

Virtual Hill Day Preparation Activities – ACC’s Legislative Conference 2021

Prior to Legislative Conference, these resources are available on demand:

- **Advocacy 101** with ACC’s Congressional Affairs Team
- **Advocacy Associates Webinar** – online portal demo for Hill meetings
- **Mock Lobbying Video** – best practices for advocacy meetings

Legislative Conference: Monday, Oct. 4

- **Legislative Issues Briefing with ACC’s Congressional Affairs Team & Advocacy Associates:** ACC’s lobbyists will walk members through the talking points. At the end of the issue briefing, Advocacy Associates will provide an overview of the virtual meeting process and how/where members will access the meetings to which they are assigned during the virtual hill day on Tuesday, Oct. 5. This meeting will be recorded and shared with members who are unable to attend this session.
- **Open House:** Immediately following the legislative issues briefing, there will be a virtual open house for advocacy and membership, each with their own topical Webex meeting. Join the Webex of your choice and breakout into small group discussions. Registrants will be able to navigate from the different breakout rooms freely if they wish to do so. The different Webex meetings are below:
 - **Advocacy Q&A**
 - **Talking Points for 2021:** ACC Congressional Affairs staff will be available to answer any questions about the virtual Hill Day talking points.
 - **First Time at Legislative Conference:** First time at an ACC Legislative Conference? This breakout room will be available for newcomers to learn more about advocacy and how to make the most of their conference experience. The Advocacy 101 video will be shared with all who join this breakout room.
 - **HeartPAC:** At this breakout room, members can learn from staff and leadership about HeartPAC’s role within advocacy and how it serves as an important relationship-building tool.
 - **Virtual Hill Day Questions:** Advocacy Associates will have their own breakout room where they can answer any logistical questions about members’ congressional appointments.
 - **Advocacy Discussion**
 - **Mock Lobbying:** In this breakout room, member mentors will guide members through a mock lobbying scenario.
 - **Payer & Care Delivery Policy:** ACC’s payer and care delivery policy team will be available for members to learn more about ACC’s work on **commercial payer relations and value-based programs**.

- **Regulatory Affairs:** ACC’s regulatory affairs team will be available to provide insight into ACC policy related to the Medicare physician fee schedule and hospital payment issues.
 - **State Government Affairs:** ACC’s state government affairs team will be available to help members learn more about ACC’s advocacy efforts at the state level.
 - **Open Discussion/Networking:** Several rooms will be available for open discussion.
- **Membership & General Information**
- **General Inquiries/Help Desk:** Staff will be available to answer general questions and assist members with any technical issues.
 - **Section Information:** Learn more about ACC member sections and opportunities to get involved.
 - **CV Team Networking**
 - **Open Discussion/Networking:** Several rooms will be available for open discussion or spaces for members to network 1-1.

Office Hours: Staff will hold “office hours” during the evening of Monday, Oct. 4 from 6-9pm EST to answer any last-minute questions about the virtual hill day on Tuesday, Oct. 5.

If you have any questions or concerns, please reach out to ACC staff below:

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