## ACC.21/ **CREATE A** #BETTERPOSTER

**NEW DATES!** ATLANTA May 15 – 17

Want to learn

examples.

Create a better poster in less time that will more efficiently and effectively share your research with your colleagues at ACC.21! The #BetterPoster format allows attendees to quickly understand the essence of your poster — and engage with you if they want to learn more.



Main finding goes here. Keep the message simple, short and easy to understand.

Use a large font size and emphasize the important words.



## SILENT PRESENTER

This is where you include a Include key details and figures

## **FOCUS AREA**

• State the MAIN FINDING of your using plain language, not jargon, to make it easier for attendees to quickly digest the information.

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- Add a QR code that links to abstract and more.
- as needed but don't be afraid allow attendees to find the key

## **BACK-UP BAR**

This is your space — include to answer questions you'll get from attendees.

That's it! It's simple and it will allow you to have better interactions with your colleagues and a better poster experience overall. To make it even easier, we've provided optional ACC.21 #BetterPoster templates — select the color to coordinate with the learning pathway of your poster. The template can be edited, sections can be renamed, added, or deleted to fit your needs. Download the template at accscientificsession.org/presenters.