CREATE A #BETTERPOSTER

The #BetterPoster format allows attendees to quickly understand the essence of your poster — and engage with you if they want to learn more.

Abstract Title Goes Here
Subtitle goes here

Author*, Author*, Author*
University, City, State; University, City, State;

BACKGROUND
Add text here.

METHODS
Add text here.

RESULTS
Add text here.

CONCLUSION
Add text here.

Main finding goes here. Keep the message **simple**, short and easy to understand.

Use a **large font** size and **emphasize** the important words.
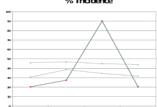
ADD OPTIONAL CONTACT INFO:
For more information, scan the QR code, go to www.name.com, email name@name.com, or on social media @socialmediahandle

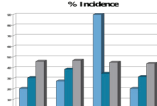ACC.24

DISCUSSION
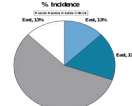Add text here.

FIGURE 1
% Incidence
Add text here.

FIGURE 3
% Incidence
Add text here.

FIGURE 4
% Incidence
Ext, 13% Ext, 13%
Ext, 17%
Ext, 57%
Add text here.

DISCLOSURE INFORMATION
Author* Disclosure.
Author* Disclosure.

Want to learn more about the #BetterPoster? Search #BetterPoster on twitter to find additional tutorials, templates and real-life examples.

SILENT PRESENTER

This is where you include a 1-minute summary of your intro, methods and results. Include key details and figures for attendees that just want to skim your poster.

FOCUS AREA

- State the MAIN FINDING of your study. Rephrase your findings using plain language, not jargon, to make it easier for attendees to quickly digest the information.

- Add a QR code that links to additional research details, your full abstract and more.

- Don't be afraid of the negative space — it will allow attendees to find the key information quickly.

BACK-UP BAR

This is your space – include all the extra data you might need to reference to be able to answer questions you'll get from attendees.

That's it! It's that simple and you'll have better interactions with your colleagues and a better poster experience overall. To make it even easier, we've created an ACC.24 #BetterPoster template. The template can be edited, sections can be renamed, added, or deleted to fit your needs. Once your poster is ready to go, save your poster as a PDF and upload it to the ePoster site. Flatboard poster presenters must also print their poster to be mounted on a 48" h x 72" w board in the poster hall. The template is sized to 35" h x 55" w. For more information, visit **accscientificsession.org/presenters.**