



AMERICAN
COLLEGE of
CARDIOLOGY®

ADVANCING THE
CARDIOVASCULAR CARE OF THE
ONCOLOGY
PATIENT
EXHIBIT PROSPECTUS

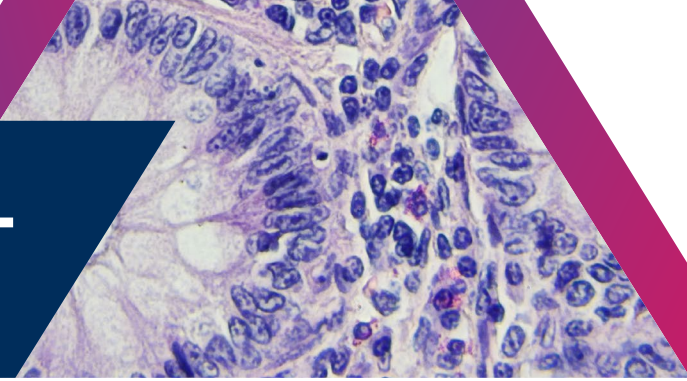
FEB. 9 - 11, 2024
WASHINGTON, DC
& VIRTUAL

For more information, visit:
[ACC.org/CardioOncology2024](https://acc.org/CardioOncology2024)



ADVANCING THE CARDIOVASCULAR CARE OF THE **ONCOLOGY PATIENT**

FEB. 9 - 11, 2024



COURSE CHAIRS

Ana Barac, MD, PhD, FACC

Inova Schar Cancer and Inova Heart
& Vascular's D'Anello, Chair, Cardio-
Oncology
Inova Health System
Professor of Medicine
Georgetown University

Bonnie Ky, MD, MSCE, FACC

Director, Penn Center for Quantitative
Echocardiography
Scientific Director, Thalheimer Center For
Cardio-Oncology
Professor of Medicine
University of Pennsylvania School of
Medicine

COURSE VICE CHAIR

Richard K. Cheng, MD, MSc, FACC

Section Head for Heart Failure, MCS,
Heart Transplant and Cardio-Oncology
Program Director for the Advanced Heart
Failure Training Fellowship
Professor, Cardiology
Adjunct Professor, Radiology
University of Washington Medical Center

The American College of Cardiology (ACC) invites you to showcase your company at **Advancing the Cardiovascular Care of the Oncology Patient** course, Feb. 9 - 11, 2024. The program will be held at ACC's headquarters in Washington, DC.

This course presents a unique opportunity to reach a targeted group of leading cardiovascular (CV) and oncology professionals from all practice settings - private, integrated, and academic. The goal of this course is to foster the growing global cardio-oncology community with actionable science to advance patient-centered, evidence-based cardiovascular and cancer care.

For more information regarding exhibit and promotional opportunities, contact Brenda Hindle, at 240-446-9529 or bhindle@acc.org.

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TARGET AUDIENCE

This educational activity is intended to address the educational needs for cardiologists, oncologists, internists, pharmacists, nurses, and all members of the interprofessional care team who advance the clinical care of, and conduct clinical research that is relevant to, the growing population of cancer patients and survivors at risk for, or suffer from, cardiovascular disease. Expected attendance is 100.

EXHIBIT AND SPONSORSHIP OPPORTUNITIES AT HEART HOUSE

Exhibit: \$2,000

- A traditional skirted 6-foot table and two chairs outside the main meeting room, suitable for your table-top display and collateral
- Signage with company name and logo outside the meeting room
- One-hundred-word company description and logo included in course materials
- Recognition on rotating slides in meeting room
- Course registration list (attendee name, institution, city and state only)
- One complimentary course registration

Wi-Fi Sponsorship: \$500

- Exposure every time someone logs into Wi-Fi
- Signage recognizing sponsorship outside main meeting room
- Verbal recognition at announcement
- Recognition on rotating slides in meeting room

Poster Session Sponsorship: \$1,000

- Signage recognizing sponsorship on site in poster area
- Verbal recognition at announcement
- Recognition on rotating slides in meeting rooms

Break Sponsorship: \$1,500

- Signage recognizing support for all program breaks - ACC pays for all F&B
- Verbal recognition at announcement
- Recognition on rotating slides in meeting room

Reception Sponsorship: \$3,000

A popular evening event convening course attendees, cardio-oncology member interest group participants, and local cardiologists and oncologists.

- Signage recognizing sponsorship for the reception
- Exclusive tabletop display during the reception
- Verbal recognition at announcement
- Recognition on rotating slides in meeting room

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VIRTUAL ADVERTISING AND PROMOTIONAL OPPORTUNITIES

Virtual Exhibit: \$750

- A designated space on the Exhibits tab of the virtual course platform, including your company bio (250 characters), logo (350 px wide), and a button linking to the URL of your choice
- Recognition in a selected e-newsletter distributed to ACC members (over 40K subscribers)
- Inclusion in at least one course-related social media post (estimated reach of over 450K)
- Course registration list (attendee name, institution, city & state only)

Virtual Exhibit & Digital Ad Package: \$1,500

- A designated space on the Exhibits tab of the virtual course platform, including your company bio (250 characters), logo (350 px wide), and a button linking to the URL of your choice
- A digital ad on the homepage of the virtual course platform
- Recognition in a selected e-newsletter distributed to ACC members (over 40K subscribers)
- Inclusion in at least one course-related social media post (estimated reach of over 450K)
- Course registration list (attendee name, institution, city & state only)

For additional logistics and payment information or assistance, please contact Brenda Hindle at 202-375-6636 or bhindle@acc.org.

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EXHIBIT CONTRACT

By and between the American College of Cardiology Foundation ("ACCF") and the following Exhibiting Company ("Exhibitor" or "Exhibiting Company")

1. Exhibiting Company's Name: _____
2. Exhibit Contact Name: _____
3. Address: _____
4. Phone: _____ Email: _____
5. Website: _____
6. On-site Contact Name (If different from above): _____
7. Phone: _____ Fax: _____ Email: _____
8. Please list ALL products and product types that you will be selling (if any): _____
9. The Exhibitor will be provided with the following: Exhibit Package _____ _____
Promotional Opportunities – Specify, and enter amount: _____

Total: \$ _____
Pledged (Payment must be received 10 business days prior to program start date)
Payment Enclosed (Payable to the American College of Cardiology Foundation or via credit card form below)
To pay by Credit Card, complete the form below:
_____ Cardholder Name Card Number Expiration Date Security Code
Signature
Send checks to American College of Cardiology Foundation, PO Box 37561, Baltimore, MD 21297-0231
10. Invoice/Payment Contact Name (If different from above): _____
11. Phone: _____ Email: _____
12. Program Title: Advancing the Cardiovascular Care of the Oncology Patient
13. Location: Washington, DC
14. Exhibit Dates: February 9 - 11, 2024
* Additional exhibitors require registration. Please contact bhindle@acc.org for more information.

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EXHIBIT TERMS AND CONDITIONS

PLEASE READ THE FOLLOWING EXHIBIT TERMS AND CONDITIONS CAREFULLY AND PROVIDE A COPY TO YOUR COMPANY'S ONSITE EXHIBIT REPRESENTATIVE

1. General Restrictions on Exhibits.

- a. Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for the event.
- b. Advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after the event.
- c. Representatives of Exhibitor and other commercial supporters can attend the event at ACCF's discretion but cannot engage in sales or promotional activities while in the space or place of the continuing medical education ("CME") activity and must remove their company name badges while in the meeting room. When space and materials are limited, company representatives need to defer to non-commercial registrants and not attend the event. Exhibit fees are not considered commercial support and will not be acknowledged as educational grants.

2. Exhibit Staffing – All representatives of Exhibitor are expected to contribute to the professional environment of the event and must conduct themselves in a professional manner. ACCF reserves the right to make onsite judgments regarding any conduct that detracts from the professional environment of the CME activity and to take appropriate steps to curtail such conduct, if necessary.

3. Product Sales – A listing of ALL products and product types that may be offered for sale at Exhibitor's booth must be provided on the form included above. Any additions or changes to this list must be provided to the ACCF Exhibit Manager prior to the show.

4. Hospitality Events – Exhibits are allowed during hospitality events only if more than one company is exhibiting upon approval of ACCF.

5. Social Events – Social events or meals at the event cannot compete with or take precedence over the CME activity. Industry-sponsored social events must be approved by ACCF, even if the events are off-site and do not compete with the CME activity. All funds for social events must be administered by ACCF.

6. Insurance – Exhibiting Company must carry comprehensive general liability insurance, with combined single limits of not less than two million dollars (\$2,000,000.00). It is mutually agreed that ACCF and the event site shall not be liable to Exhibiting Company for any damage to or for the loss or destruction of exhibits or the property of Exhibiting Company or injuries resulting from any cause. Exhibitor expressly waives all claims for any such damage, loss, or injury.

7. Indemnification – Exhibitor agrees to protect, indemnify, and hold harmless the ACCF and its affiliates, and each of their respective directors, officers, agents, employees, and contractors, from any and all claims, liability, damages, or expense asserted against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of or in any way connected with the acts or omissions or breach of the Exhibit Contract or rules by Exhibitor or its directors, officers, agents, employees, or contractors.

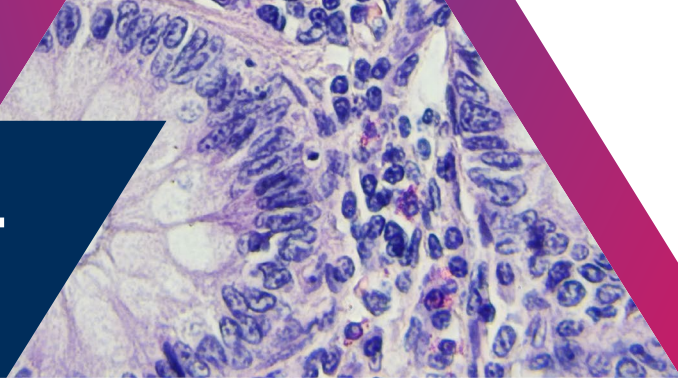
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- 8. Safety** – All exhibited material must comply with all applicable fire laws, insurance underwriter, and event site safety rules and regulations, and must be flameproof. All packing containers, excelsior, and similar materials are to be removed from the exhibit space upon completion of set-up. Exhibitor is restricted to materials that pass inspection. Exhibits cannot block aisles or fire exits.
 - 9. Care of Building and Equipment** – Exhibitor and its representatives must not injure or deface the building's walls or floors with the exhibits' displays or equipment. Any and all damages, losses, expenses, and/or costs resulting from failure to observe this requirement shall be payable by the Exhibitor. Exhibitor is responsible for disposing of its own packing material waste, including empty boxes.
 - 10. Services** – All electrical, telecommunications, and internet services must be provided exclusively by the event venue.
 - 11. Cancellation by Exhibiting Company** – Exhibiting Company must send written notice of cancellation to ACCF. The date on which the notice is received is the official cancellation date. Cancellations sent via fax or emails are accepted. If the cancellation is received forty-five (45) or more days before the event start date, fifty percent (50%) of the contracted exhibit fee will be refunded and the remaining fifty percent (50%) will be retained by ACCF as a cancellation fee. If the cancellation is received less than forty-five (45) days before the event start date, one hundred percent (100%) of the contracted exhibit fee will be retained by ACCF as a cancellation fee. If Exhibitor fails to show up at the event, Exhibitor will be considered a "no-show," will be deemed to have cancelled the Exhibit Contract, and forfeit one hundred percent (100%) of the contracted exhibit fee as a cancellation fee. ACCF shall have the right to reassign such canceled space to another exhibiting company in its sole discretion without mitigation of any amounts forfeited by Exhibitor.
 - 12. Cancellation by ACCF** – ACCF reserves the right to refuse exhibit space or close an exhibit for any reason, including but not limited to failure by Exhibitor to make payments when due or to comply with the terms and conditions set forth herein.
 - 13. Force Majeure** – ACCF shall not be liable for any performance delay or failure, loss, or damage due to any event or series of events outside its reasonable control, including but not limited to, acts of God, fire, casualty, flood, epidemic or pandemic, earthquake, explosion, accident, blockage, embargo, inclement weather, act or threat of terrorism, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, failure of a utility service, inability to secure necessary labor, technical or personnel failure, lack of or impaired transportation facilities, employer restrictions on non-essential travel, inability to obtain necessary supplies, equipment, or services, war, acts of civil or military authority, acts of regulatory or governmental authorities, or other similar circumstances making ACCF's performance impossible, illegal, or commercially impracticable in its sole discretion (each, a "Force Majeure Event"). If ACCF cancels the event, or any part thereof, due to a Force Majeure Event, as determined in its sole discretion, then ACCF may retain such part of the Exhibitor's fees as shall be required to recompense ACCF for expenses incurred up to the time of such cancellation, with no liability for either party to the contract. Exhibitor waives all claims for damages or recovery of payments made, except for the return of the amount paid for exhibit space less expenses incurred by ACCF.
 - 14. Adherence to Exhibitor Terms and Conditions** – It is the responsibility of Exhibitor to distribute these Exhibit Terms and Conditions to all Exhibitor representatives attending the CME activity and/or working the exhibit space. Any representatives of Exhibitor who conduct themselves unethically or unprofessionally as determined by ACCF in its sole discretion or fails to comply with the Exhibit Terms and Conditions will be asked to remove Exhibitor's exhibit. No refund of the exhibit fee is made as a result of such action.

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I, the undersigned, am an authorized representative of the exhibiting company ("Exhibitor") with the full power and authority to sign and deliver the Exhibit Contract and the Exhibit Terms and Conditions ("Terms"). Upon Exhibitor's signature of the Exhibit Contract and these Terms, Exhibitor agrees: (1) the Exhibit Contract and Terms becomes a binding contract between ACCF and Exhibitor; and (2) to comply with the Exhibits Contract and Terms and all other terms and policies hereafter adopted by ACCF.

Authorized Representative's Name: *(Type or print clearly)* _____

Title: _____

Signature: _____ **Date:** _____

Please return the executed exhibitor agreement to Brenda Hindle at bhindle@acc.org.

ACCF Signing Authority: *(Type or print clearly)* _____

Title: _____

Signature: _____ **Date:** _____