



AMERICAN
COLLEGE of
CARDIOLOGY®

Advancing Heart Care Worldwide

SOCIAL MEDIA SAMPLE MESSAGES FOR RECRUITMENT

TIPS FOR PROMOTING
YOUR RECRUITMENT
EFFORTS



ACC'S SOCIAL MEDIA ACCOUNTS

We encourage you to tag the American College of Cardiology (ACC) and use the hashtag **#ACCIntl** and **#ACCMember** on Facebook and Twitter so the ACC can help spread the word about your Chapter's dedication to promote ACC membership and nominate members for awards, committees/ councils and roles.

OVERARCHING SOCIAL MEDIA

Social media messages for to promote recruitment of all ACC members.

Twitter

- ACC connects you with local education and experts to help you in your career. Join us as a member now.
- ACC membership provides you with the tools you need to care for your patients and support your community. Join us a member today!
- Advance your career: Access career and leadership development opportunities as an ACC member. Join online now.

Facebook

- ACC membership provides localized education and networking opportunities to meet your needs. Unlock these opportunities: Become an ACC member.
- 10 JACC Journals. The latest guidelines. Deep discounts. It's all waiting for you as an ACC member.

FELLOW OF THE AMERICAN COLLEGE OF CARDIOLOGY

Social media messages to promote recruitment of academic and clinical cardiologists, and fellows completing training.

Twitter

- Advance Your Career. Connect with Leaders. Gain Recognition. Together we can improve patient care worldwide. Join us as a Fellow of the ACC.
- ACC connects you to your community with regional live courses networking events and more. Unlock it all and become a member!
- Showcase your commitment to quality and excellence in cardiovascular care on a global level when you become a FACC
- Stand with CV Legends: Become a Fellow of the ACC today.
- Gain recognition for your commitment to quality care: Apply for FACC now.

Facebook

- Join us as we work toward our mission of transforming CV care: Become a Fellow of the ACC.
- Stand among legends with the most prestigious credential in cardiology: Become an FACC
- Showcase your commitment to quality care: Become an FACC
- You deserve to be recognized for your accomplishments. Become an FACC and signal to patients and colleagues your commitment to transform care and improve heart health.
- Advance Your Career. Connect with Leaders. Gain Recognition. Together we can improve patient care worldwide. Join us as a Fellow of the ACC.

FELLOWS IN TRAINING

Social media messages for use to promote recruitment of those in training.

Twitter

- ACC provides FREE membership for Fellows in Training to support tomorrow's leaders today. Join the ACC online now!
- FITs receive FREE ACC membership so that you can gain access to a global network of peers and mentors from the start.
- Busy with work, trying to find a work-life balance? The ACC is offering FREE membership to FITs so that you can gain access to the support you need today so you can better care for your patients tomorrow
- As a FIT, you can connect with global experts to help launch your career and find employment options

Facebook

- FITs receive FREE ACC membership because we want you to succeed in your career. The ACC provides benefits worth thousands of dollars to its members so that they can stay focused on transforming cardiovascular care and improving heart health.
- We are committed to providing free membership to FITs so that you can join a global network of 56,000 professionals dedicated to transforming cardiovascular care and supporting the CV community.
- Launch your career and find employment opportunities by connecting to global experts as a FIT member of the ACC

CV TEAM

Social media messages you can use to promote recruitment among clinical nurse specialists, physician assistants, nurse practitioners, clinical pharmacists, registered nurses, cardiovascular technologists, cardiovascular rehabilitation professionals, and genetic counselors.

Twitter

- Transforming cardiovascular care and improving heart health takes a team. Join the ACC as a member and get access to the support of over 56,000 cardiovascular care members
- Join us as we work toward our mission of transforming CV care. Become a CV Team Member

Facebook

- Transforming cardiovascular care and improving heart health takes a team. When you join the ACC, you join a global community of over 56,000 cardiovascular team members and the support you need to provide for your patients
- CV Team Members advocate for issues that affect the Cardiovascular Team in the practice setting and create professional & educational activities for all CV Team professionals. Join the ACC as a CV Team Member today!