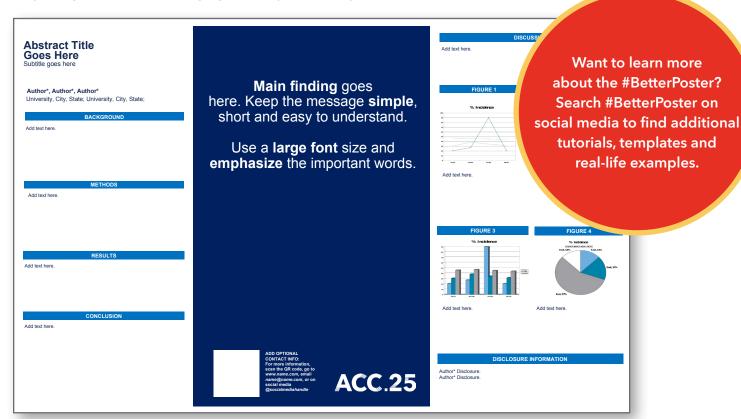
MARCH 29 - 31, 2025 · CHICAGO

CREATE A #BETTERPOSTER

The #BetterPoster format allows attendees to quickly understand the essence of your poster – and engage with you if they want to learn more.



SILENT PRESENTER

This is where you include a 1-minute summary of your intro, methods and results. Include key details and figures for attendees that just want to skim your poster.

FOCUS AREA

- State the MAIN FINDING of your study.
 Rephrase your findings using plain language, not jargon, to make it easier for attendees to guickly digest the information.
- Add a QR code that links to additional research details, your full abstract and more.
- Don't be afraid of the negative space

 it will allow attendees to find the key information quickly.

BACK-UP BAR

This is your space – include all the extra data you might need to reference to be able to answer questions you'll get from attendees.

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