# PROTECT KIDS. ADVANCE HEALTH EQUITY. SAVE LIVES.

## THE FDA HAS OUR FULL SUPPORT TO PROHIBIT MENTHOL CIGARETTES AND FLAVORED CIGARS.

For decades, Big Tobacco has targeted Black Americans, kids and other communities with menthol cigarettes and flavored cigars, profiting at the expense of lives and health.

By advancing rules to prohibit these flavored tobacco products, the FDA is taking historic action to save lives and protect future generations from addiction.

This lifesaving policy must be finalized and implemented without delay.

Paid for by Tobacco-Free Kids Action Fund