



INDUSTRY ADVISORY FORUM

AMERICAN COLLEGE OF CARDIOLOGY®

Thursday, July 18, 2024

IAF Welcome Reception (optional) 5 - 6:30pm EST

KEA, Heart House, Washington, DC

Friday, July 19, 2024

IAF Meeting 9am – 3pm EST

MPR, Heart House, Washington, DC

ACC IAF MEETING AGENDA

Topic – Advocacy in Action

8:00 am – 9:00 am	BREAKFAST, TAKE SEATS & SETTLE IN
9:00 am – 9:05 am	Welcome to IAF, Opening Remarks & Introduction Mary Norine Walsh, MD, MACC, ACC Past President; Chair, ACC Industry Advisory Forum; Medical Director, Heart Failure & Cardiac Transplantation, Ascension St. Vincent Cardiovascular Research Institute
9:05 am – 9:15 am	ACC Update Cathleen Biga, MSN, FACC, ACC President
9:15 am – 9:20 am	Q&A
9:20 am – 9:40 am	ACC Update on Clinical Guidance at the Point of Care (Dec 2023 IAF) Ami Bhatt, MD, FACC, ACC Chief Innovation Officer
9:40 am – 9:45 am	Q&A
9:45 am – 10:15 am	ACC Advocacy – Past & Present Nick Morse, MBA, ACC Vice President Advocacy
10:15 am – 10:20 am	Q&A
10:20 am – 10:30 am	BREAK
10:30 am – 11:30 am	Advocacy at the State level Michael Lawrence, ACC Director, State Government Affairs ACC State Chapter Advocacy - Panel Discussion Moderated by Himabindu Vidula, MD, FACC – Board of Governors Chair, University of Pennsylvania Panelists: <ul style="list-style-type: none">• Laxmi Mehta, MD, FACC – Membership Committee Chair, Ohio State University Wexner Medical Center• Neerav Sheth, MD, MBA, FACC – PA Advocacy Chair, Cardiology Consultants of Philadelphia• Sammy Zakaria, MD, FACC - MD Chapter Governor, Johns Hopkins Bayview Hospital



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11:30 am – 12:15 pm	<p>Small Group Discussions and Report Out</p> <ol style="list-style-type: none">1. What advocacy issues are your organizations most focused on?2. How does industry prioritize issues at federal and state level? Is there an example to highlight?3. What are your key takeaways from the ACC advocacy discussion and why? Did you identify any ideas for collaboration that can lead to success?
12:15 pm – 1:15 pm	<p>Group Picture & LUNCH (60 minutes)</p>
1:15 pm – 2:15 pm	<p>Advocating for Health Equity Melvin Echols, MD, FACC, ACC Chief Diversity, Equity & Inclusion Officer</p> <p>Approaches to Advocacy in the Community - Panel Discussion Moderated by Melvin Echols, MD, FACC</p> <p>Panelists:</p> <ul style="list-style-type: none">• Beth Harris, DNP, ACNP-BC – Emory Healthcare• Modele Ogunniyi, MD, MPH, FACC – Emory University/ Grady Health System• Gurusher Panjrath, MD, FACC – George Washington University Hospital• Thad Waites, MD, MACC – Hattiesburg Clinic/ Forrest General Hospital, MS State Board of Health
2:15 pm – 3:00 pm	<p>Small Group Discussions and Report Out</p> <ol style="list-style-type: none">1. What methods does your organization use to engage in community outreach?2. How do you reach underserved communities? Which organizational systems affect the success of community advocacy?3. What are some innovative approaches we can employ to screening and connecting community members to follow up care when needed?4. What other stakeholders and partners does your organization lean on in these efforts?
3:00 pm – 3:15 pm	<p>WRAP-UP AND ADJOURNMENT</p>