



AMERICAN COLLEGE *of* CARDIOLOGY®

Suggested Social Media Copy for the 2019 ACC PA & Pharmacist Appreciation Campaign

Tweets

Suggested Hashtags: #ACCCVT, #PAweek #APhM2019

Link to: https://www.acc.org/membership/features/2019/09/nm-pa-pharmd-oct-2019?utm_source=twitter_post&utm_medium=social&utm_content=liaison&utm_campaign=CVTeamRecruitment

- .@ACCinTouch is thanking #PAs and #pharmacists for all they do with a special membership discount in October! #ACCCVT #APhM2019 #PAweek
- #Pharmacists and #PAs who join @ACCinTouch in October save 40% on membership. It's how the ACC is celebrating #APhM2019 and #PAweek! #ACCCVT
- #PAs and #Pharmacists do so much to transform CV care and improve heart health. @ACCinTouch is saying thanks by offering new members 40% off membership when they join in October! #ACCCVT #PAweek #APhM2019
- #PAs and #Pharmacists: Save 40% on @ACCinTouch membership when you join in October. It's how the ACC is celebrating you all month long! #ACCCVT #APhM2019 #PAweek

Facebook Post

Link to: https://www.acc.org/membership/features/2019/09/nm-pa-pharmd-oct-2019?utm_source=facebook_post&utm_medium=social&utm_content=liaison&utm_campaign=CVTeamRecruitment

Not only is October American Pharmacists Month, October 6 – 12 marks National PA Week. The American College of Cardiology is celebrating the important role PAs and pharmacists play in optimizing cardiovascular care and outcomes with a special offer: Nonmembers who join the ACC in October save 40% on membership. It's the ACC's way of saying 'thanks'!