

## Toolkit Copy

### **How to Use the Conference Toolkit**

This toolkit has been made available to society partners and collaborators to assist you with promoting **ACC Latin America 2022 Together With CardioAcademic**, taking place 9 – 10 September, 2022 in Mexico City. Please review the information in this document prior to using any of the materials contained in the toolkit.

You will receive updated toolkit materials throughout the course of the campaign. This toolkit contains:

- **Email/Newsletter Text:** If you have a pre-existing newsletter or email in which you would like to include text to promote the conference, you can use pre-written text from the email document.
- **Web Graphics:** Web graphics are available for inclusion on your Society website, social media or within any e-newsletters. Please use the following link for the ads:  
<https://www.acc.org/latinamerica2022>

### **REGISTRATION – LONG COPY BLOCK**

#### **Register for ACC Latin America 2022 Together With CardioAcademic**

The American College of Cardiology (ACC) and CardioAcademic invite you to network with global cardiovascular experts. Join us 9 – 10 September in Mexico City for **ACC Latin America 2022 Together With CardioAcademic**. This engaging forum will critically examine evidence-based strategies and contemporary best practices in cardiovascular care targeted to your region. Take part in real-time discussions with our expert faculty and visit our learning lab featuring challenging clinical case discussions, Heart Songs 5 and ECG Drill & Practice!

Join us in our vision of a world where innovation and knowledge optimize cardiovascular care and outcomes!

### **REGISTRATION – SHORT COPY BLOCK**

#### **Register for ACC Latin America 2022 Together With CardioAcademic**

**ACC Latin America 2022 Together With CardioAcademic** will deliver an engaging forum to critically examine evidence-based strategies and contemporary best practices targeted to your region. Join us 9 – 10 September in Mexico City. Register today to join us in our vision of a world where innovation and knowledge optimize cardiovascular care and outcomes!

## REGISTRATION – SOCIAL MEDIA

### FACEBOOK:

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Link: <https://www.acc.org/LatinAmerica2022>

### TWITTER:

Tweet 1:

Join @ACCinTouch & @CardioAcademic 9 – 10 September for **ACC Latin America 2022 Together With CardioAcademic!** #ACCLatinAmerica #ACCIntl #ACCED

Tweet 2:

Register today for **ACC Latin America 2022 Together With CardioAcademic!** #ACCLatinAmerica #ACCIntl #ACCED

Link: <https://www.acc.org/LatinAmerica2022>