Create a better poster in less time that will more efficiently and effectively share your research with your colleagues at ACC.20/WCC! The new #BetterPoster format allows attendees to quickly understand the essence of your poster — and engage with you if they want to learn more.

Main finding goes here. Keep the message simple, short and easy to understand.

Use a large font size and emphasize the important words.

Silent Presenter
This is where you include a 1-minute summary of your intro, methods and results. Include key details and figures for attendees that just want to skim your poster.

Focus Area
- State the MAIN FINDING of your study. Rephrase your findings using plain language, not jargon, to make it easier for attendees to quickly digest the information.
- Add a QR code that links to additional research details, your full abstract and more.
- Adjust the width of each area as needed but don’t be afraid of the negative space — it will allow attendees to find the key information quickly.

Back-Up Bar
This is your space — include all the extra data you might need to reference to be able to answer questions you’ll get from all the attendees.

Want to learn more about the #BetterPoster? Search #BetterPoster on twitter to find additional tutorials, templates and real-life examples.