Dear Colleague:

The American College of Cardiology (ACC) is pleased to formally invite you to **Recent Advances in Clinical Nuclear Cardiology & Cardiac CT** convening in Washington DC, May 7 – 9, 2015. [Click here](#) for course information.

This course represents a unique opportunity to reach a diverse audience of over 160 cardiac imaging and non-imaging cardiovascular professionals. This stimulating and interactive two-and-a-half day course explores advances in nuclear cardiology, cardiac CT and other imaging modalities across the spectrum of patients routinely seen in a typical practice.

Exhibits are an important part of this course, providing our registrants the opportunity to gather useful information about products and services related to their interests and responsibilities. According to a recent membership survey, over 30% of ACC members are directly responsible for purchasing products and services for their institutions; and nearly 50% of our members participate in the decision-making process.

We would be honored to have you in attendance at this course and look forward to working with you. Please refer to the attached Industry Prospectus for further information and potential ways that you can participate. Exhibit space will be contracted on a first come, first served basis. If you are interested in this opportunity, please contact me today at tbattaile@acc.org.

Sincerely,

Tina Battaile
Education Exhibits Manager
American College of Cardiology
Exhibit Fee
General Registration - $3,000
Fee Includes:
✓ Use of rented floor space
✓ 1-6ft X 30” table and 2 chairs
✓ General lighting and heating
✓ Daily cleaning
✓ Two full course badges and copies of attendee materials
This will allow access to the sessions; however preference is given to course attendees in session seating.

Exhibit Location
The session will be located in the Presidential Ballroom. Exhibits will be located in the Capital Terrace foyer, which is located directly outside the general session, and lunch room. Please see attached floor plans for further information.

Exhibit Hours

<table>
<thead>
<tr>
<th></th>
<th>THURSDAY</th>
<th>FRIDAY</th>
<th>SATURDAY</th>
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<tr>
<td></td>
<td>6:30-7:45 a.m.</td>
<td>7:30-8:00 a.m.</td>
<td>7:30-8:00 a.m.</td>
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<tr>
<td></td>
<td>Registration &amp; Breakfast</td>
<td>Breakfast</td>
<td>Breakfast</td>
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<td></td>
<td>10:30-10:45 a.m.</td>
<td>10:30-10:45 a.m.</td>
<td>10:15-10:30 a.m.</td>
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<td>Break</td>
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<td>12:45-1:30 p.m.</td>
<td>12:30-1:15 p.m.</td>
<td>1:00 p.m.</td>
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<td>Lunch</td>
<td>Lunch</td>
<td>Adjournment</td>
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<td>3:15-3:45 p.m.</td>
<td>3:45-4:00 p.m.</td>
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<td></td>
<td>Break</td>
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<td></td>
<td>5:30 p.m.</td>
<td>5:45 p.m.</td>
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<td></td>
<td>Adjournment</td>
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Exhibit Utilities
Please find attached Electrical, Internet, and shipping forms. Please contact Eric Nylen at Eric.Nylen@Hilton.com or 202-639-4384, for further information. Electrical, internet and shipping forms should be returned to Eric directly.

Accommodations
ACC has discounted room blocks available at the hotel. To reserve your room at the Capital Hilton, please call 800-HILTONS. Identify yourself as a participant in the American College of Cardiology course – Nuclear Cardiology. You may also reserve your room online by clicking here. The Capital Hilton is located at 1001 16th Street N.W., Washington, DC, 20036. The meeting site telephone number is 202-393-1000.

Room Rates
The room rate is $269 plus 14.5 percent state and local taxes (subject to change) per night. The ACC room block is scheduled to be held until Wednesday, April 16, 2015, but may sell out prior to this date. We advise you to register for the course and reserve your lodging as soon as possible. When you make your reservation, please be sure to ask about early departure fees or cancellation penalties.

Set-Up
Each exhibitor will be provided with one six-foot table and two chairs.
- There should not be more than two staff at each table
- Tables will be assigned in advance, and your location will be assigned on a first come, first served basis
- All boxes or packing materials must be removed or kept out of sight
Tear-Down
Arrangements should be made with the hotel to dispose of any materials that you do not intend to ship back. The hotel will also be able to assist you with return shipping.

ACC Contact
If you have any additional questions, or require further assistance, please do not hesitate to contact me.
Tina Battaile
Education Exhibits
202-375-6459
tbattaile@acc.org
### EXHIBIT CONTRACT

**Between the American College of Cardiology (ACC) and the Following Company**

<table>
<thead>
<tr>
<th>Please type or print clearly</th>
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<tbody>
<tr>
<td>1. Exhibiting Company’s Name: ____________________________________________</td>
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<tr>
<td>2. Exhibit Contact Name: ________________________________________________</td>
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<tr>
<td>3. Address: _____________________________________________________________</td>
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<tr>
<td>4. Phone: __________________ Fax: ____________________ E-mail: _____________</td>
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<tr>
<td>5. Website URL: __________________________________________________________</td>
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<tr>
<td>6. On-site Contact Name (if different from above): __________________________</td>
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<td>7. Phone: __________________ Fax: ____________________ E-mail: _____________</td>
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<tr>
<td>8. The above-named company will be provided with the following:</td>
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<td>Table Top Exhibit Space $______________________</td>
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</table>

- **General Registration**: One 6 ft. x 30 in. draped table and two chairs
- **Registration** and Exhibit Badges for up to 2 (two) representatives/per table ($3,000)
- **Custom registration or additional support option** (Insert option/ amount)

- □ Pledged (Payment must be received prior to activity start date.)
- □ Payment Enclosed (Payable to the American College of Cardiology or ACC)

9. Invoice/Payment Contact Name (if different from above): __________________ |
| Phone: __________________ Fax: ____________________ E-mail: _____________ |

10. **Activity/Course Title**: Recent Advances in Clinical Nuclear Cardiology and Cardiac CT
11. **Location**: Capital Hilton, Washington, DC
12. **Exhibit Date(s)**: May 7-9, 2015
13. **Activity/Course Number**: 2015-1853

*Additional exhibitors require registration. Please contact us at tbattaile@acc.org for more information.

**PLEASE READ THE FOLLOWING CONDITIONS AND GUIDELINES CAREFULLY AND PROVIDE A COPY TO YOUR COMPANY’S ONSITE EXHIBIT REPRESENTATIVES.**

- Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for the CME activity.
- Advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after the CME activity.
- Representatives of commercial supporters and exhibiting companies can attend the CME activity at ACC’s discretion but cannot engage in sales or promotional activities while in the space or place of the CME activity, must remove their company name badges while in the meeting room. When space and materials are limited, company representatives need to defer to non-commercial registrants.
- Exhibit fees are not considered commercial support and will not be acknowledged as educational grants. Exhibit fees do not apply towards the ACC/ACCF Industry Alliance Awards.
- **Exhibit Information** - Contact Education Exhibits about logistical information (hours, shipping, registrations, etc.): email: tbattaile@acc.org; telephone: 202-375-6459.
- **Exhibit Staffing** - All exhibit representatives are expected to contribute to the professional environment of the CME activity and must conduct themselves in a professional manner. ACC reserves the right to make onsite judgments regarding any conduct that detracts from the professional environment of the CME activity and to take appropriate steps to curtail such conduct, if necessary.
- **Exhibit Display** - Exhibits are limited to tabletop displays.
- **Exhibit Contests** - Drawings, lotteries, raffles or other games of chance are not permitted. Booth signage referring to post-course contests is not allowed.
- **Hospitality Events** - Exhibits are allowed during hospitality events only if more than one company is exhibiting upon approval of ACC.
- **Social Events** - Social events or meals at the CME activity cannot compete with or take precedence over the CME activity. Industry-sponsored social events must be approved by ACC, even if the events are off-site and do not compete with the CME activity. All funds for social events must be administered by ACC.
- **Insurance** - Exhibiting companies must carry comprehensive general liability insurance, with combined single limits of not less than $2 million. It is mutually agreed that ACC
and the meeting site shall not be liable to exhibiting companies for any damage to or for the loss or destruction of exhibits or the property of exhibiting companies or injuries resulting from any cause. The above-named exhibiting company expressly waives all claims for any such damage, loss or injury.

- **Safety** - All exhibited material must comply with all applicable fire laws, Insurance Underwriter and Hotel Safety Regulations, and must be flameproof. All packing containers, excelsior and similar materials are to be removed from the exhibit space upon completion of set-up. Exhibiting companies are restricted to materials that pass inspection. Exhibits cannot block aisles and fire exits.

- **Care of Building and Equipment** - Exhibiting companies or their representatives must not injure or deface the building’s walls or floors or the exhibits’ displays or equipment. Any and all damages, losses, expenses and/or costs resulting from failure to observe this notice shall be payable by responsible exhibiting company. Exhibitors are responsible for disposing of their own packing material waste, including empty boxes.

- **Services** - All electrical, telecommunications and internet services are to be provided exclusively by the hotel.

Contact information for these services will be provided to exhibitors via an information packet and/or Exhibit Prospectus.

- **Negligence** - Exhibiting companies severally agree to pay any and all claims arising out of their own negligence or that of their representatives.

- **Cancellation by Exhibiting Companies** - Exhibiting companies must send written notice of cancellation to ACC. The date on which the notice is received is the official cancellation date. Cancellations sent via fax or emails are accepted. If the cancellation is received 45 or more days before the activity start date, 50% of the contracted exhibit fee will be refunded. If the cancellation is received less than 45 days before the activity start date, 100% of the contracted exhibit fee will be retained.

- **Cancellation by ACC** - ACC reserves the right to refuse exhibit space or close an exhibit for any reason. In addition, any representatives who conduct themselves unethically or outside the guidelines provided by ACC may be asked to remove their company’s exhibit. No refund is made as a result of such action.

- **Adherence to Exhibitor Guidelines** - It is the responsibility of exhibiting companies to distribute these conditions and guidelines to all representatives attending the CME activity and/or working the exhibit space.

**PLEASE COMPLETE THE BOX BELOW:**

<table>
<thead>
<tr>
<th>I have read the above conditions and guidelines and agree to abide by these conditions and guidelines for this contract.</th>
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<tbody>
<tr>
<td>Authorized Representative’s Name: (Please type or print clearly)</td>
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<td>Title:</td>
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<td>Signature:</td>
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<tr>
<th>ACC Signing Authority: (Please type or print clearly)</th>
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<tr>
<td>Title:</td>
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<td>Signature:</td>
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Please return the fully executed exhibitor agreement to Tina Battaile, Education Exhibits at tbattaile@acc.org via email or by fax at 202-375-6844.

**IF YOU WISH TO PAY BY CREDIT CARD, PLEASE COMPLETE THIS SECTION:**

<table>
<thead>
<tr>
<th>Cardholder Name</th>
<th>Card Number</th>
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<tr>
<td>Expiration date</td>
<td>Security code</td>
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**NEED HELP? HAVE QUESTIONS? CONTACT:**
For additional logistics and payment information or assistance, please contact:

- **Tina Battaile**
  - Education Exhibits Manager
  - American College of Cardiology
  - 2400 N Street, NW
  - Washington, DC 20037
  - Tel: 202-375-6459
  - tbattaile@acc.org

To pay by check: Please send checks to Attn: Tina Battaile, American College of Cardiology, 2400 N Street NW, Washington, DC 20037.

**ACC TAX ID # 13-5641985.**