

## Toolkit Copy

### **How to Use the Conference Toolkit**

This toolkit has been made available to society partners and collaborators to assist you with promoting **ACC Middle East 2022 Together With 13th Emirates Cardiac Society Congress**, taking place 7 – 9 October, 2022 in Dubai, United Arab Emirates. Please review the information in this document prior to using any of the materials contained in the toolkit.

You will receive updated toolkit materials throughout the course of the campaign. This toolkit contains:

- **Email/Newsletter Text:** If you have a pre-existing newsletter or email in which you would like to include text to promote the conference, you can use pre-written text from the email document.
- **Web Graphics:** Web graphics are available for inclusion on your Society website, social media or within any e-newsletters. Please use the following link for the ads:  
<https://www.acc.org/MiddleEast2022>

### **REGISTRATION – LONG COPY BLOCK**

#### **Register for ACC Middle East 2022 Together With 13th Emirates Cardiac Society Congress**

The American College of Cardiology (ACC) and Emirates Cardiac Society (ECS) invite you to network with global cardiovascular experts and take your CV education to the next level! Join us 7 – 9 October in Dubai for **ACC Middle East 2022 Together With 13th Emirates Cardiac Society Congress**, where you will engage a forum designed to critically examine evidence-based strategies and contemporary best practices targeted to your region. Take part in real-time discussions with our expert faculty and visit our learning lab featuring challenging clinical case discussions, Heart Songs 5 and ECG Drill & Practice!

Join us in our vision of a world where innovation and knowledge optimize cardiovascular care and outcomes!

### **REGISTRATION – SHORT COPY BLOCK**

#### **Register for ACC Middle East 2022 Together With 13th Emirates Cardiac Society Congress**

**ACC Middle East 2022 Together With 13th Emirates Cardiac Society Congress** kicks off 7 – 9 October in Dubai and will deliver an engaging forum to critically examine evidence-based strategies and contemporary best practices targeted to your region. Register today to join us in our vision of a world where innovation and knowledge optimize cardiovascular care and outcomes!

## REGISTRATION – SOCIAL MEDIA

### FACEBOOK:

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Link: <https://www.acc.org/MiddleEast2022>

### TWITTER:

Tweet 1:

Join @ACCinTouch & @CardiacSociety 7 – 9 October for **ACC Middle East 2022 Together With 13th Emirates Cardiac Society Congress!** #ACCMiddleEast #ACCIntl #ACCEd

Tweet 2:

Register today for **ACC Middle East 2022 Together With 13th Emirates Cardiac Society Congress!** #ACCMiddleEast #ACCIntl #ACCEd

Link: <https://www.acc.org/MiddleEast2022>