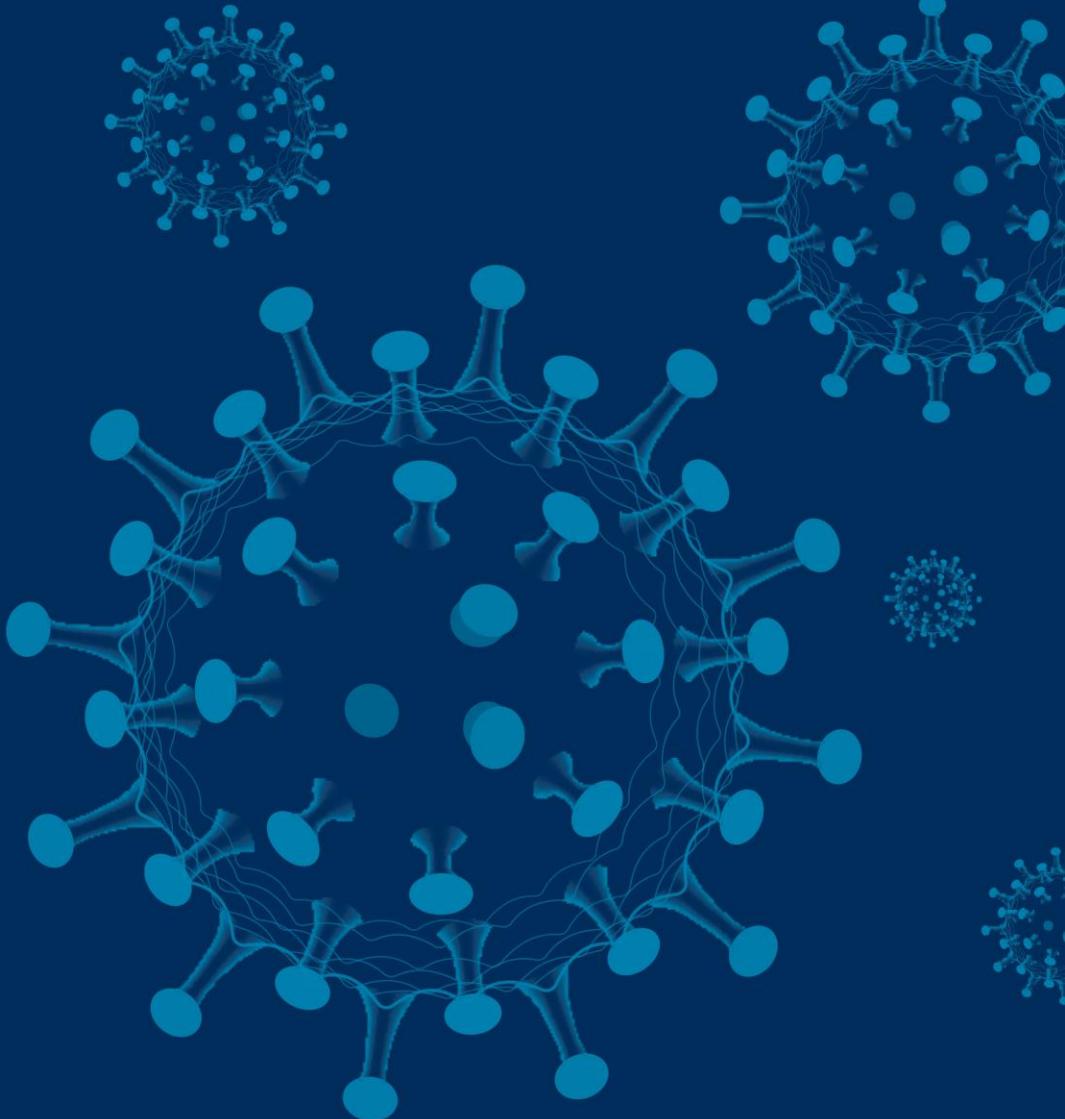




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COVID-19

# Operationalizing Longitudinal Virtual Care



Recorded on 6/22/2020



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# COVID-19

## Speakers

**Ameya Kulkarni, MD**

Mid Atlantic Permanente Medical Group, McLean, VA

**Sanjeev P. Bhavnani, MD, FACC**

Faculty Cardiologist, Principal Investigator, Healthcare Innovation and Practice Transformation Laboratory, Scripps Clinic & Research Foundation, La Jolla, CA

**Erica S. Spatz, MD, MHS, FACC**

Associate Professor, Section of Cardiovascular Medicine, Specialty Lead, Yale Medicine Population Health, Center for Outcomes Research and Evaluation, Yale University School of Medicine, New Haven, CT



# Presenter Disclosure Information

## **Ameya Kulkarni, MD**

Nothing to disclose

## **Sanjeev P. Bhavnani, MD**

Sanjeev Bhavnani is a scientific advisor to Analytics 4 Life and Blumio; consultant to Bristol Meyers Squibb and Pfizer; data safety monitoring board chair at Proteus Digital; has received research support from Scripps Clinic and the Qualcomm Foundation, and is member of the innovation advisory boards at the American College of Cardiology, American Society of Echocardiography, and BIOCOM (all non-profit institutions with all positions voluntary).

## **Erica S. Spatz, MD, MHS, FACC**

Nothing to disclose



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# Making Virtual Care Vital

Sanjeev Bhavnani MD

Division of Cardiology – Healthcare Innovation Laboratory

Scripps Clinic & Research Foundation

@SanjeevBhavnani





1

- Learn about virtual care and digital health transformation

2

- Become familiar with the functionalities of a modern remote monitoring virtual care program

3

- Real world evidence examples of hypertension and arrhythmia monitoring

4

- Leave knowing that virtual care is an integrated model to improve the quality and costs of care

## Virtual Care :

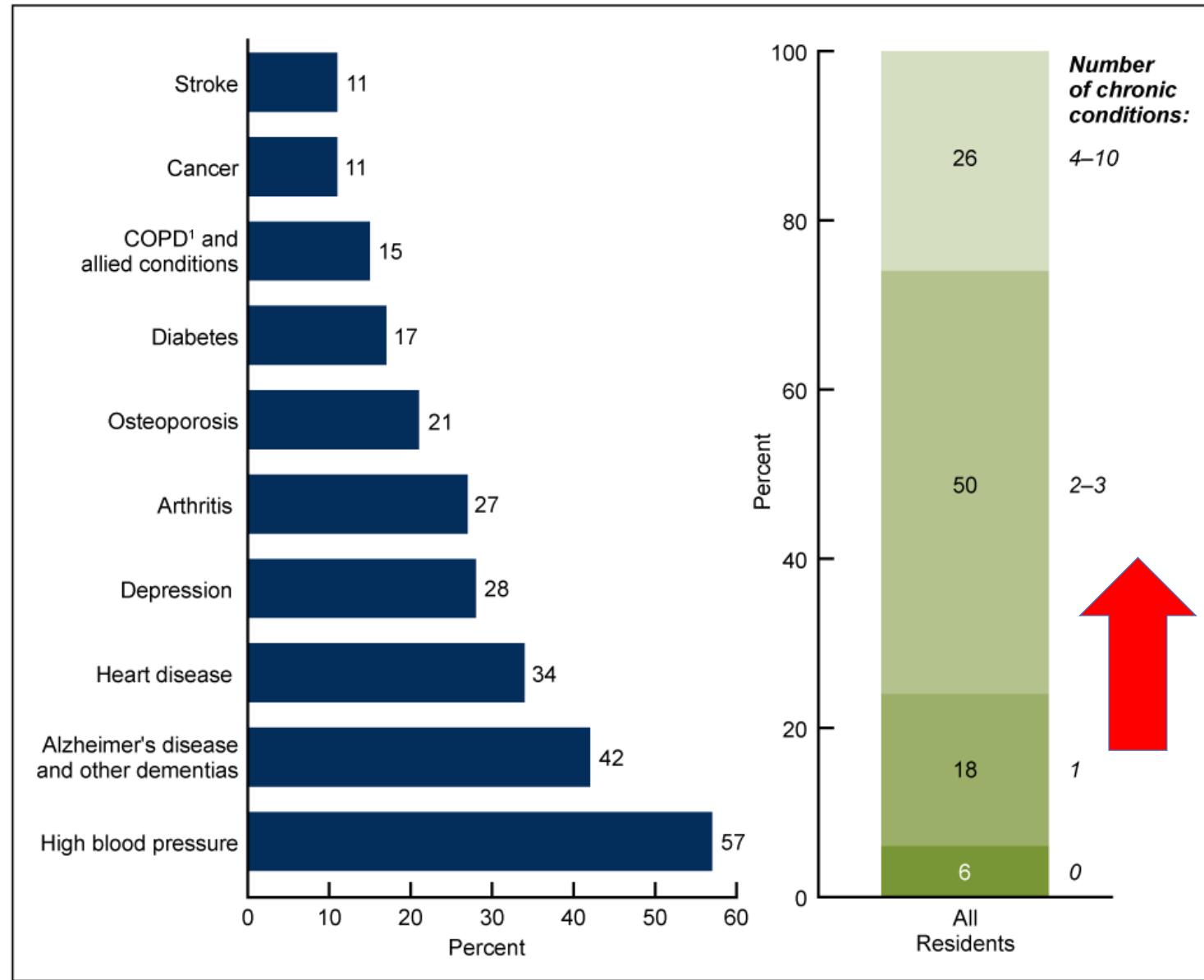
*“The tools, processes, and procedures allowing organizations to create, manipulate, and manage patients in a individualized approach using new data sets”*

*Not just devices and technologies ...*

*Moves from device to data to knowledge and aims to answer clinically meaningful questions leading to improved efficiency and outcomes*

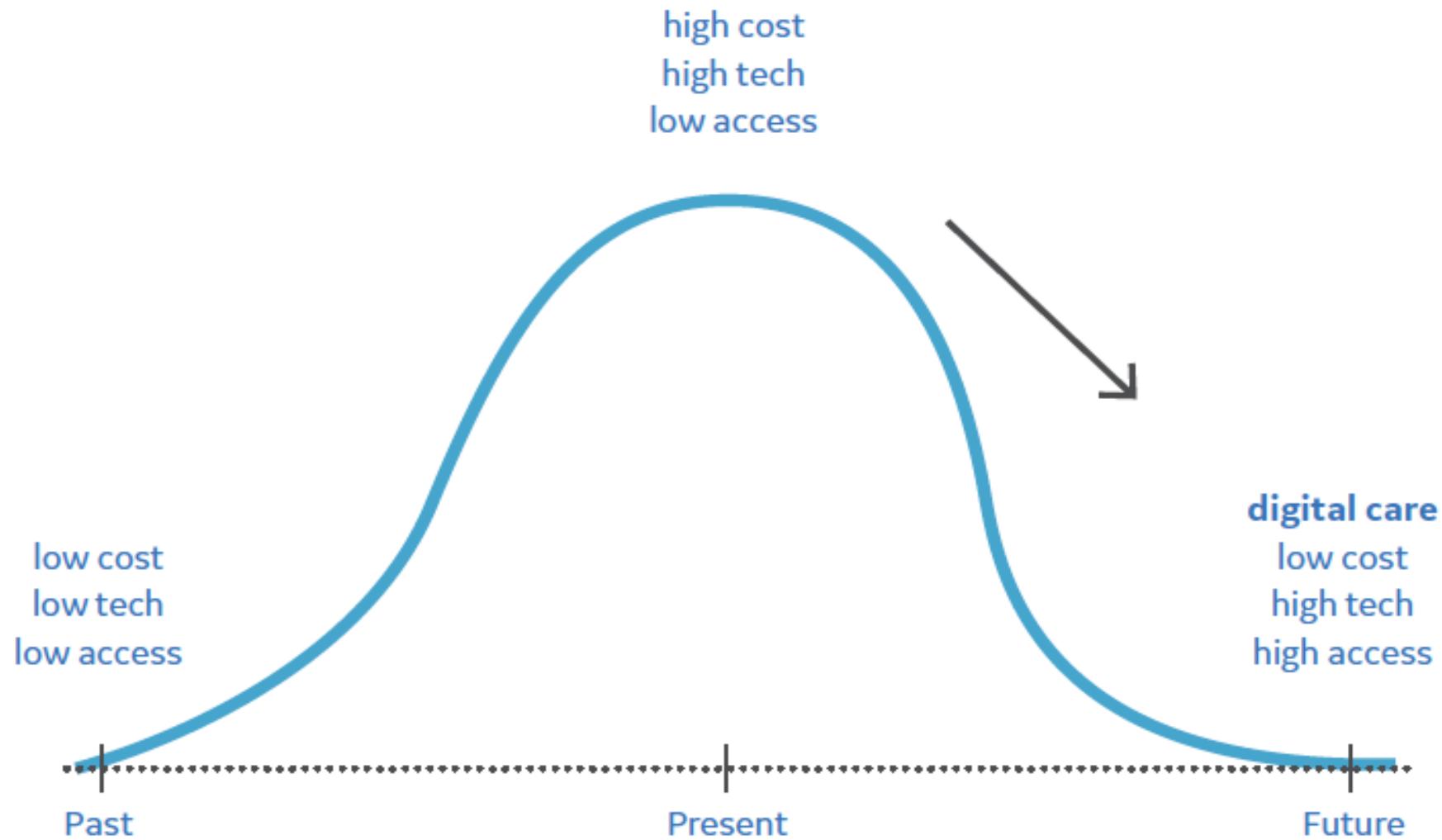
# Why Virtual Transformation?





## The Scope of the Problem

- The average North American above the age of 50 has 2-3 chronic medical conditions
- This population will rise to **100 million** by 2030
- Cost of **> 4 trillion** dollars per year





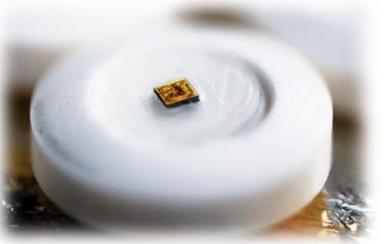
Smart Ring



Smart Computer



Smartphone Exam



Smart Pills



Smart Necklace

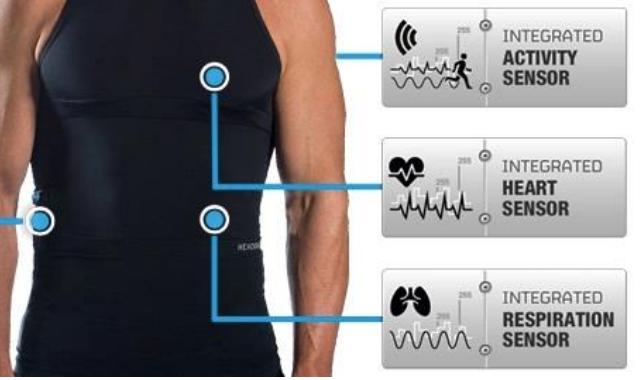
Smartphone  
Lab Testing



Smart Skin



Smartphone  
Ultrasound



Smart Clothing



Smartphone ECG



Blood Pressure

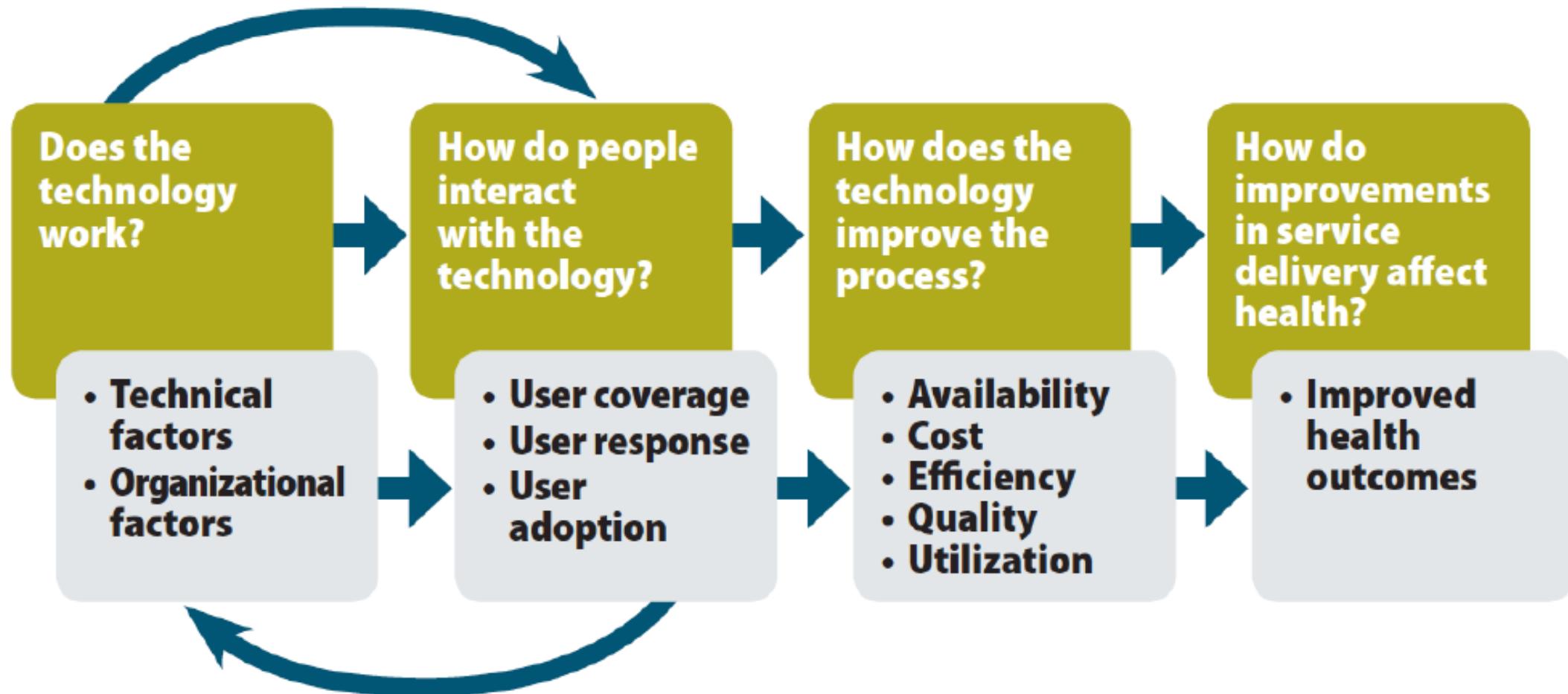


Glucose

Smart Genome Sequencing

SmartWatch

# Health Technology Assessment



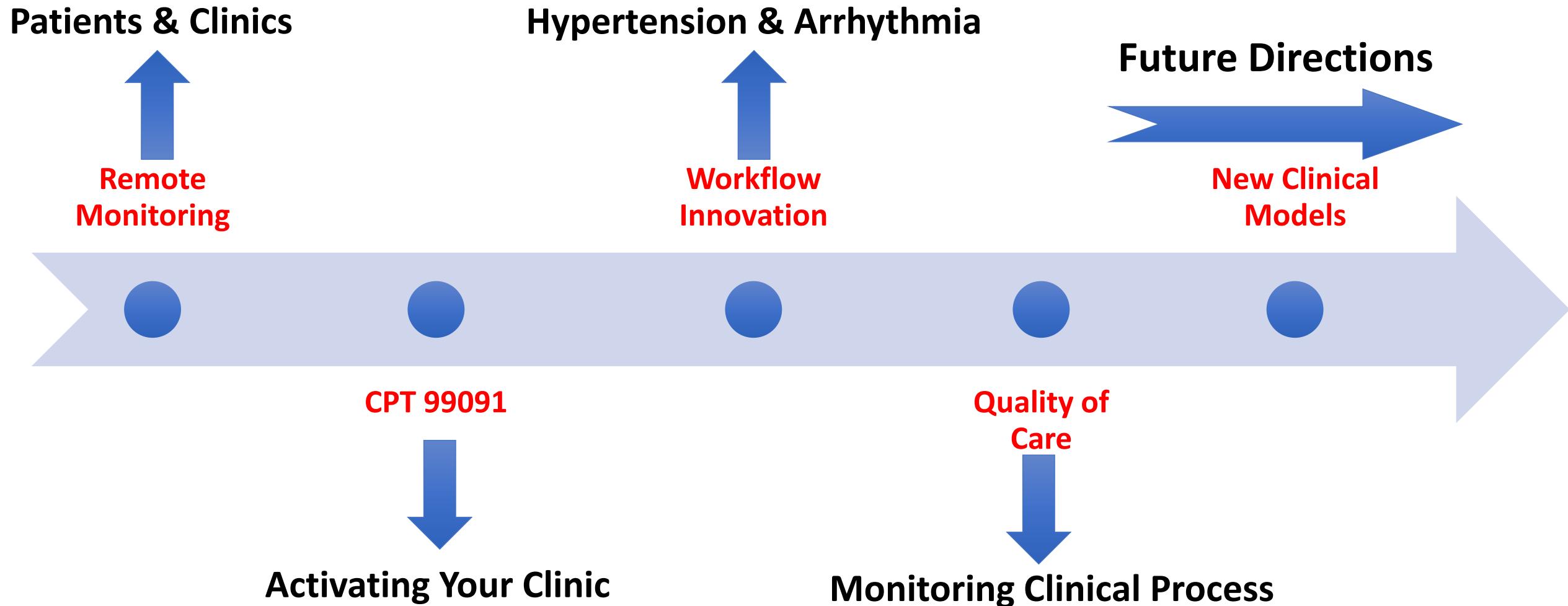
Device Usability → User Factors → Clinical Integration

HTA stakeholders: physicians, non-MD, administration, data science, informatics, business development, patient & caregiver



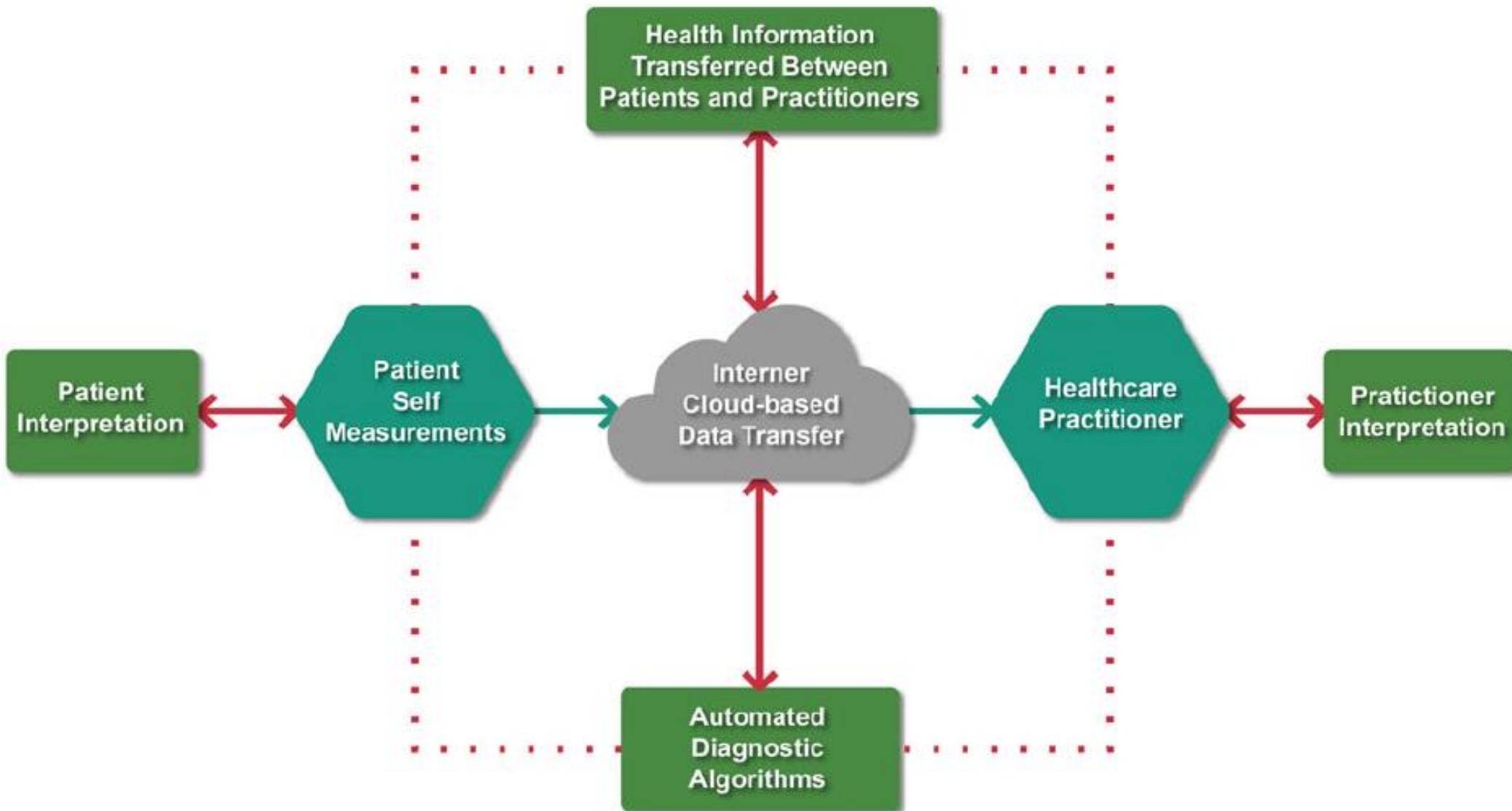
# From Technology → Data → Knowledge

Motivating Example: *Virtual Care - Remote Patient Monitoring*



CPT 99091

Quality of Care



# These Are Not Our Patients ...



# Our Patients are More Like This ...



- ✓ Clinical workflows
- ✓ EMR Integration
- ✓ Clinical Decision Support
- ✓ Precision Medicine
- ✓ Population Medicine
- ✓ Informatics
- ✓ Regulation
- ✓ Reimbursement

## Digital Doctors



- ✓ Device Designs
- ✓ Apps
- ✓ Wearables
- ✓ Wireless Devices
- ✓ Sensors

## Digital Devices

- ✓ Robotics
- ✓ Implantables
- ✓ Handheld Imaging
- ✓ Interoperability

- ✓ Patient Generated Health Data
- ✓ Digital Literacy
- ✓ Digital Engagement
- ✓ Digital Retention

## Digital Patients

- ✓ Social Media
- ✓ Senior Care
- ✓ Caregiver Engagement

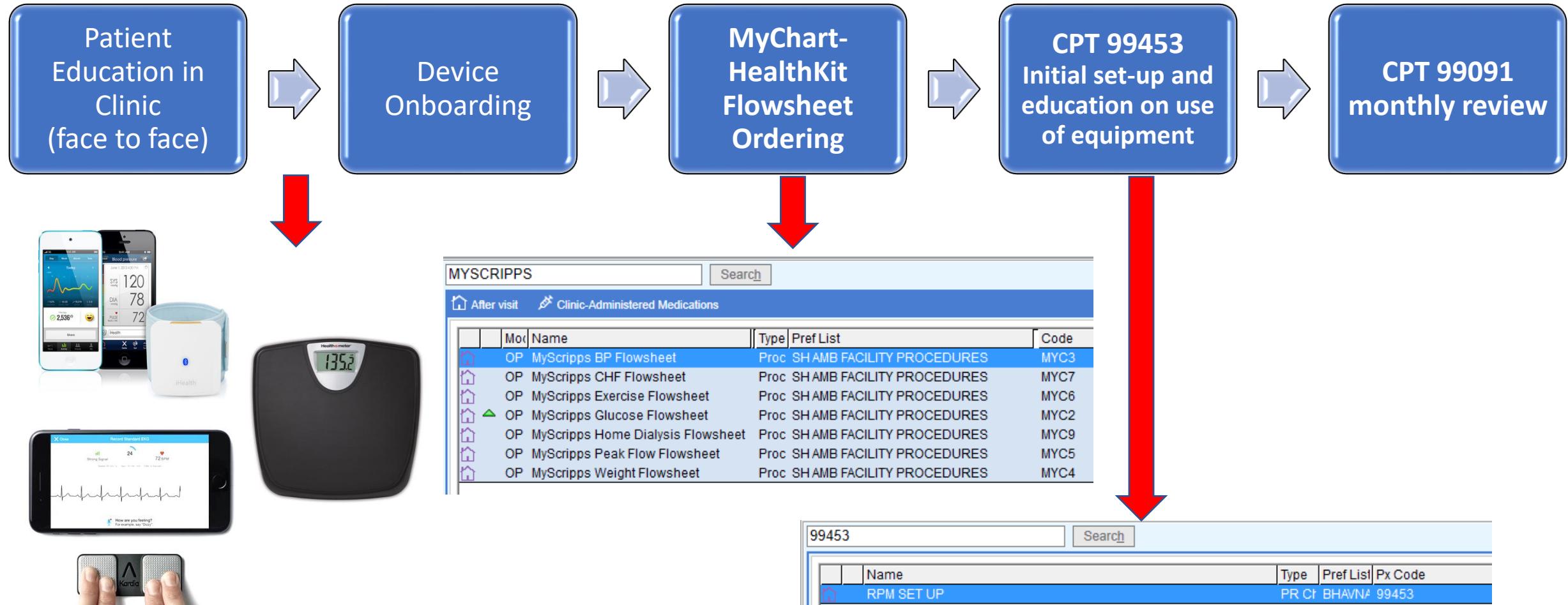
CPT 99091

Quality of Care

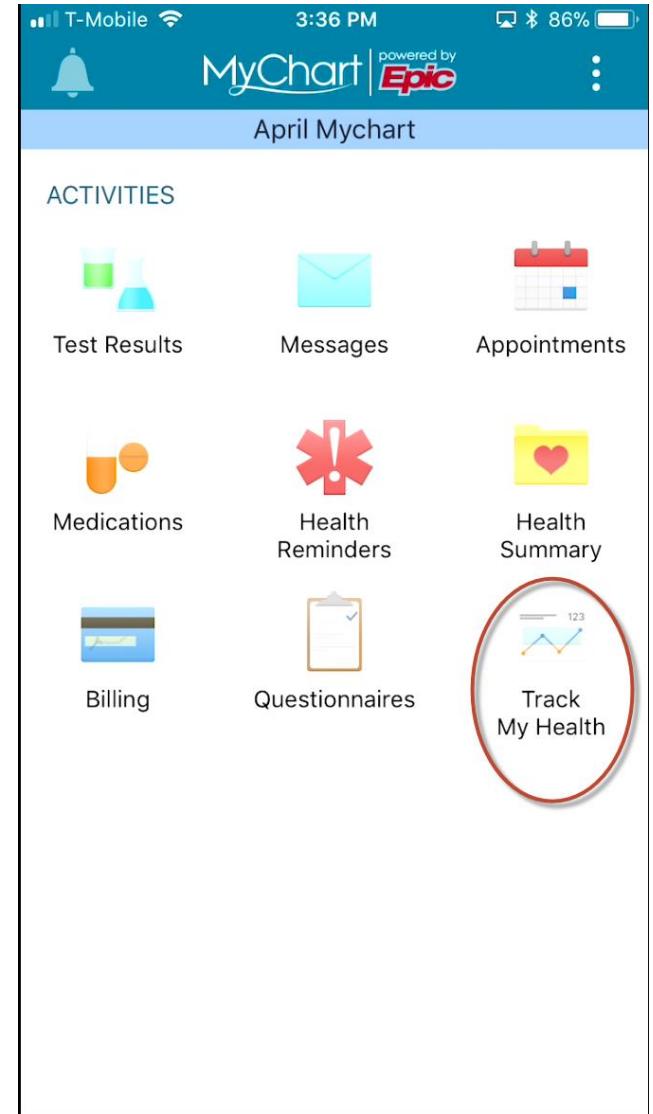
 	CPT Code	Description
	99091	Collection and interpretation of physiologic data (e.g., ECG, blood pressure, glucose monitoring) digitally stored and/or transmitted by the patient and/or caregiver to the physician or other qualified health care professional, qualified by education, training, licensure/regulation (when applicable) requiring a minimum of 30 minutes of time, <b>each 30 days</b>

**\*This is one of several RPM CPT codes\***

# 99091 - Patient Onboarding



# 99091 – EPIC MyChart Activation



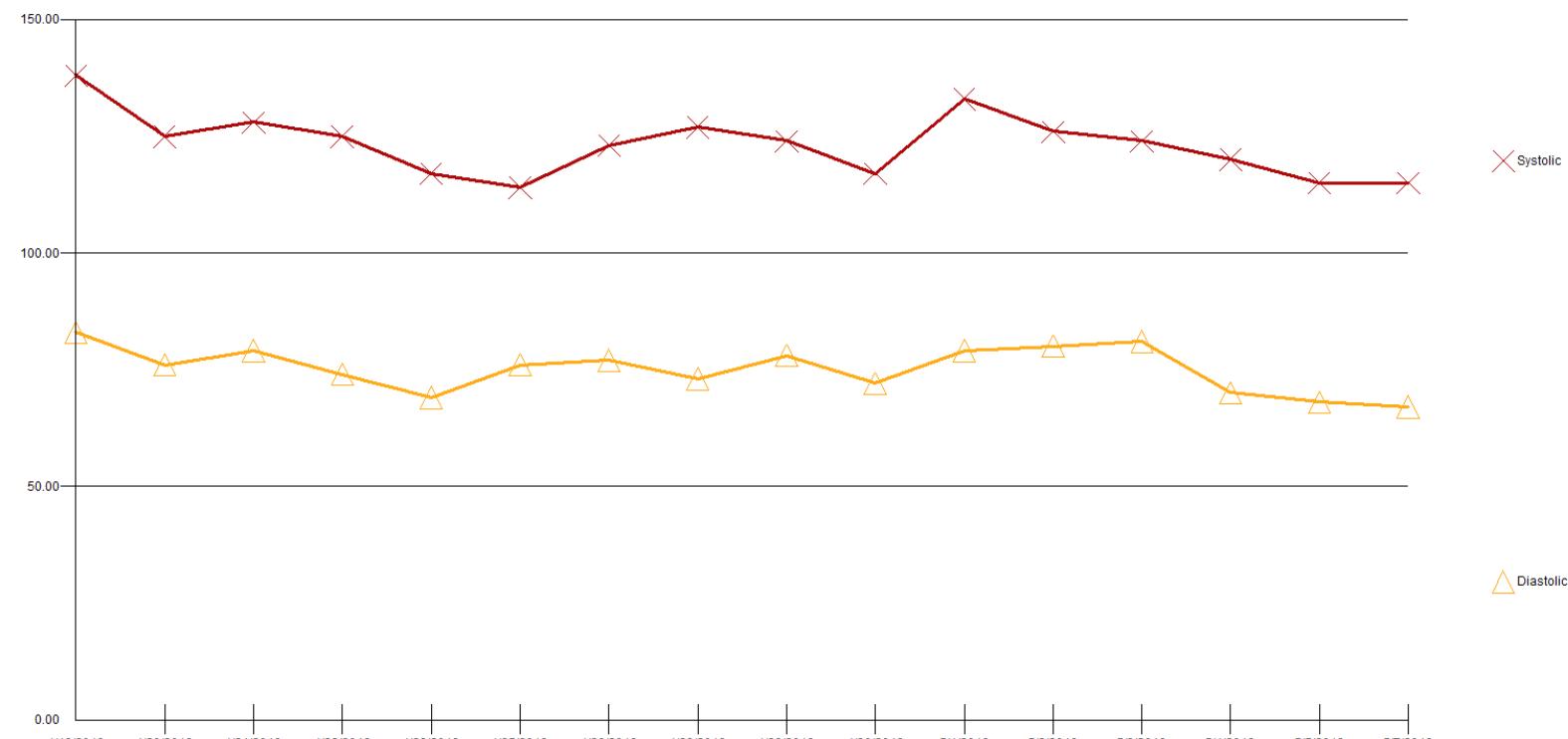
CPT 99091

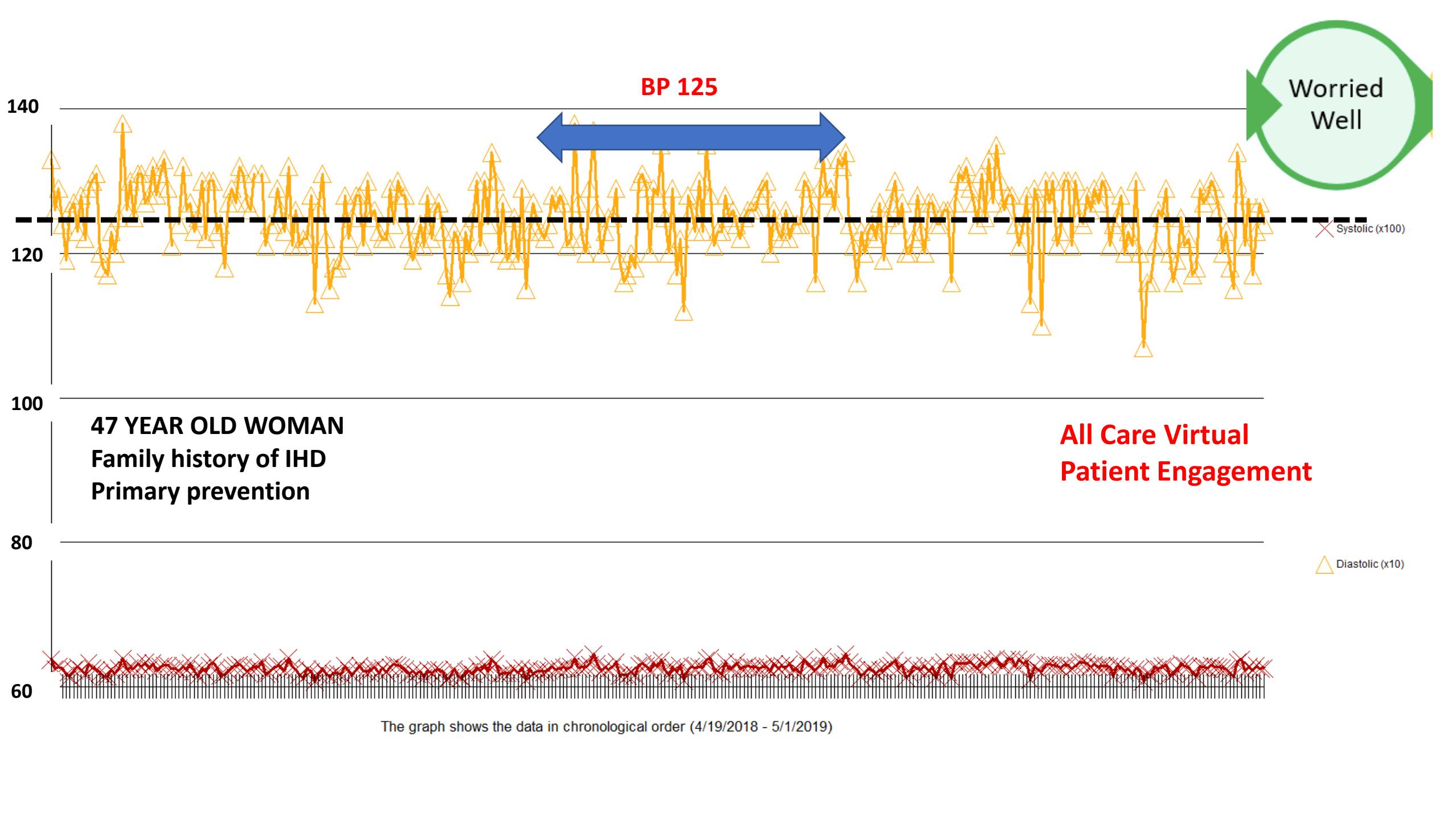
Quality of Care

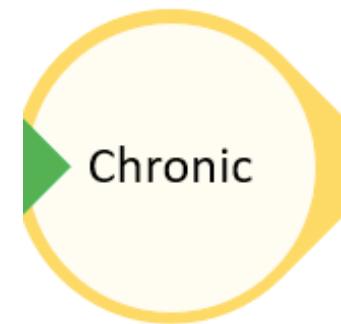
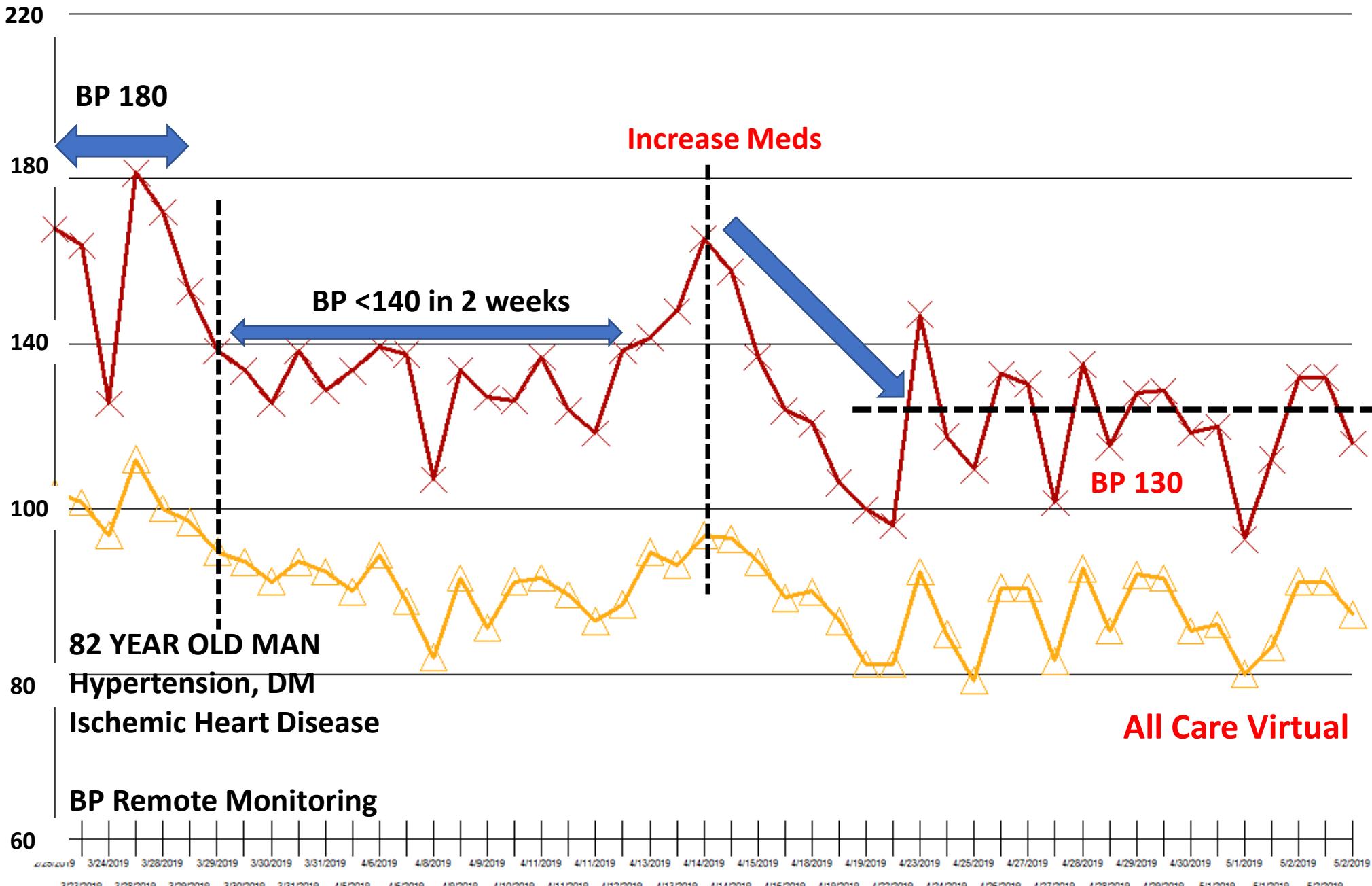
## Flowsheet Report

Time	4/19/2018	4/20/2018	4/21/2018	4/22/2018	4/23/2018	4/25/2018	4/26/2018	4/28/2018	4/29/2018	4/30/2018	5/1/2018	5/2/2018	5/3/2018	5/4/2018	5/5/2018	5/7/2018
Systolic	138	125	128	125	117	114	123	127	124	117	133	126	124	120	115	115
Diastolic	83	76	79	74	69	76	77	73	78	72	79	80	81	70	68	67

## Flowsheet Data







Hospital – Pneumonia and hypertension

Post  
Hospital  
Stay  
(Acute)

✗ Systolic (x100)

BP 130

BP 160

\*Forgot Meds\*

BP 125

85 YEAR OLD WOMAN  
Hypertension, HFrEF  
Renal Failure

All Care Virtual

△ Diastolic (x100)

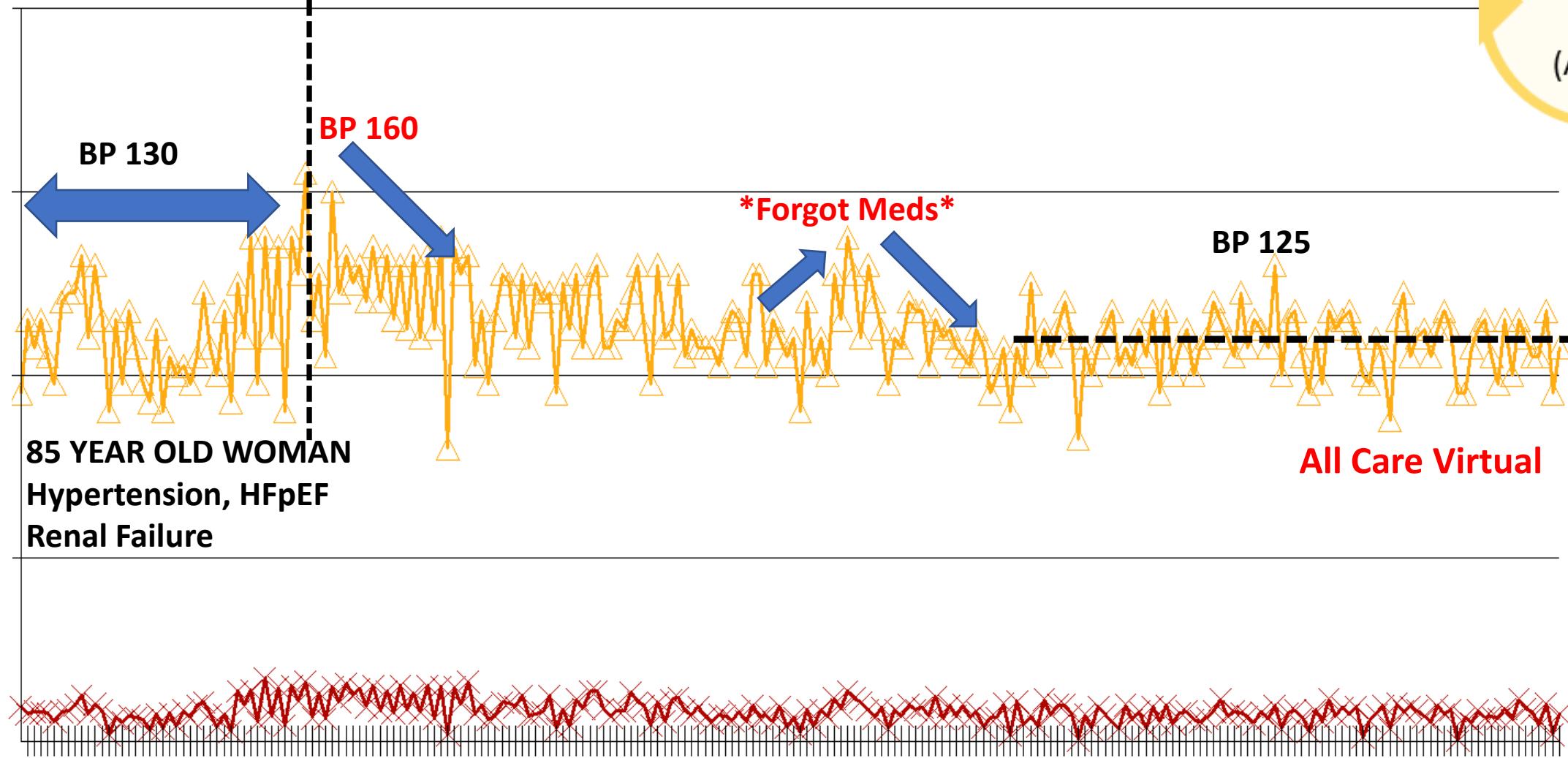
180

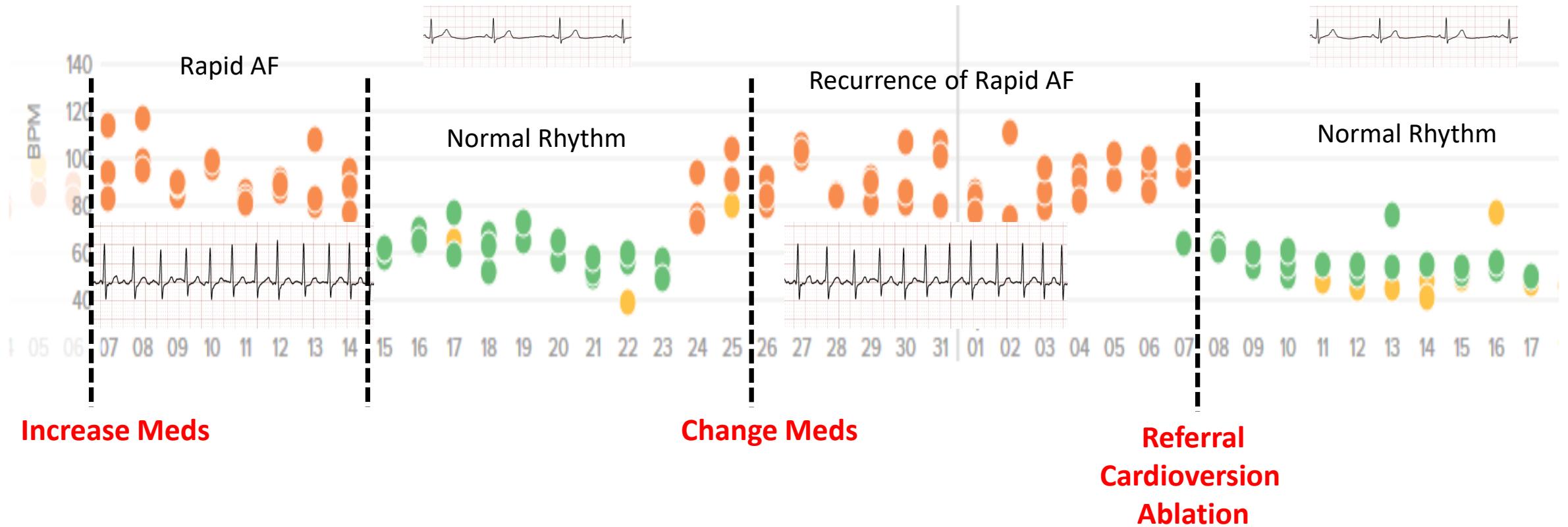
150

120

90

70





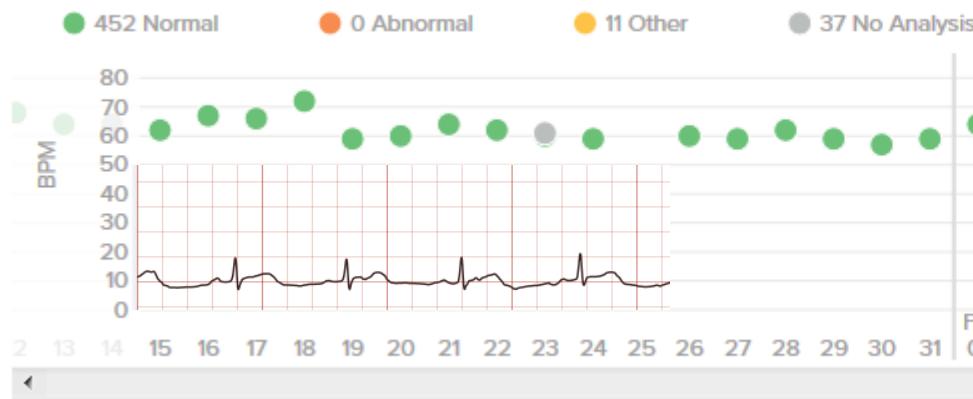
**69 YEAR OLD MAN**

**Paroxysmal AF, Ischemic Heart Disease**

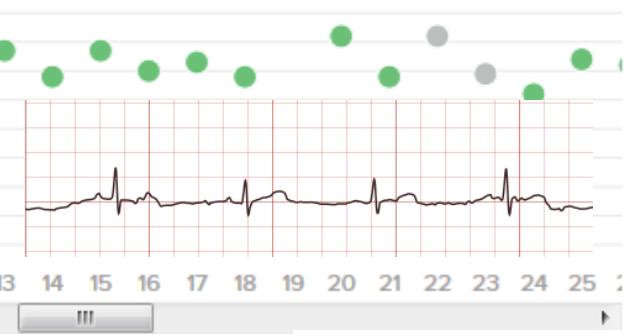
**All Care Virtual**



## Normal Rhythm

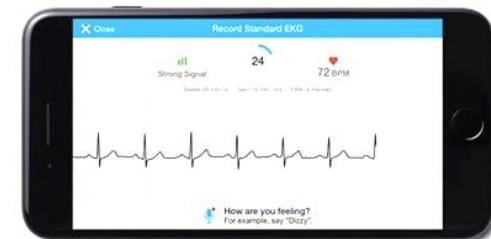


## Normal Rhythm



**45 YEAR OLD WOMAN**  
**Palpitation Monitoring**

All ECGs normal over  
12 months



**All Care Virtual**  
**\*Did not require MCT, Holter Monitoring Devices\***

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Quality of Care



Collection & interpretation of digitally stored and transmitted patient generated physiologic data



Summary review of physiologic data



Plan



Total time spent in review of patient generated data of 30 minutes



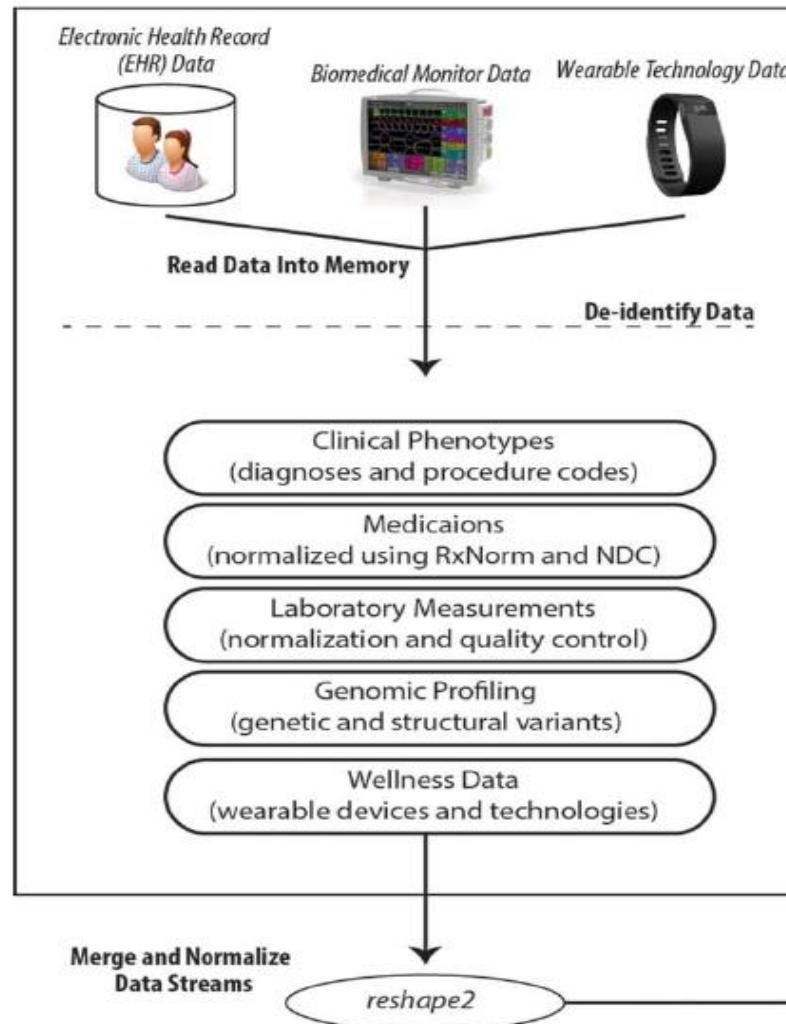
Monitoring vital metrics (BP control, HF symptoms and QoL), costs of care, ongoing patient engagement

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## Quality of Care

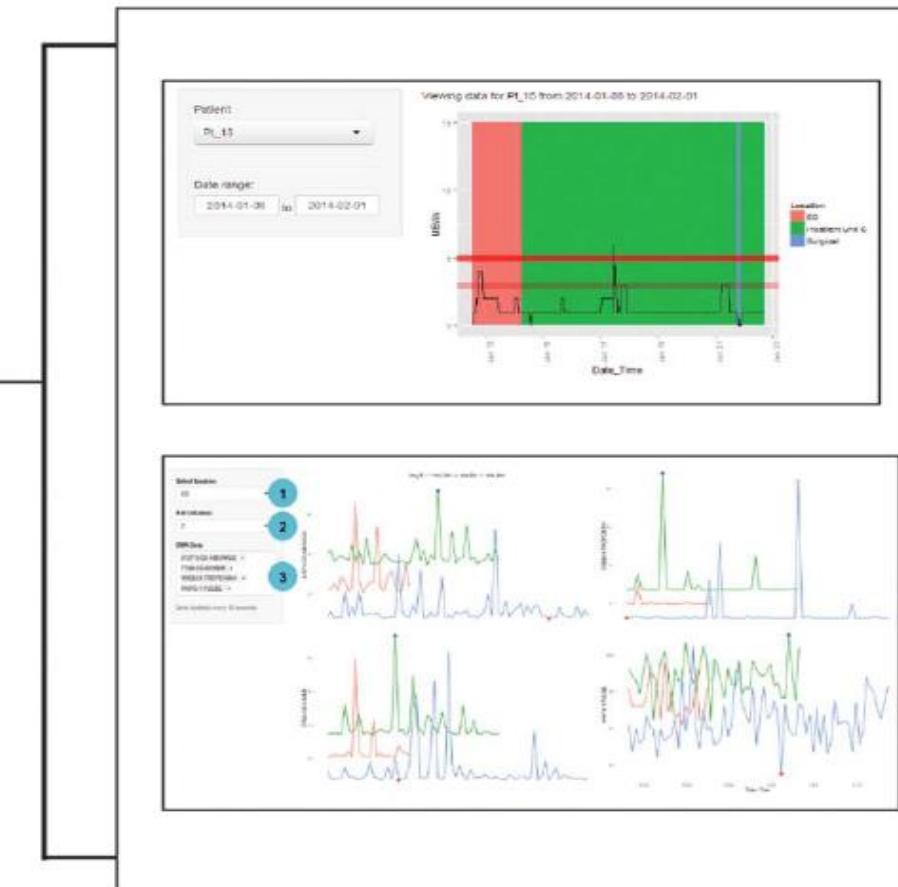
## Input

## Heterogeneous biomedical, clinical, or healthcare data



## Output

## EHR-agnostic visualization



Badgeley M. EHDViz: BMJ OPEN 2016  
Miotto R. Deep Patient: Nature 2016

CPT 99091

Quality of Care

Welcome back,  
User

EMR Data

- Blood\_Pressure
- Respiratory\_Rate
- Heart\_Rate
- Weight
- Cholesterol
- HDL
- LDL
- Blood\_glucose

1

Fitbit Data

- steps
- distance
- activeminutes
- floors
- caloriesburned

2

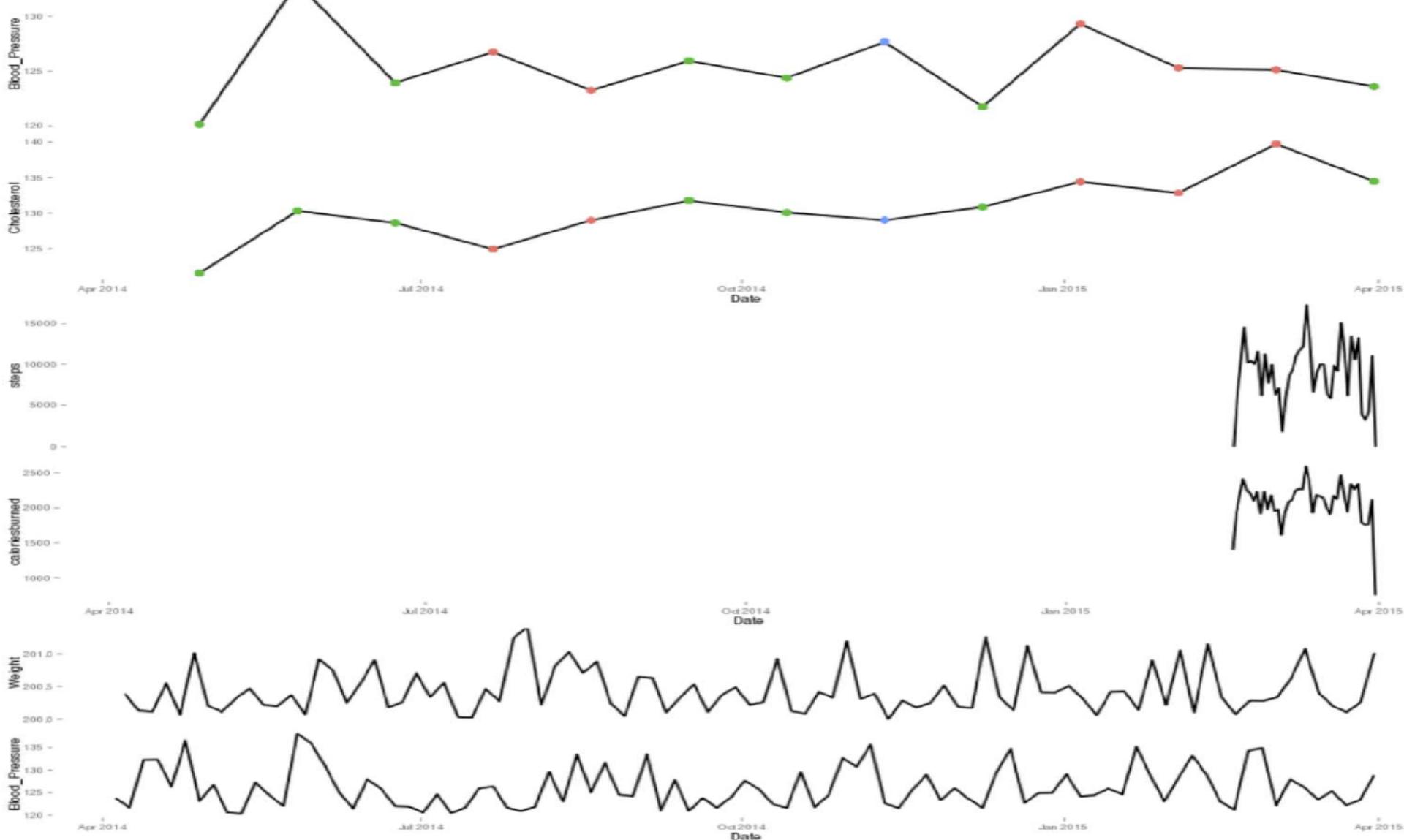
Personal  
Logs

- Weight
- Blood\_Pressure

Data Updated every 60  
seconds

3

4



CPT 99091

Quality of Care





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# Panel Discussion

**Moderator: Ameya Kulkarni, MD**

- **Sanjeev P. Bhavnani, MD**
- **Erica S. Spatz, MD, MHS, FACC**



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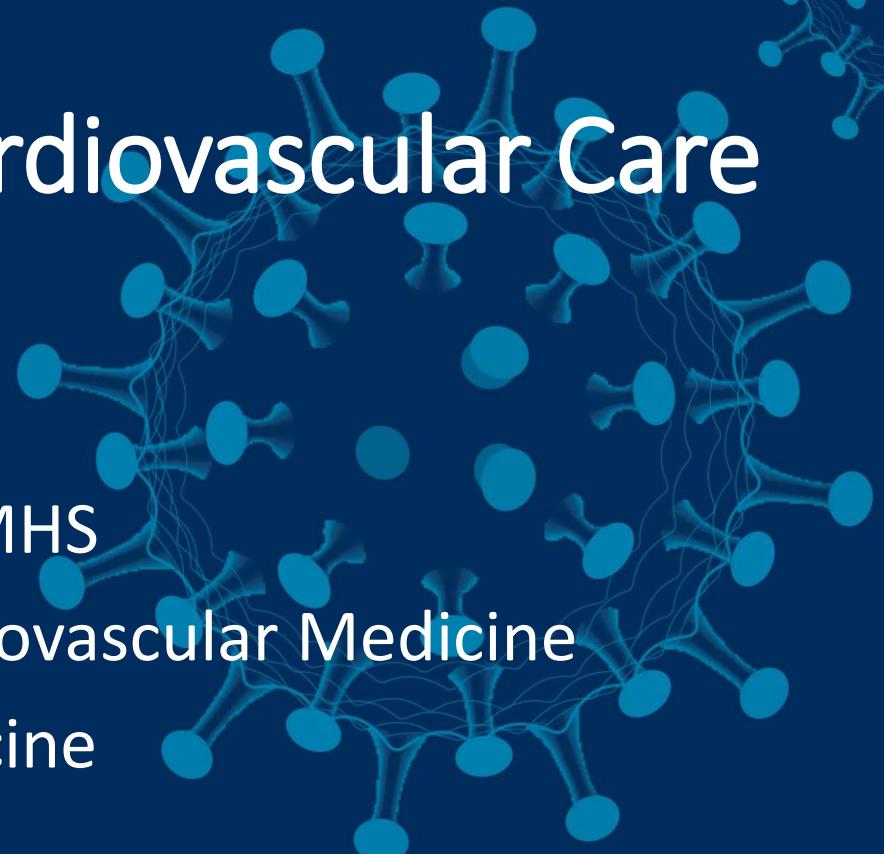
# Telemedicine to Enhance Cardiovascular Care

Erica S. Spatz, MD, MHS

Associate Professor, Section of Cardiovascular Medicine

Yale School of Medicine

June 22, 2020





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## COVID-19 Hub

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No disclosures.



# Telemedicine: Potential to optimize ambulatory care and reduce health disparities

- Improve patient-centered care
- Enhanced disease management
- Elimination of health disparities

\*Opportunity to reimagine high-value ambulatory care



# Telehealth Overview: Integration across HealthCare



## Tele-ICU

Remotely and continuously monitor patients in the ICU, augmenting bedside clinical insight and care  
*InSight Tele-ICU*



## Tele-Stroke

Enhance and enable stroke diagnosis by virtually connecting patients and bedside providers with board-certified neurologists



## Acute Care (Hospital) at Home

Manage post discharge and critically and chronically ill patients from home utilizing audio/visual and peripheral devices



## EHR Identification and Virtual Management

Identify patients not meeting guideline directed therapy, or in need of care management or further support for functional ability and return to work



## Tele- and Asynchronous Specialty Consults

Leverage expert specialty services to triage, assess, and support System and non-System clinicians  
*eConsults – outpatient and inpatient*



## Video Visits

Urgent care and specialty appointments via audio/visual devices, replacing the need for in-person appointments



## Condition Management

Coordinate health interventions for high-risk members with CHF, COPD, asthma, diabetes, high-risk maternity and mental health issues



## Remote Monitoring/Wellness Support

Engage and empower members management of their health through connected medical devices, and mHealth modalities

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# Hurdles to telemedicine

- Lack of business model: ↓ reimbursement
- IT investment
- Clinician buy-in and training
- Patient capacity – tech access and literacy
- Support staff





# COVID: a disaster of Titanic proportions

- Within days/weeks, incumbent to turn this ship
- Defer visits vs convert to telemedicine

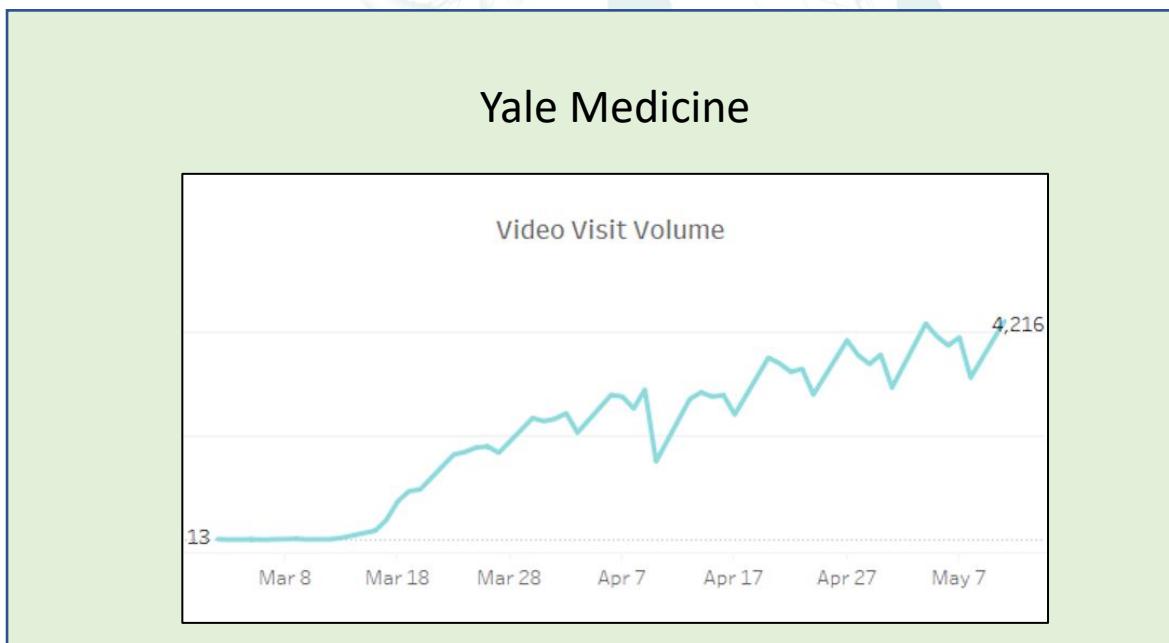




# Encounter trends during COVID

### Cardiovascular Medicine

Month	# Telehealth	In Person	% of Telehealth
March	1246	1869	40.0%
April	3398	245	93.3%
May	1956	231	89.4%





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## COVID-19 Hub

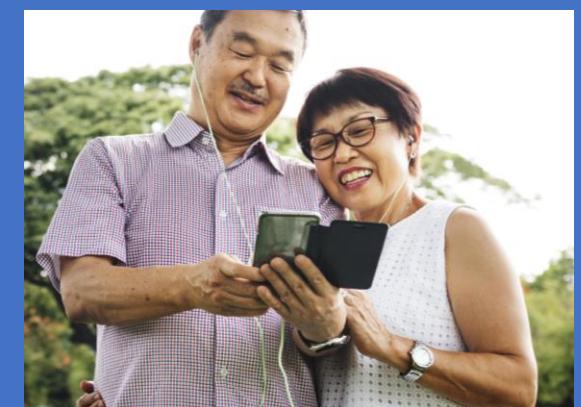
What about for vulnerable populations?



# Study of digital uptake in low-income population

### AIMS:

- Assess barriers (implementation; attitudes/beliefs) in the uptake of MyChart and a digital health app
- Identify features and adoption supports integral for ensuring success of a digital health intervention
- Assess feasibility and success of a community health worker in supporting digital health uptake

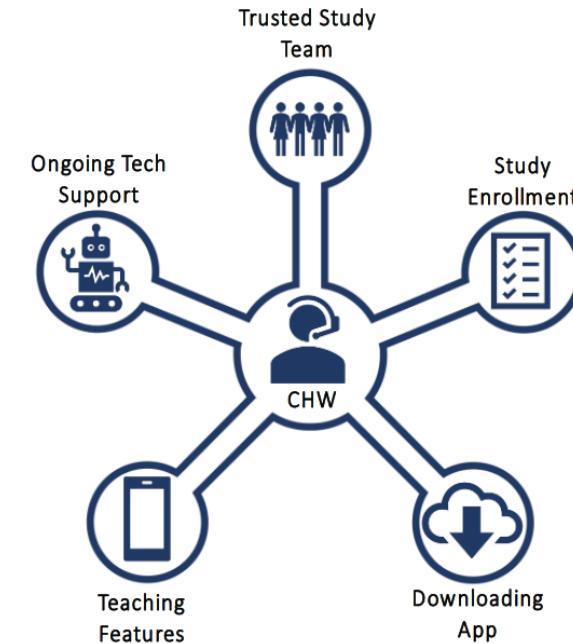




# Study Design

- Enrolled 80 English- and 50 Spanish-preferred speaking patients
- CHW assisted with MyChart and Hugo (digital health app) downloads, instruction of features and ongoing support in first month
- Bi-weekly surveys sent to participants for 3 months

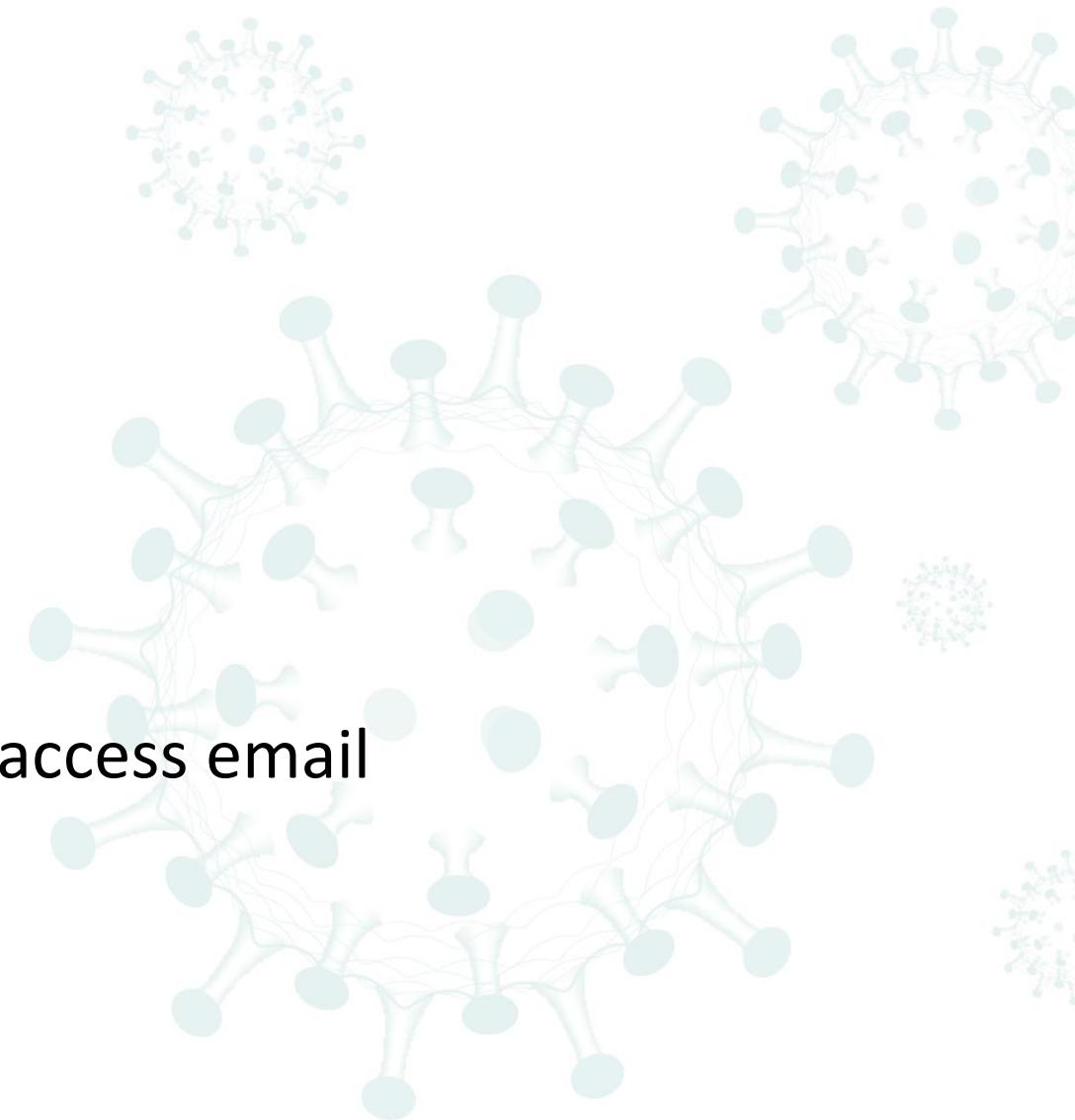
### Digital Communication Strategy to Support Patients





# Implementation barriers

- Phone out of battery
- WiFi connection not strong
- Forgotten passwords – don't know how to access email
- No storage/memory to download platform





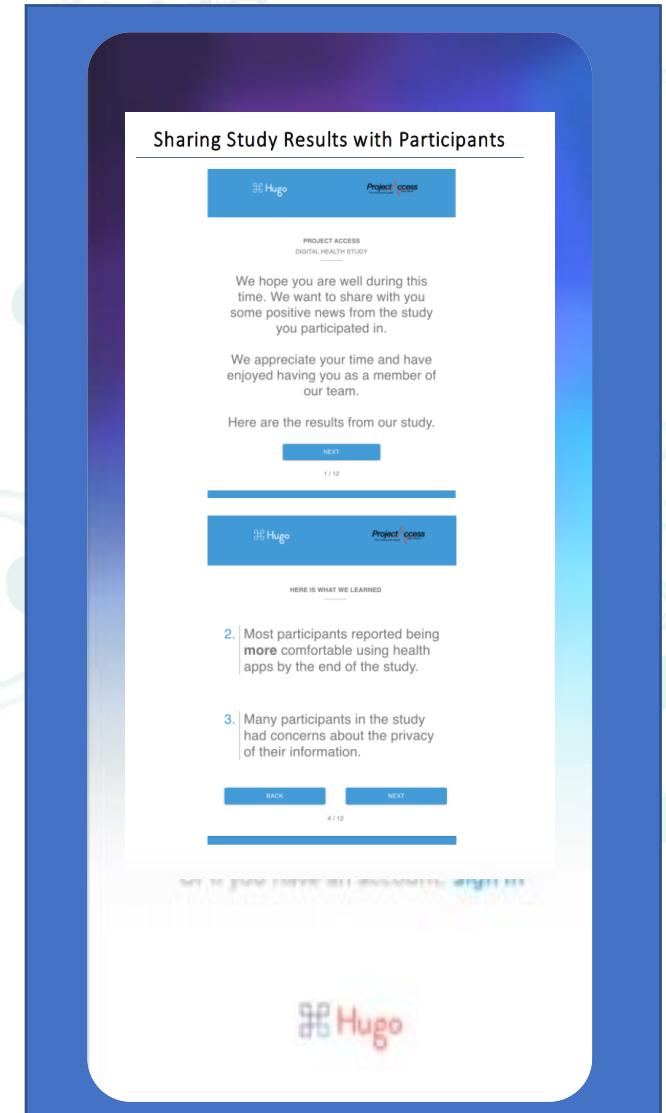
# Beliefs/Attitudes

	English	Spanish
<b>Interested In:</b>		
Owner of health records	>90%	>95%
View records on phone/device	100%	100%
Interested in participating in research with their phone	88%	>90%
Add'l assistance from community health worker	30%	50%
<b>Concerned about:</b>		
Comfortable sharing data through digital platform	78%	50%
Concerned about privacy	82%	>90%



# Learnings

Feature	Implication
Design	Thoughtful design, pilot tests
Implementation	Address structural needs for digital connectivity; SDOH
Adoption	Supports (CHWs)
Value	Patient-reported experiences and outcomes; crossing the digital divide to reduce disparities





# Clinical Application

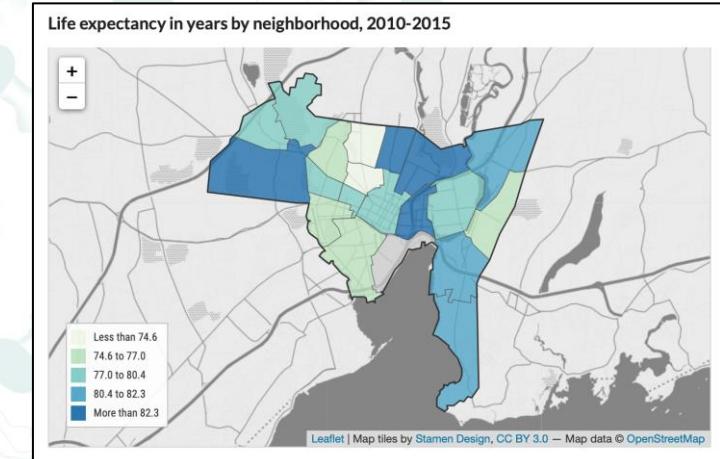
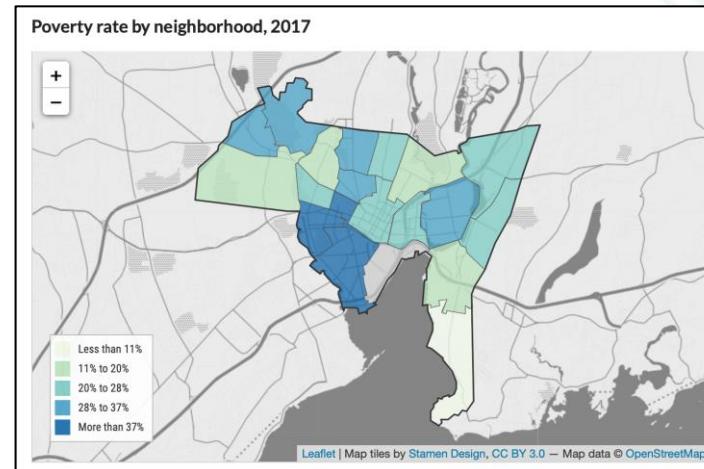
- Cardiology-Pharmacy Blood Pressure Control Program
  - Patients referred to pharmacist for uncontrolled BP
  - Pharmacists assessing CV risk, adherence, implementation barriers
  - Implements remote monitoring of home-blood pressure monitoring
  - Telehealth visits to titrate medications and support lifestyle modifications





## Population health-

- Targeting high-risk communities
- Highlighting digital connectivity as a social determinant of health
- Reducing barriers to care





# Telemedicine: Opportunity for high-value care

\*Business model – reimbursement now at level of in-person visits, but may change in the future

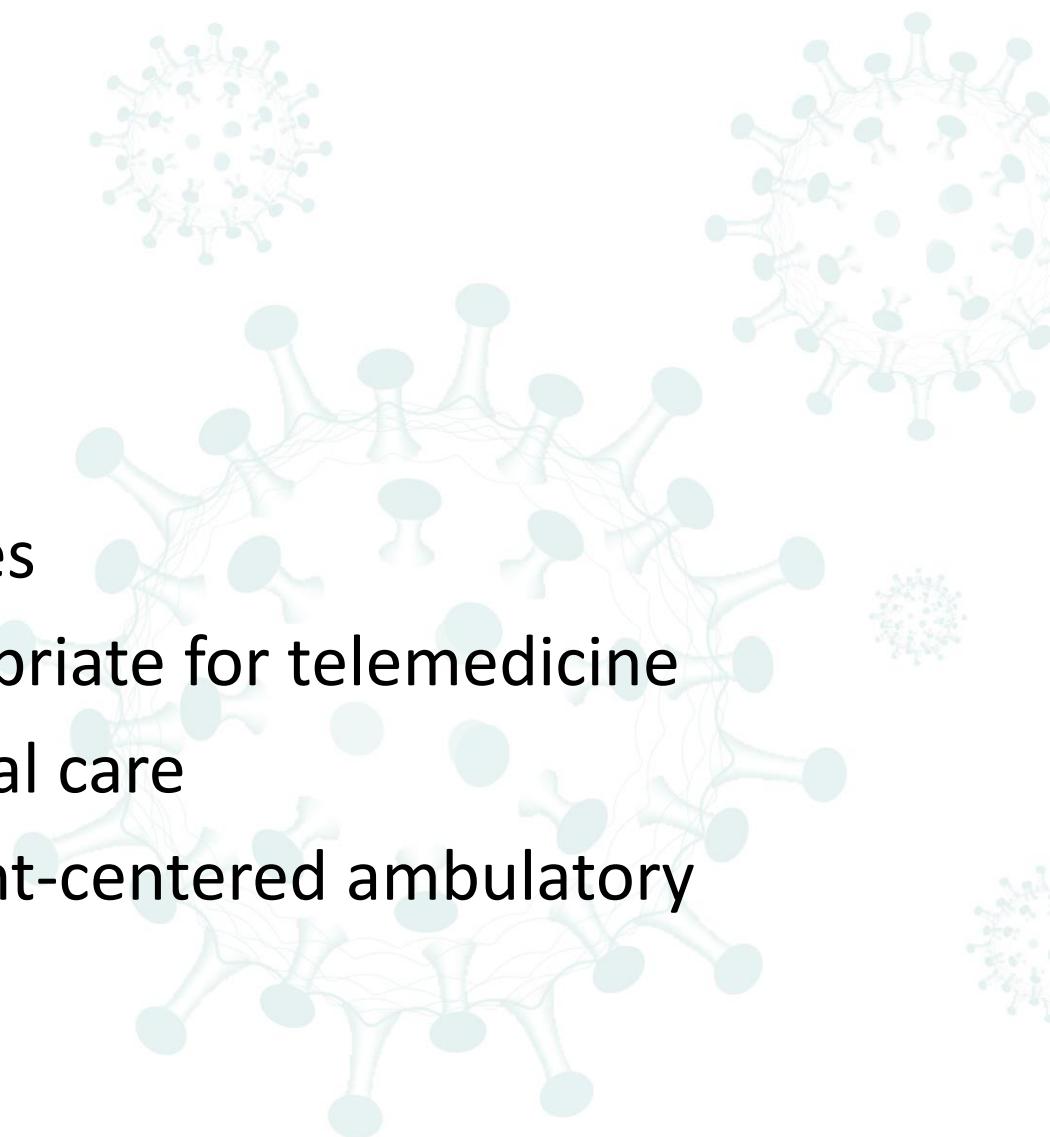
- Improve patient-centered care
- Enhanced disease management
- Elimination of health disparities





# Future

- Studies of patient experiences and outcomes
- Identify patients and visit types most appropriate for telemedicine
- Integration of remote monitoring into clinical care
- Re-envision what highly-coordinated, patient-centered ambulatory care looks like 10 years from now





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