CV Summit Presents

A Path to Value

Customize your learning to ensure you’re on the right path!

MACRA is part of a broader push towards value and quality

In January 2015, the Department of Health and Human Services announced new goals for value-based payments and APMs in Medicare

**Medicare Fee-for-Service**

**GOAL 1:** 30%
Medicare payments are tied to quality or value; payments are reduced in 2016, and 30% by the end of 2018

**GOAL 2:** 85%
Medicare fee-for-service payments are tied to quality or value; payments are fully tied by the end of 2025, and 90% by the end of 2018

MACRA moves us closer to meeting these goals...

The new Merit-based Incentive Payment System helps to link fee-for-service payments to quality and value.

The law also provides incentives for participation in Alternative Payment Models in general and bonus payments to those in the most highly advanced APMs

What is “MACRA”?

The Medicare Access and CHIP Reauthorization Act of 2015 (MACRA) is a bipartisan legislation signed into law on April 16, 2015.

What does Title I of MACRA do?

- Repeals the Sustainable Growth Rate (SGR) Formula
- Changes the way that Medicare rewards clinicians for value over volume
- Streamlines multiple quality programs under the new Merit-Based Incentive Payments System (MIPS)
- Provides bonus payments for participation in eligible alternative payment models (APMs)
2016 Cardiovascular Summit: Solutions for Thriving in a Time of Change

February 18 – 20, 2016
The Cosmopolitan of Las Vegas

AGENDA

Wednesday, February 17
4:00 p.m. – 6:00 p.m.  Registration  (Gracia Commons Registration)

Thursday, February 18
PRE-CONFERENCE WORKSHOPS – Choose from 1 of 2 Pre-conference Workshops (Separate registration fees apply.)

6:30 a.m.  Registration and Continental Breakfast (Gracia Commons Registration)

7:30 a.m.  - 11:30 a.m.  PRE-CONFERENCE WORKSHOP I: The Basics of Cardiovascular Clinical Business Intelligence (Gracia 2)
Drs. Casale and Fry; and Ms. Biga and Ms. Gates
Moderators: Drs. Brown and Walpole

7:30 a.m.  - 11:30 a.m.  PRE-CONFERENCE WORKSHOP II: Strategic Planning Boot Camp – Building a Strategic Plan for the Value Transformation (Gracia 8/4)
Drs. Angood and Cacchione; and Ms. Jaskie
Moderators: Dr. Chazal and Mr. Jacobovitz

11:00 a.m.  General Session Registration Opens (Gracia Commons Registration)

SESSION I

1:00 p.m.  Welcome, Introductions and Course Overview  (Gracia 8/4)
Drs. Douglas, Valentine and Walpole

1:15 p.m.  PLENARY: Care Delivery Transformation and Patient-centered Care Models – Here to Stay? And What Do We Do Now? (Gracia 8/4)
Dr. Berkowitz

2:15 p.m.  PLENARY: Out with SGR, in with MIPS – What You Need to Know (Gracia 8/4)
Mr. Bajner and Ms. Biga

3:15 p.m.  Break with Exhibitors (Gracia 7/3)

3:45 p.m.  - 6:00 p.m.  NEW THIS YEAR! Business of Medicine Mini-intensive on Alternative Payment Models (Gracia 6) (Mini-intensive runs concurrently with afternoon workshops)
Part 1: Understanding the Basics of Alternative Payment Models (APM)
Part 2: Alternative Payment Models – What Are They? Do They Work? And How Do I Do This?
Drs. Berkowitz, Dugdale and Wasfy; Ms. Biga, Ms. Frick and Ms. Jaskie
3:45 p.m. Workshops (Choose 1)
A. **Business of Medicine:** Contracts 101 – Physician Employment Agreements (PEA) in 2016 *(Gracia 1)*
   Mr. Daniel and Mr. Sauer

B. **Operational Excellence and Leadership:** Service Line Leadership Models – What Really Works? *(Gracia 2)*
   Dr. Brown and Ms. Lund

C. **Business of Medicine:** Coding and Documentation – What You Document Is Now Critical for Everyone *(Gracia 8/4)*
   Ms. Gates

D. **Quality and Efficiency:** 5 Things You Must Do for Your Private Practice to Thrive in 2016 *(Gracia 5)*
   Dr. Itchhaporia and Ms. Biesbrock

4:30 p.m. Workshops (Choose 1)
A. **Business of Medicine:** Contracts 201 – How to Make Service Line Co-management Agreements Work for You *(Gracia 1)*
   Mr. Melloh and Mr. Sauer

B. **Operational Excellence and Leadership:** Make the Move from Effective Clinician to Effective Leader *(Gracia 8/4)*
   Drs. Cacchione and Duffy

C. **Operational Excellence and Leadership:** Managing the Performance of Your Cardiovascular Service Line Team *(Gracia 5)*
   Dr. Chazal and Ms. Biesbrock

D. **Quality and Efficiency:** Patient Satisfaction – Designing a Program that Really Works *(Gracia 2)*
   Drs. Valentine and Winston

5:15 p.m. Workshops (Choose 1)
A. **National Drivers:** Population Health – How to Build a Successful Preventive Cardiology Program *(Gracia 8/4)*
   Drs. Itchhaporia and Sperling

B. **Operational Excellence and Leadership:** Blended Families – How to Achieve the Peaceful Coexistence of Employed and Private Practice Models *(Gracia 2)*
   Drs. Casale and Kugelmass

C. **Operational Excellence and Leadership:** When Cultures Collide – How a Physician/Hospital Compact Will Help You Resolve Problems *(Gracia 1)*
   Dr. Phillips and Mr. Melloh

6:00 p.m. Adjournment
2016 Cardiovascular Summit: Solutions for Thriving in a Time of Change

6:00 p.m. –
7:00 p.m. Networking Reception with Exhibitors and Faculty (Gracia 7/3)

Friday, February 19
7:00 a.m. Continental Breakfast with Exhibitors (Gracia 7/3)
7:00 a.m. –
7:45 a.m. Optional Breakfast Educational Symposia (You may choose to attend this non-accredited session.)

A. Create Sustainable Value-Based Reimbursement Programs
   Sponsored by: Global Healthcare Alliance (Condesa 3)
   Speaker: Tobin Lassen, VP Business Development
   As organizations move toward value-based reimbursement programs, bundled reimbursement models stand out as an opportunity to achieve value for all constituents including payers, providers, and consumers. When launching bundled payment methods, it is important organizations design their programs for sustainability. Global Healthcare Alliance addresses the long-term viability of bundled programs for improved quality, more efficient care, and economics that share value for all constituents. Attendees will explore the reasons why bundled strategies fail to create sustainable models, learn about aligning provider economics through operational transparency and understand the patient’s role in achieving value for providers and payers.

B. Synthetic Patients & Situational Awareness (Condesa 4)
   Sponsored by: Emerge
   Speaker: Scott Finfer
   Just as aviators are overwhelmed by massive amounts of data during flight, today’s clinical staff are fighting data overload during medical encounters. What can technology do to help us make better decisions?

SESSION II
8:00 a.m. Summary of Day One and Preview of Day Two
   Drs. Douglas, Valentine and Walpole

8:15 a.m. PLENARY: Are You a “Valuable” Cardiologist? What You Must Do to Get Paid by 2020 (Gracia 8/4)
   Dr. Brindis

9:00 a.m. PLENARY: From Consolidation to Integration to Optimization – Where Do You Fit in the New Health Care System? (Gracia 8/4)
   Mr. Nolan

10:00 a.m. Break with Exhibitors (Gracia 7/3)
Workshops (Choose 1)

10:30 a.m.

   Mr. Bajner and Ms. Biga

B. Business of Medicine: Incentives and Penalties – An Outline to Avoid Pain (Gracia 6)
   Ms. Gates and Mr. Daniel

C. Operational Excellence and Leadership: Valuing Non-work RVU Activity for Academia, Private Practice and Integrated Groups (Gracia 1)
   Drs. Blincoe and Douglas

D. Quality and Efficiency: Change Management – Creating a Culture of Quality to Improve Care at Your Institution (Gracia 2)
   Drs. Duffy and Kovacs

11:15 a.m.

A. National Drivers: The Late Breaking Legislation and Regulations that Affect Your Practice (Gracia 1)
   Dr. Walpole

B. Business of Medicine: Outreach Clinics – The Real Driver of Service Line Growth (Gracia 8/4)
   Dr. Katsiyiannis and Ms. Brown

C. Operational Excellence and Leadership: The Slow Down – Building an Effective Compensation Plan for Senior Partners (Gracia 6)
   Dr. Deering and Mr. Sauer

D. Business of Medicine: Building a Successful Financial Model for Team Based Care (Gracia 2)
   Dr. Wyman and Ms. Jaskie

12:00 p.m.

A. Quality and Efficiency: Public Reporting and Data Transparency in 2016 – What Is Changing and What Does It Mean for Quality? (Gracia 1)
   Dr. Brindis and Ms. Hewitt

B. Business of Medicine: Contracts 301 – Renegotiating Your Contract in 2016 (Gracia 2)
   Drs. Brown, Fry and Hoyt
   Moderator: Mr. Daniel
C. **Quality and Efficiency: Staying within the Lines – Effective Utilization of APP’s without Breaking the Rules (Gracia 6)**
   Dr. Wyman and Ms. Biesbrock

D. **Quality and Efficiency: EHR Tips from the Pros – Happier Providers, Better Data! (Gracia 8/4)**
   Dr. Gluckman and Mr. Price

12:45 p.m.  Lunch

12:55 p.m. – 1:40 p.m.  Optional Industry Lunch Symposia *(You may choose to attend 1 of these non-accredited sessions.)*

A. **Best Practices and Clinic Success with the CardioMEMS™ HF System (Condesa 3)**
   Sponsored by: St. Jude Medical
   Speakers:  Cindy Hevner, MBA, MS, NP, Senior Heart Failure Specialist  
             Michael A. Anselmo, Manager, Reimbursement and Health Care Economics
   The CardioMEMS™ HF System is the first and only FDA-approved HF monitoring device proven to significantly reduce HF hospital admissions and improve quality of life in NYHA class III HF patients who have been hospitalized in the previous 12 months. The PA Pressure data are reviewed by providers (physicians, Advance Practice Provider or nurses) who can make decisions regarding the status of the patient and, if necessary, initiate changes in medical therapy with the goal of reducing hospitalization due to heart failure. This session will focus on those clinics that have examined their processes and results after implementing this novel and innovative system, often requiring a change or adaptation to their practice workflows.

B. **Manage Patient Obesity and Heart Health to Meet Pay-for-Performance Goals (Condesa 4)**
   Sponsored by: Ideal Protein
   Speakers:  Tim Callahan, Chief Operating Officer for Ideal Protein with Special Guests Patrick White, President, MedAxiom; and Matt Phillips, Cardiologist/President, Austin Heart, Austin, TX
   For most of your patients today, their heart health is compromised by obesity. How are you helping your overweight and obese patients achieve heart health? Doctors report that Ideal Protein results help reduce hypertension, insulin imbalance, and other heart risks; improve lipid profiles and other risk factors associated with metabolic syndrome; and are measurable and sustainable.
   In this 45 minute presentation, learn how Ideal Protein can help you provide the best care for your patients, as well as prepare your practice for pay-for-performance initiatives.
Learning Objectives

• Help reduce hypertension, insulin imbalance, and other heart risks
• Meet pay-for-performance goals to ensure practice sustainability
• Implement a structured weight management protocol to effectively manage your obese patients

C. A Region’s Journey from Volume to Value-Based Care - Transforming to a Patient-Centric Model (Condesa 5/6)

*Sponsored by: Boston Scientific Corporation*

**Speaker:** Kari Niemelä, MD

CEO, Medical Director, Cardiologist, Professor, eMBA

Tampere Heart Hospital is in the midst of a multi-year journey from volume-based care to a patient-centric, integrated model. Adaptation to the future of healthcare began with moving to a modern management structure and then implementing management practices in collaboration with industry partners. Now in the center of moving to an integrated care model, and expanding both vertically into primary care as well as horizontally into new regions, Tampere Heart Hospital is a case study for the strategic approach and tactics required to be successful in the new world of value-based healthcare. We encourage you to join us for this interactive and educational session.

**SESSION III**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:45 p.m.</td>
<td>PLENARY: Disruptive Leadership – Challenging the Status Quo for Effective Change (Gracia 8/4)</td>
</tr>
<tr>
<td>Dr. Fry</td>
<td></td>
</tr>
<tr>
<td>2:45 p.m.</td>
<td>PLENARY: The New Team Based Care – Rethinking Our Old Business Models (Gracia 8/4)</td>
</tr>
<tr>
<td>Ms. Jaskie</td>
<td></td>
</tr>
<tr>
<td>3:45 p.m.</td>
<td>Break with Exhibitors (Gracia 7/3)</td>
</tr>
<tr>
<td>4:15 p.m.</td>
<td>Workshops (Choose 1)</td>
</tr>
<tr>
<td>A. Quality and Efficiency: The Business Side of Emerging Technology – TAVR and CardioMems: Is There a Business Model that Works? (Gracia 6)</td>
<td></td>
</tr>
<tr>
<td>Drs. Katsiyiannis and Kugelmass</td>
<td></td>
</tr>
<tr>
<td>B. Business of Medicine: Bundled Payments – What’s Happening Out There and Will We All Be Participating in 2 Years? (Gracia 8/4)</td>
<td></td>
</tr>
<tr>
<td>Ms. Biga and Ms. Frick</td>
<td></td>
</tr>
<tr>
<td>C. Operational Excellence and Leadership: Succession Planning – How Do We Motivate the Millennials? (Gracia 1)</td>
<td></td>
</tr>
<tr>
<td>Drs. Blincoe and Phillips</td>
<td></td>
</tr>
</tbody>
</table>
2016 Cardiovascular Summit: Solutions for Thriving in a Time of Change

D. **Quality and Efficiency: Using Your Data to Reduce Costs and Improve Care** *(Gracia 2)*  
*Drs. Hendel and Spertus*

5:00 p.m. **Workshops (Choose 1)**

A. **Business of Medicine: Practice Dashboards – Making One that Is Effective and Efficient** *(Gracia 2)*  
*Dr. Hoyt and Ms. Brown*

B. **Business of Medicine: Show Me a Business Model that Works for a CHF Program** *(Gracia 8/4)*  
*Dr. Walsh and Mr. Schroyer*

C. **Operational Excellence and Leadership: Difficult Conversations – How Do I Defuse the Situation and Help the Problem Partner?** *(Gracia 6)*  
*Drs. Angood and Valentine*

D. **Quality and Efficiency: Standardizing Care to Improve Quality (Algorithms, Protocols and EHR-based Tools)** *(Gracia 1)*  
*Drs. Gluckman and Kovacs*

5:45 p.m. **Adjournment**

6:00 p.m. – 7:00 p.m. **Reception – Meet and Mingle with the ACC Cardiovascular Management Section Leadership Council** *(Gracia 7/3)*

---

**Saturday, February 20**

7:00 a.m. **Continental Breakfast** *(Gracia 7/3)*

7:00 a.m. – 7:45 a.m. **Optional Breakfast Educational Symposia** *(You may choose to attend 1 of these non-accredited sessions.)*

A. **Are You Ready for MACRA?** *(Condessa 3)*  
*Sponsored by: MedAxiom Consulting*

*Speakers: Suzette Jaskie, President & CEO*

*Joel Sauer, Vice President*

*Nicole Knight, LPN, CPC, CCS-P, Director – Revenue Cycle Solutions*

This session will provide an overview of the strategies and tactics that practices should consider in preparing for the implementation of MACRA. The payment alternatives available to physicians will be discussed as well as strategies to align physician compensation to the MACRA requirements. Additionally, practice operations initiatives that qualify for the practice improvement requirement outlined in MACRA and coding considerations will be detailed. If your practice needs assistance in understanding MACRA and organizing to be successful in its implementation – please join us for this important breakfast session.
## SESSION IV: Putting It All Together: Better Care. Smarter Spending. Healthier People – The Triple Aim

### 8:00 a.m.
**Summary of Day Two and Preview of Day Three (Gracia 8/4)**
*Drs. Douglas, Valentine and Walpole*

### 8:15 a.m.
**PLENARY: Using Physician Champions to Build Centers of Excellence (Gracia 8/4)**
*Dr. Hoyt*

### 9:15 a.m.
**Workshops: Case Studies of Success (Choose 2. Workshops are repeated at 10:15 a.m.)**

#### A. Smarter Spending – Appropriate Use Leading to Cost Efficiency (Gracia 6)
- SmartCare in Your Non-invasive Lab
  *Dr. Hendel*
- Is Your Practice Ready for LEAN? Device Clinic Make-over
  *Ms. Biesbrock and Ms. Brown*
- Tailoring Therapy to Risk: Improvement Outcomes at a Lower Cost
  *Dr. Spertus*

#### B. Care Redesign – Silo Smashing Required (Gracia 2)
- CHF – Involving ER and Hospital Partnerships: It Takes a Big Village
  *Dr. Walsh and Mr. Schroyer*
- Chest Pain Centers – Effective Solutions
  *Dr. Chazal*
- A-fib – Managing the Ins and Outs Together
  *Dr. Winston*

#### C. Team Based Success Stories (Gracia 8/4)
- Building a Women’s Heart Program
  *Dr. Itchhaporia*
- Rounding Teams – Happier Providers and Patients
  *Mr. Price*
- A Primary Prevention Program – A Model that Works
  *Dr. Sperling*

### 10:15 a.m.
**Workshops (Repeated from 9:15 a.m.)**

### 11:15 a.m.
**Build Your Strategic Plans with Faculty (Gracia 8/4)**

### 11:45 a.m.
**Course Adjournment**