

Cardiovascular Summit & Leadership Forum: Finance, Operations, Quality and Data

Wednesday, January 25

2:00 p.m. - 6:00 p.m. **Registration (*Floridian Ballroom Foyer*)**

Thursday, January 26

PRE-CONFERENCE WORKSHOPS (Choose 1 of 2)

6:00 a.m. - 7:30 a.m. **Registration and Continental Breakfast (*Floridian Ballroom Foyer*)**

7:30 a.m. - 11:30 a.m. **PRE-CONFERENCE WORKSHOP I: Priming Your Learning: Cardiology Business Basics (*Floridian Ballroom J-L*)**

Dr. Casale, Ms. Biga; Ms. Gates-Striby; Ms. Jaskie; Ms. Molden and Ms. Perez

At the end of the four hours, participants will be able to identify:

- Cardiovascular Business Alphabet Soup: Acronyms and Core Concepts
- Basics of Cardiovascular Service Line Development
- Basics of Contract Negotiations
- MACRA 101: An overview of the Medicare Access And Chip Reauthorization Act



7:30 a.m. - 11:30 a.m. **PRE-CONFERENCE WORKSHOP II: Growing Leaders: Empowering Healthcare Professionals to Improve Our Healthcare (*Floridian Ballroom A-F*)**

Featured Presenter: Lieutenant General Hertling

Drs. Harold, Itchhaporia, Poppas, Seals and Walpole

At the end of the four hours, participants will be able to identify:

- Basics of Leadership
- Proven Examples of Success in Healthcare Leadership Training

PRE-CONFERENCE LUNCH (Optional Non-accredited session) *There is no charge for this session but seating is limited to first come, first served.*

11:45 a.m. - 12:45 p.m. **Insights on Access Barriers and Overcoming Administrative Burdens for New Therapies (*Hilton Bonnet Creek Ballrooms II and III*)**

The overall goal of this session is to provide practical operational strategies that address pre-authorization barriers for new therapeutic agents specifically PCSK9i's ARNIs and NOACs.

As a result of participating in this session, learners should be able to —

1. Review the current barriers, as identified by ACC members, including prior authorization documentation
2. Discuss lessons learned and best practices for prior authorization
3. Identify operational support and resources needed to support prior authorization

This activity is supported by Amgen and Novartis Pharmaceuticals.



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Thursday, January 26

GENERAL SESSION I

11:00 a.m. - 1:00 p.m. Registration (*Floridian Ballroom Foyer*)

1:00 p.m. Welcome, Introductions and Course Overview (*Floridian Ballroom A-F*)
Dr. Walpole

1:15 p.m. Plenary Session: The Value Mandate: Understanding How Care Delivery Must Change (*Floridian Ballroom A-F*)
Mr. Nolan



2:15 p.m. Workshops (Choose 1. Space is limited on a first come basis.)

- 1. National Aim: The Basics of MACRA: What Is MIPS? What Is APM?**
Dr. Rose and Ms. Lund (Floridian Ballroom A-F)
- 2. Operational Excellence & Leadership: Culture Trumps Strategy...ALWAYS! Navigating the Hidden Barriers (Floridian Ballroom L)**
Dr. Angood and Mr. Nolan
- 3. Business of Medicine: Current State of Cardiovascular Service Line: Why You Need One Regardless of Your Employment Status – Employed or Independent (Floridian Ballroom K)**
Dr. Fry and Ms. Molden
- 4. Business of Medicine: Medicare or Concierge: Do We Opt In or Opt Out? The Great Payment Reform Debate (Floridian Ballroom J)**
Dr. Wright and Mr. Schroyer



3:00 p.m. Workshops (Choose 1. Space is limited on a first come basis.)

- 1. National Aim: MIPS: Understanding the Quality and Cost Categories (Floridian Ballroom A-F)**
Dr. Valentine and Ms. Biga
- 2. Operational Excellence & Leadership: Stronger Together: Essential Partnerships Between Doctors and Administrators (Floridian Ballroom J)**
Dr. Hoyt and Mr. Talley
- 3. Quality & Efficiency: Perhaps You're Further Along Than You Think: Using Your NCDR Data for Quality Reporting (Floridian Ballroom K)**
Dr. Brindis and Ms. Hewitt



3:45 p.m. Break with Exhibitors (*Floridian Ballroom G-I*)



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4:15 p.m.

Workshops (Choose 1. Space is limited on a first come basis.)

1. **National Aim: MIPS: Understanding MU and Clinical Practice Improvement Categories (Floridian Ballroom A-F)**

Dr. Gluckman and Ms. Biga



2. **Operational Excellence & Leadership: Managing Change: Essential Skills for Every Leader (Floridian Ballroom K)**

Drs. Angood and Rose

3. **Business of Medicine: Does My Documentation Matter in MIPS? Do You Even Know You Have a "Risk Score"? The Basics of Risk Adjustments (Floridian Ballroom J)**

Dr. Fry and Ms. Gates-Striby

4. **Quality & Efficiency: Do You Understand How CMS Is Tracking the Cost and Quality of Care That You Deliver? (Floridian Ballroom L)**

Drs. Brindis and Hendel



5:00 p.m.

Workshops (Choose 1. Space is limited on a first come basis.)

1. **Business of Medicine: An Introduction to QRUR, s-QRUR and VBPM (Floridian Ballroom J)**

Dr. Deering and Ms. Biga



2. **Business of Medicine: MACRA: APM Track – Understanding Alternative Payment Models – MSSP, Track 1, Track 2 and 3, BPCI, Next Gen, Pioneer (Floridian Ballroom A-F)**

Dr. Casale and Mr. Daniel



3. **Operational Excellence & Leadership: Putting Change Management to Work: Step by Step Approach to MACRA Readiness (Floridian Ballroom K)**

Dr. Brown and Mr. Schroyer

4. **Quality & Efficiency: How Choosing the Right Quality Metrics Can Affect Your Bottom Line (Floridian Ballroom L)**

Drs. Brindis and Kovacs

5:45 p.m.

Plenary Session: Dollars and Cents: The Reality of MACRA (Floridian Ballroom A-F)

Presenters: Dr. Walpole and Ms. Jaskie

Panel: Drs. Deering and Rose; and Ms. Jaskie

Moderator: Dr. Walpole



6:15 p.m.

Adjournment

6:15 p.m. –

7:15 p.m.

Networking Reception with Exhibitors and Faculty (Floridian Ballroom G-I)



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Friday, January 27

7:00 a.m. – 8:00 a.m. Continental Breakfast with Exhibitors

7:00 a.m. – 7:45 a.m. Optional Breakfast Educational Symposia (*Non-accredited session*)

1. Putting It All Together – How to Ensure CV Service Line Success Quickly (*Floridian Ballroom J*) (*See the Exhibitor Handout for more information.*)

Speakers:

Carol Smith, MBA, Director, Business Development

Beverly Fuoti-Livezey, MBA, RN, AACC, Clinical Leader, Business Development

Presented by: ACC Accreditation Services

Session Overview:

Reducing clinical variation is essential to improving quality and lowering the cost of care. Success requires a holistic approach to defining the *process of patient care*, with:

- A patient-centric multi-disciplinary team
- Consistent use of guideline-based protocols
- Actionable intelligence to improve performance

The challenge is finding the time to research, plan, and implement the top priorities that drive results. Learn how ACC Accreditation Services delivers a roadmap for improving quality outcomes and financial performance for more than 1100 hospitals worldwide. Delivered online and supported by the expertise of the ACC, we can help you achieve your CV Service Line goals.

SESSION II

8:00 a.m. Summary of Day One and Preview of Day Two (*Floridian Ballroom A-F*)
Dr. Walpole

8:15 a.m. Plenary Session: Episodes of Care: An Introduction to the New Cardiac Episodes of Care – What to Take Back When You Travel Home (*Floridian Ballroom A-F*)
Dr. Wasfy



9:00 a.m. Plenary Session: Leading in 2017: Designing Your Team for the Best Patient Outcomes and Financial Viability (*Floridian Ballroom A-F*)
Dr. Hoyt and Ms. Biesbrock

9:45 a.m. Q&A Session/Panel Discussion (*Floridian Ballroom A-F*)
Panel: Drs. Casale and Wasfy and Ms. Biesbrock
Moderator: Dr. Hoyt

10:00 a.m. Break with Exhibitors (*Floridian Ballroom G-I*)



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10:30 a.m. - 12:45 p.m. **Mini Intensive: Bundles of Joy or Bundles of Sorrow: A Deep Dive into Episodes of Care (*Floridian Ballroom J*)** (*Space is limited on a first come basis.*)
Drs. Casale and Wasfy; Ms. Biga and Ms. Jaskie



10:30 a.m. **Workshops** (*Choose 1. Space is limited on a first come basis.*)

1. **Operational Excellence & Leadership:** Building a Successful Financial Model for Team-based Care (*Floridian Ballroom K*)
Dr. Brown and Ms. Brown
2. **Business of Medicine:** Designing Service Line Compensation (*Floridian Ballroom L*)
Dr. Strauss and Mr. Melloh
3. **Quality & Efficiency:** Staying on the Payment Reform Track: Deadlines You Can't Miss (*Floridian Ballroom A-F*)
Dr. Deering and Ms. Gates-Striby
4. **Quality & Efficiency:** How Do You Prove Your Worth? Demonstrating to Patients and Payers Your High-quality, High-value Care (*Indian River & Hamilton*)
Drs. Cacchione and Itchhaporia



11:15 a.m. **Workshops** (*Choose 1. Space is limited on a first come basis.*)

1. **National Aim: Late Breaking Topics (*Floridian Ballroom A-F*)**
Drs. Douglas and Walpole; Mr. Morse and Ms. Perez
2. **Operational Excellence & Leadership:** 10 Strategies to Improve Patient Access: Scheduling Templates, Star Physician, Walk-ins (*Indian River & Hamilton*)
Dr. Valentine and Ms. Brown
3. **Business of Medicine:** Episodes of Care: How Do I Get My System Ready for This? (*Floridian Ballroom K*)
Dr. Strauss and Mr. Talley
4. **Quality & Efficiency:** What Matters Most to Patients (And Should Matter More to Us): An Introduction to Patient Reported Outcome Measures (PROMs) and Patient Relationship Codes – Are They Kidding? (*Floridian Ballroom L*)
Dr. Spertus and Ms. Lund



12:00 p.m. **Workshops** (*Choose 1. Space is limited on a first come basis.*)

1. **Operational Excellence & Leadership:** Cardiovascular Service Line Management in a Post-MACRA World (*Floridian Ballroom A-F*)
Drs. Cacchione and Hoyt
2. **Business of Medicine:** Coding, Documentation and Attribution: How This Impacts the Deployment of Your Team Members (*Floridian Ballroom K*)
Dr. Gluckman and Ms. Gates-Striby



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3. **Business of Medicine:** Clinician Decision Support for Imaging:
The AUC Mandate – What Is It? How Do I Implement It? The Final Rule
(*Floridian Ballroom L*)

Drs. Hendel and Spertus



4. **Quality & Efficiency:** Data Transparency in Service to Cost Reduction: A Case Based Discussion (*Indian River & Hamilton*)

Dr. Duffy and Ms. Tooley

12:45 p.m. - 1:40 p.m. Lunch with Exhibitors (*Floridian Ballroom G-I*)

12:45 p.m. – 1:40 p.m. Optional Industry Lunch Symposia (*Non-accredited sessions*)

1. **Pritikin Intensive Cardiac Rehab (ICR): Your Key to Delivering Comprehensive Care**
(*Indian River & Hamilton*) (*See the Exhibitor Handout for more information.*)

Presented by: Pritikin

Session Overview:

The Pritikin Program has been taught for over 40 years at the Pritikin Longevity Center. With more than 100 peer-reviewed, published scientific studies backing its efficacy, the Pritikin Program is approved for reimbursement under the Intensive Cardiac Rehab (ICR) CMS benefit class.

With twice the number of Medicare-covered sessions as CR (72 instead of 36), Pritikin offers a unique lifestyle education program which includes medically-supervised exercise, nutrition education, cooking, and behavioral skills. Please join us for lunch, and learn about the science behind the Pritikin Program and the process of becoming licensed to deliver the Pritikin ICR program at your facility.

2. **Learn How Cath Labs Are Learning to Save Millions** (*Flagler & Gilchrest*) (*See the Exhibitor Handout for more information.*)

Speakers:

Ryan Graver, President, MedAxiom Ventures

Denise Brown, Vice President, MedAxiom Consulting

Gary Clifton, Vice President, Terumo Business Edge

Presented by: Terumo Business Edge /MedAxiom

Session Overview:

This session will discuss how cath lab programs across the country are optimizing performance to meet the growing challenges of managing costs and profitability. In an era of declining reimbursement and with the expansion of bundled payments on the horizon, reducing costs, improving operational efficiencies, and leveraging ways to further improve patient satisfaction are keys to improving profitability, irrespective of whether programs are preparing for a CMS bundle or even pursuing a private payer value strategy. MedAxiom and Terumo have identified an average of \$1Million



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opportunity through Cath Lab operational efficiencies; developing a more consistent and predictable model of care delivery while improving clinical quality and outcomes is positioning programs as we accelerate our move toward value based care.

3. Ornish Lifestyle Medicine: A Potent Alternative to Reversing Heart Disease While Increasing Service Line Revenue (Floridian Ballroom J) ([See the Exhibitor Handout for more information.](#))

Speaker:

Dr. Giovanni Campanile, Medical Director of Ornish Lifestyle Medicine and Director of Integrative Nutrition and Integrative Cardiology at Atlantic Health System – Chambers Center for Well Being

Presented by: Healthways

Session Overview:

Learn how to position your organization as a leader in the transition to value-based care with [Ornish Lifestyle Medicine](#) – the only program scientifically proven to reverse the progression of heart disease.

Reimbursed by Medicare and many major insurance companies, Ornish Lifestyle Medicine is the leading Intensive Cardiac Rehab Program in the country. By helping participants make sustainable lifestyle changes, the program delivers superior clinical outcomes, reduced readmissions, increased revenue, and lower long-term costs.

Join us to hear from an Ornish provider site on how the program generates clinical, financial, and operational value, and how it transforms thousands of lives nationwide.

SESSION III

- 1:45 p.m.** **Plenary Session: Cardiovascular Forecast: What Is Happening? (Floridian Ballroom A-F)**
Ms. Tooley
- 2:30 p.m. - 4:30 p.m.** **Mini Intensive: The Secrets to Great Leadership: Being Flexible, Nimble and Willing to Try – A Workshop for Early Career Leaders (Space is limited on a first come basis.) (Floridian Ballroom J)**
Drs. Freeman and Fry; Ms. Biesbrock, Ms. Nelson and Mr. Price
- 2:30 p.m.** **Workshops (Choose 1. Space is limited on a first come basis.)**
- 1. Operational Excellence & Leadership: Radical Transformation: Creating the Patient-centric Organizational Chart (Floridian Ballroom L)**
Dr. Wyman and Mr. Nolan
 - 2. Business of Medicine: Basics of Physician Compensation Models: How Much Should Be “At Risk”? (Indian River & Hamilton)**
Mr. Daniel and Mr. Sauer



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3. **Business of Medicine:** Working Well with Others: Playing Nice in the Sand Box: How to Prepare for Bundles (*Floridian Ballroom A-F*)
Drs. Cacchione and Rose



4. **Quality & Efficiency:** Tackling Unexplained Variation in Care: How to Carefully Move One's Cheese (*Floridian Ballroom K*)
Drs. Gluckman and Strauss

3:15 p.m. Break with Exhibitors (*Floridian Ballroom G-I*)

3:45 p.m. Workshops (Choose 1. Space is limited on a first come basis.)

1. **Operational Excellence & Leadership:** Optimizing Service Line Teams: Which Services Should Be Provided by Physicians vs. APPs? Going from 100% Physician Driven Care to APP Led Specialty Clinics (*Floridian Ballroom L*)
Dr. Rose and Mr. Price

2. **Business of Medicine:** Leading Your MACRA Task Force: Who Needs a Seat at the Table – Single Specialty, or...? (*Floridian Ballroom A-F*)
Dr. Fry and Ms. Lund



3. **Business of Medicine:** What Role Should Cardiologists Play in an ACO and How Should They Be Compensated for That Role? (*Floridian Ballroom K*)
Drs. Brown and Wright
4. **Quality & Efficiency:** Care Pathways and Care Teams: A Blueprint for Delivering High Quality, Low Cost Care (*Indian River & Hamilton*)
Drs. Spertus and Wyman

4:30 p.m. Plenary Session: Compensation in a Non-RVU World (*Floridian Ballroom A-F*)
Dr. Brown and Ms. Molden

5:00 p.m. Q&A/Panel Discussion (*Floridian Ballroom A-F*)
Panel: *Drs. Brown and Rose; and Mr. Talley*
Moderator: *Ms. Molden*

5:15 p.m. Adjournment

Saturday, January 28

6:30 a.m. – Continental Breakfast
7:15 a.m.

SESSION IV

7:30 a.m. Summary of Day Two and Preview of Day Three (*Floridian Ballroom A-F*)
Dr. Walpole



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7:45 a.m. **Plenary Session: Your Future as a 'Value Provider' – A Call to Action (Floridian Ballroom A-F)**
Dr. Seals

8:15 a.m. **Workshops: MACRA Readiness Checklists for Success: Top 10 Things You Need to Have in Place for the Next 6 Months and Beyond (Repeated at 9:45 a.m. Space is limited on a first come basis.**

1. MIPS Awareness (Floridian Ballroom A-F)
Dr. Duffy and Mr. Sauer



2. APM Awareness (Floridian Ballroom J)
Drs. Casale and Kovacs



3. Change Management: Who the Heck Is Going to Lead This MACRA Process? (Floridian Ballroom K)
Drs. Douglas and Harold

4. Nuts and Bolts (Floridian Ballroom L)
Dr. Walpole and Ms. Biga

9:00 a.m. **Workshops (Choose 1. Space is limited on a first come basis.)**

1. Deep Dive into s-QRUR: How to Use the Data as a Road Map (Floridian Ballroom J)
Dr. Rose and Ms. Biga



2. MIPS Pathways: Finding My True North – I Have the Tools Now and I Can Head Home to Implement Them (Floridian Ballroom A-F)
Dr. Brown and Ms. Jaskie

3. Last Call: Doubts/Questions/Concerns on MACRA and Bundles? This Will Answer Them (Floridian Ballroom L)
Dr. Duffy and Mr. Schroyer

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3. Change Management: Who the Heck Is Going to Lead This MACRA Process? (Floridian Ballroom K)
Drs. Douglas and Harold

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- 4. Nuts and Bolts (*Floridian Ballroom L*)**
Dr. Walpole and Ms. Biga

10:30 a.m. **Chat with the Experts One Last Time (*Floridian Ballroom A-F*)**

11:00 a.m. **Course Adjournment**

