



ACC STRATEGIC GOAL

INCREASE RELEVANCE AS THE CV PROFESSIONAL HOME

ACC is the indispensable resource for all CV professionals, providing both clinical and non-clinical solutions for all stages of their careers



ACC STRATEGIC GOAL

GENERATE AND DELIVER ACTIONABLE KNOWLEDGE

ACC defines and promotes all aspects of quality, equity, and value of care delivery

ACC STRATEGIC GOAL

ENSURE ORGANIZATIONAL GROWTH AND SUSTAINABILITY

ACC's growth and sustainability is supported by enhance revenue diversity and investment, efficiency, and a strong pipeline of leaders



OUR MISSION

To transform cardiovascular care and improve heart health

OUR CORE VALUES

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OUR VISION

A world where innovation and knowledge optimize cardiovascular care and outcomes

OUR CORE VALUES

In every decision ACC is **Patient-Centered**



OUR STRATEGIC GOALS

We are stronger through **Teamwork and Collaboration**



We strive for **Professionalism and Excellence**

**2019-2023
STRATEGIC
PLAN**

AMERICAN
COLLEGE
of
CARDIOLOGY

ACC.org/StrategicPlan