



AMERICAN
COLLEGE *of*
CARDIOLOGY®

KING'S
College
LONDON

KCL - ACC 2020 Innovation Pitch Challenge Application

Required Criteria for Eligibility in the 2020 KCL-ACC Innovation Pitch Challenge:

- *Entries that do not comply with these criteria will not be accepted. **Please read carefully!***
- Company must have a product or service relevant to cardiovascular health, specifically the technology is required to connect to a biosensor or be focused on functionality of a stress test
- Must be a registered company and company should have been in existence in its current form for no more than 5 years
- The innovation must be categorized as digital health/health IT or medical devices
- Each company may only enter one innovation in the challenge

Please contact innovationdevelopment@acc.org or silvia.pedroni@kcl.ac.uk with any questions

Application Process:

Please download the editable pdf, and complete the application

Please send the completed application to innovationdevelopment@acc.org

Applications are accepted on a rolling basis.

Application:

This form will be scored by a panel of reviewers using evaluation criteria. Please complete the information and answer each of the questions below.

1. Is your company registered? If so, in which country? If no, why not?

2. Contact Information

a. Company Name

b. Company Website URL

c. Primary Contact Name

d. Primary Contact Title

e. Primary Contact Email

f. Primary Contact Phone Number

g. WeChat ID

3. How would you classify your health care company? (Mark only one.)

Medical Device

Biotech

Other

Digital Health

Diagnostic

If other, how would you classify your health care company?

