
- Database Development Service Providers
- Practice and Hospital Service Providers
- Innovation Companies

COURSE INFORMATION

EXHIBITS CONTACT:

Christy Troiano

Phone: 202-375-6118

Email: ctroiano@acc.org



COURSE LOCATION:

Omni Shoreham Hotel

2500 Calvert St. NW
Washington, DC 20008
Phone: 202-234-0700

Main Hotel Website:

omnihotels.com/hotels/washington-dc-shoreham

Hotel Reservations:

omnihotels.com/hotels/washington-dc-shoreham/meetings/acc-2024-cardiovascular-summit-01302024

BENEFITS

The ACC encourages you to take full advantage of this great opportunity to network with your target market. There will only be a limited number of exhibitors accepted for this course, which increases your opportunity for personalization, interactivity, and face-to-face discussions. Exhibiting companies at the **Cardiovascular Summit** in Washington, DC will be able to take advantage of the following benefits:

- The location of the Exhibit Hall adjacent to the Plenary Sessions allows for easy access, boosting traffic at your exhibit booth.
- Meet one-on-one with course attendees to gain customer insights about your products and explore developing trends.
- Meals are served near the Exhibit Hall each day, increasing your exposure.
- Ample breaks between morning and afternoon sessions allow plenty of time for attendees to visit your exhibit booth.
- Breaks are held in the Exhibit Hall to help increase traffic flow.

CARDIOVASCULAR SUMMIT

EXHIBITOR PROSPECTUS



EXHIBIT OPPORTUNITIES

Exhibit Package (Limited Booth Spaces Available): \$3,850

Each tabletop exhibit space includes:

- A traditional skirted 6-foot table and two chairs in the Exhibit Hall, suitable for your table-top display and collateral
- Two full access registrations (includes complimentary Wi-Fi in the meeting space and access to all educational sessions, meals and activities)
- Signage with company name and logo outside the Exhibit Hall and at the Registration Area
- 100-word company description and logo included in course materials (text provided by your company by Jan. 8, 2024)
- Course registration list
- Attendance at the Networking Reception in the Exhibit Hall

CUSTOMIZABLE PROMOTIONAL OPPORTUNITIES

Pricing is available upon request for the following promotional opportunities:

- Hotel Room Keys
- Wi-Fi Splash Page
- Mobile App
- Networking Cocktail Reception
- Meal or Break Sponsorship
- Reception/Dinner for a targeted list of attendees. Hosting company is responsible for site selection and all corresponding expenses. Invitation support provided by ACC.

All exhibit and promotional opportunities are available on a first come, first served basis. Please email Christy Troiano at ctroiano@acc.org regarding your preferred package and we will let you know of its availability.

CARDIOVASCULAR SUMMIT

EXHIBITOR PROSPECTUS



BREAKFAST AND LUNCH PROMOTIONAL OPPORTUNITIES

During the **Cardiovascular Summit**, there will be an opportunity for a limited number of companies to deliver a non-certified educational presentation (up to 45-minutes) on valuable information, insight into a particular issue or trend, or a case study for a solution that your company supported. Additionally, your company can choose to host an Exclusive Exhibitor Breakfast (no presentation), where your booth is the only booth in the Exhibit Hall during the specified time.

Lunch Symposium (limited availability): \$8,500

The Lunch Symposium package provides your company with a meeting room on **Thursday, Feb. 1 or Friday, Feb. 2** during lunch, PLUS a traditional skirted 6-foot table and two chairs in the Exhibit Hall. Attendees will have the opportunity to pick up lunch from a common area and then proceed to your symposium.

Exclusive Exhibitor Breakfast (only one opportunity available!): \$8,000

The Exclusive Exhibitor Breakfast is your company's opportunity to be the only booth in the Exhibit Hall on **Saturday, Feb. 3** during breakfast. With only one opportunity available, you will get unmatched access to attendees! This is offered on a first come, first served basis.

Each option above includes the following:

- One email publicizing your event will be sent by ACC to all registered course attendees 2 weeks prior to the course (text provided by your company by Jan. 8, 2024). *Please note: All events will be featured in the same email.*
- Your event listed in the agenda on the course web page and in course materials.
- Placement of 2 directional signs featuring your company and event name.
- One 8.5 x 11" advertisement of your event included with course materials. Text provided by your company for ACC approval by Jan. 8, 2024. After approval, your company is responsible for providing printed copies for attendees (an estimated number will be provided by Jan. 8, 2024) to the American College of Cardiology, ATTN: Kent Riffert 2400 N St. NW, Washington, DC 20037 no later than Jan. 22, 2024.

CARDIOVASCULAR SUMMIT

EXHIBITOR PROSPECTUS



EXHIBIT HOURS

EXHIBIT HOURS	Wednesday, Jan. 31	Thursday, Feb. 1	Friday, Feb. 2
Registration	3 – 6 p.m.	6:30 – 11:30 a.m.	N/A
Set Up*	3 – 6 p.m.	6:30 – 11:30 a.m.	N/A
Tear Down		N/A	After 3:35 p.m.
EXHIBIT HOURS		11:35 a.m. – 7:15 p.m.	7 a.m. – 3:35 p.m.
Breakfast		6:30 – 8 a.m.	7 – 8 a.m.
Morning Break		N/A	10 – 10:30 a.m.
Lunch		11:35 a.m. – 12:30 p.m.	12:15 – 1:15 p.m.
Afternoon Break		3:10 – 3:40 p.m.	3:05 – 3:35 p.m.
Reception in the Exhibit Hall		6:05 – 7:15 p.m.	N/A
Adjournment**		7:15 p.m.	3:35 p.m.

Please note: Exhibit hours are subject to change.

*Storage space is limited to what can fit under your skirted table. All boxes and materials must be removed from the floor immediately after set-up.

**Exhibitors are required to remain at their booth until adjournment each day.

IMPORTANT DEADLINES

Tuesday, Jan. 2

- Cancellation with 50% refund

Monday, Jan. 8

- 100-word company description and logo
- Email and ad text for breakfast or lunch promotional opportunity

Monday, Jan. 22

- Last day to submit application and payment

Note: Applications will be accepted after this deadline; however, company information will not be included in the course materials.

- Copies of 8.5 x 11” printed advertisement for breakfast or lunch promotional opportunity

CARDIOVASCULAR SUMMIT

EXHIBITOR PROSPECTUS



EXHIBIT TERMS AND CONDITIONS

PLEASE READ THE FOLLOWING EXHIBIT TERMS AND CONDITIONS CAREFULLY AND PROVIDE A COPY TO YOUR COMPANY'S ONSITE EXHIBIT REPRESENTATIVE

Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for the event.

Advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after the event.

Representatives of commercial supporters and exhibiting companies can attend the event at ACC's discretion but cannot engage in sales or promotional activities while in the space or place of the continuing medical education ("CME") activity and must remove their company name badges while in the meeting room. When space and materials are limited, company representatives need to defer to non-commercial registrants and not attend the event.

Exhibit fees are not considered commercial support and will not be acknowledged as educational grants.

Exhibit Staffing — All exhibit representatives are expected to contribute to the professional environment of the event and must conduct themselves in a professional manner. ACC reserves the right to make onsite judgments regarding any conduct that detracts from the professional environment of the CME activity and to take appropriate steps to curtail such conduct, if necessary.

Product Sales — A listing of ALL products and product types that may be offered for sale at your booth must be provided in your online application form. Any additions or changes to this list must be provided to the ACC exhibit manager prior to the show.

Hospitality Events — Exhibits are allowed during hospitality events only if more than one company is exhibiting upon approval of ACC.

Social Events — Social events or meals at the event cannot compete with or take precedence over the CME activity. Industry-sponsored social events must be approved by ACC, even if the events are off-site and do not compete with the CME activity. All funds for social events must be administered by ACC.

Insurance — Exhibiting companies must carry comprehensive general liability insurance, with combined single limits of not less than two million dollars (\$2,000,000.00). It is mutually agreed that ACC and the meeting site shall not be liable to exhibiting companies for any damage to or for the loss or destruction of exhibits or the property of exhibiting companies or injuries resulting from any cause. The above-named exhibiting company expressly waives all claims for any such damage, loss, or injury.

Indemnification — Each exhibiting company agrees to protect, indemnify, and hold harmless the ACC and its affiliates, and each of their respective directors, officers, agents, employees, and contractors, from any and all claims, liability, damages, or expense asserted against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of or in any way connected with the acts or omissions or breach of the Exhibit Contract or rules by the exhibiting company or its directors, officers, agents, employees, or contractors.

Safety — All exhibited material must comply with all applicable fire laws, insurance underwriter and hotel safety rules and regulations, and must be flameproof. All packing containers, excelsior, and similar materials are to be removed from the exhibit space upon completion of set-up. Exhibiting companies are restricted to materials that pass inspection. Exhibits cannot block aisles or fire exits.

CARDIOVASCULAR SUMMIT

EXHIBITOR PROSPECTUS



Care of Building and Equipment — Exhibiting companies or their representatives must not injure or deface the building's walls or floors with the exhibits' displays or equipment. Any and all damages, losses, expenses, and/or costs resulting from failure to observe this requirement shall be payable by the responsible exhibiting company. Exhibitors are responsible for disposing of their own packing material waste, including empty boxes.

Services — All electrical, telecommunications, and internet services must be provided exclusively by the hotel.

Cancellation by Exhibiting Companies — Exhibiting companies must send written notice of cancellation to ACC. The date on which the notice is received is the official cancellation date. Cancellations sent via fax or emails are accepted. If the cancellation is received forty five (45) or more days before the activity start date, fifty percent (50%) of the contracted exhibit fee will be refunded. If the cancellation is received less than forty five (45) days before the activity start date, one hundred percent (100%) of the contracted exhibit fee will be retained by ACC. Exhibiting companies who fail to show up at the event will be considered a "no-show," will be deemed to have cancelled the Exhibit Contract, and forfeit one hundred percent (100%) of the contracted exhibit fee. ACC shall have the right to reassign such canceled space to another exhibiting company in its sole discretion without mitigation of any amounts forfeited by exhibiting company.

Cancellation by ACC — ACC reserves the right to refuse exhibit space or close an exhibit for any reason, including but not limited to failure by exhibiting company to make payments when due or to comply with the terms and conditions set forth herein.

Force Majeure — ACC shall not be liable for any performance delay or failure, loss, or damage due to any event or series of events outside its reasonable control, including but not limited to, act of God, fire, casualty, flood, epidemic or pandemic, earthquake, explosion, accident, blockage, embargo, inclement weather, act or threat of terrorism, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, failure of a utility service, inability to secure necessary labor, technical or personnel failure, lack of or impaired transportation facilities, employer restrictions on non-essential travel, inability to obtain necessary supplies, equipment, or services, war, acts of civil or military authority, acts of regulatory or governmental authorities, or other similar circumstances making ACC's performance impossible, illegal, or commercially impracticable in its sole discretion (each, a "Force Majeure Event"). If ACC cancels the program, or any part thereof, due to a Force Majeure Event, as determined in its sole discretion, then ACC may retain such part of the exhibiting company's fees as shall be required to recompense ACC for expenses incurred up to the time of such cancellation, with no liability for either party to the contract. Exhibiting company waives all claims for damages or recovery of payments made, except for the return of the pro-rated amount paid for exhibit space less expenses incurred by ACC.

Adherence to Exhibitor Terms and Conditions — It is the responsibility of exhibiting companies to distribute these Exhibit Terms and Conditions to all representatives attending the CME activity and/or working the exhibit space. Any exhibiting company's representatives who conduct themselves unethically as determined by ACC in its sole discretion or fails to comply with the Exhibit Terms and Conditions will be asked to remove their company's exhibit. No refund of the exhibit fee is made as a result of such action.

BE A PART OF THE CARDIOVASCULAR SUMMIT

RESERVE YOUR SPOT NOW!

[CLICK HERE TO COMPLETE
THE EXHIBITOR ORDER FORM](#)

