

## **International Membership Toolkit Emails**

We encourage you to use the email messaging below to promote ACC membership in your country.

#### OVERARCHING

Email message to promote recruitment of all ACC members.

When you become a member of the American College of Cardiology, you join our community of cardiovascular professionals and gain access to the tools and benefits to optimize cardiovascular care and outcomes. Your ACC membership helps you stay upfront with the latest guidelines and advances in care so that you can continuously provide for your patients. Your membership also gives you access to benefits, including:

- Eight JACC Journals available online and on the app. Spanish, Portuguese and Chinese editions of JACC are also available, featuring localized content
- A network of over 52,000 members representing the entire cardiovascular care team
- Discounted registration to the Annual Scientific Session
- News alerts and 20+ guideline hubs that help you stay up to date with the latest science
- Member Hub an exclusive networking platform to help you get answers and connect with those that share your interests and specialty

Join a network of cardiovascular professionals driven to transform cardiovascular care and improve heart health. Become a member of the ACC today!

# FELLOW OF THE AMERICAN COLLEGE OF CARDIOLOGY (FACC)

Generic email message to promote recruitment of academic and clinical cardiologists, and fellows completing training.

Transforming cardiovascular care and improving heart health takes a team. Together, we can work to achieve our vision of a world where innovation and knowledge optimize cardiovascular care.

Here, our local **Chapter Name** works with the ACC to be responsive to your specific, localized needs. Join us in our efforts by becoming a Fellow of the ACC. As a Fellow, you will not only gain recognition as one of the best in cardiology, you'll also have a voice on how we achieve our mission, both within the **Chapter Name**, and the ACC as a whole.

When you become a Fellow of the ACC, you also unlock:

- Localized education: We work with the ACC to provide you with relevant education that meets your needs, featuring local experts. We also host additional networking, education and involvement opportunities.
- All eight JACC Journals: Receive access online, through iPad and audio summary to all eight journals, including two new journals launched this year covering cardio-oncology and case reports. JACC also offers three local versions, translated in Spanish, Portuguese and Chinese, so you can receive localized content, relevant to your community
- Big savings: A \$1,000+ Member Discount to Annual Scientific Session

 Networking opportunities: As a Fellow, you will be invited to exclusive networking opportunities both locally and internationally, plus unlock access to our online networking platform.

ACC membership marks you as a cardiologist at the very top of your field. We look forward to partnering with you in pursuit of our shared mission to transform care and improve heart health.

Apply for Fellowship in the ACC by visiting us online at ACC.org/Join.

Personal email message from you to promote recruitment of academic and clinical cardiologists, and fellows completing training.

Dear Colleague,

I'm writing today to invite you to apply for a prestigious recognition opportunity: becoming a Fellow of the American College of Cardiology. Fellowship in the ACC is more than just a designation. Worldwide, the letters FACC represent a commitment to quality care and are the mark of a cardiovascular professional at the top of their field.

With your reputation as a distinguished cardiovascular professional, I believe you deserve this recognition.

As an FACC myself, and a Chapter Governor, I have benefited from the offerings and programs that the ACC provides. It has helped me gain unparalleled recognition as a cardiologist, while helping me to share knowledge and stay informed so I can provide only the best care for my patients.

The tangible benefits of being a Fellow are many: You'll gain access to eight JACC Journals, deep discounts—and free—educational opportunities, leadership development opportunities, access to the latest guidelines and more. The benefits of membership, however, extend beyond just what

I've mentioned. The networking opportunities you access as a Fellow are invaluable. The connections you make will help build your profile as a leader, reach your goals as a cardiovascular professional, and help you provide high quality CV care to your patients.

Fellowship has helped me advance my career, connect with leaders across the globe, and gain recognition for the work that I provide for the community. I hope the same for you, and invite you to apply for this prestigious opportunity now.

Join online now at *ACC.org/Join*, or visit us at our next Chapter meeting to see how the ACC can help you.

Best,

### **FELLOWS IN TRAINING (FITS)**

Tomorrow's scientific breakthroughs and advances in cardiovascular care are going to come from you. Launch your cardiovascular career and connect with global experts and access leadership and development opportunities. The ACC is also committed to providing you with non-clinical programs including managing your wellbeing and minimizing career burnout, to help you succeed throughout your career.

We are pleased to offer complimentary membership to Fellows in Training so that you can gain access to all the benefits, including:

- Free digital access to 8 JACC Journals
- The Member Hub online community, where you can connect with other members and find mentors
- Discounts on the Annual Scientific Session
- Online educational activities to help build your knowledge base

Join the ACC community so that you can get the support you need from the start.

### **CV TEAM**

Email message to promote recruitment among clinical nurse specialists, physician assistants, nurse practitioners, clinical pharmacists, registered nurses, cardiovascular technologists, cardiovascular rehabilitation professionals, and genetic counselors.

Transforming cardiovascular care and improving heart health takes a team. Help advocate for the CV Team in the practice setting and develop educational and professional activities. The ACC is your global community dedicated to supporting you and your patients.

As an ACC member, you'll have access to benefits worth thousands of dollars, including:

- Access to 8 JACC Journals, available online and on the mobile app. Spanish Portuguese and Chinese editions of JACC are also available, featuring localized content
- Deep discounts on the Annual Scientific Session, live meetings, and digital products
- News alerts and 20+ guideline hubs that help you stay up to date with the latest science
- Member Hub an exclusive networking platform to help you get answers and connect with those that share your interests

Join our team to gain access to the tools and benefits that you need to help support your community.