

# Cardiovascular Summit: Navigating Hyper-Change & Health Care Economics and Optimizing CV Care & the Clinician Experience

## Wednesday, February 5

3:00 p.m. – **CV Summit Registration** M4 Foyer  
6:00 p.m.

## Thursday, February 6

### PRECONFERENCE WORKSHOPS (Choose 1 of 2)

6:00 a.m. – **Registration and Breakfast Buffet** M4 Foyer  
7:30 a.m.

7:30 a.m. – **PRECONFERENCE WORKSHOP I: Primer for the Economics in Cardiovascular Practices and Cardiovascular Service Lines (CVSL)** Salon E  
11:30 a.m. Dr. Downey, Ms. Biga, Ms. Gates, and Mr. Draper

7:30 a.m. – **PRECONFERENCE WORKSHOP II: Leadership** Salons NOP  
11:30 a.m. Drs. Khandelwal, Kovacs, Rose, Walpole, and Walsh; and Ms. Biesbrock and Ms. Molden

11:40 a.m. – **Lunch With Exhibitors** Salons ABCD  
12:35 p.m.

11:40 a.m. – **Sponsored Lunch Presentation (Optional, noncertified sessions)**  
12:35 p.m.

- **Innovation in Care Management: Novel Patient Engagement Yields Better Outcomes** Capitol  
**Speaker(s):**  
Randy Durbin, DO, ChronicCareIQ client and VP Medical Affairs at Karna LLC  
Matt Ethington, CEO ChronicCareIQ  
**Presented by:** ChronicCareIQ  
**Session Overview:**  
In response to the greying of America and the prevalence of chronic disease within, CMS has introduced 15 new reimbursements in the last 5 years for non-traditional coverage of this at-risk population. Data shows that when communication with patients is enhanced, acute utilization is reduced for Medicare Beneficiaries. Randy Durbin, DO & VP of Medical Affairs, Karna LLC will discuss the promising findings of a retrospective analysis covering 3 years of discharge data comparing patients using novel surveillance and monitoring compared to standard of care. Results include reductions in acute utilization for CHF, AMI, all cause cardiac hospitalizations, and cost savings estimates to Medicare. Also hear from CEO Matt Ethington whose experience as a patient inspired this novel and practical approach for managing patients with chronic disease.

### GENERAL SESSION I

12:45 p.m. **CV Summit Welcome and Course Overview** Salons IJKLM  
Drs. Rose and Walpole; and Ms. Biga

1:05 p.m. **Plenary Session: Futurist View: What Will Cardiology Look Like in 2025?** Salons IJKLM  
Dr. Califf

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## Thursday, February 6 (Continued)

- 2:00 p.m.**      **Plenary Session: Innovation and Health Care Delivery** *Salons IJKLM*  
*Dr. Krumholz*
- 2:55 p.m.**      **Break: Visit Exhibitors** *Salons ABCD*
- 3:25 p.m. – 4:10 p.m.**      **Workshops** *(Choose 1. Space is limited on a first-come basis.)*
- 1. Hospital Finance 101: Learn Their Jargon** *Salon E*  
*Dr. Brown and Ms. Biga*
  - 2. Recruitment, Retention, Advancement, and Wind-Down: Best Practices for Every Setting** *Salons IJKLM*  
*Drs. Fry, Newell, and Walsh*
  - 3. The Financially Sustainable Care Team Model** *Salons FG*  
*Dr. Goeke and Ms. Biesbrock*
  - 4. Sustaining the Research Mission: Academic and Not** *Archives*  
*Drs. Hendel and Parmacek*
  - 5. How to Design a Score Card, Where to Find the Data, and How to Make It Actionable** *Salons NOP*  
*Dr. Strauss and Ms. Jaskie*
- 4:10 p.m.**      **Transition Time**
- 4:15 p.m. – 5:00 p.m.**      **Workshops** *(Choose 1. Space is limited on a first-come basis.)*
- 1. Secrets of Successful CVSL Construction: Essential Ingredients of Structure, Process, and Function** *Archives*  
*Dr. Blackwell and Ms. Molden*
  - 2. Who Is Our “Team,” What Is Their Role, and How Do We Get Paid?** *Salons IJKLM*  
*Drs. Beavers and Freeman*
  - 3. Using Add-On Codes Appropriately Will Also Increase Revenue: Getting Paid for What You Do** *Salon E*  
*Dr. Rose and Ms. Gates*
  - 4. Nuts and Bolts** *Salons FG*  
*Dr. Valentine and Ms. Biga*
  - 5. Flexible Careers Focus: Part Time/Job Share/Male/Female/Paternity How Do We Work Them In?** *Salons NOP*  
*Drs. Poppas and Walsh; and Ms. Jaskie*
- 5:00 p.m.**      **Transition Time**
- 5:05 p.m.**      **Plenary Session: Physician Compensation: Is There Any Good Plan??** *Salons IJKLM*  
*Ms. Biga, Ms. Molden, and Mr. Daniel*
- 6:00 p.m.**      **Adjourn**
- 6:00 p.m. – 7:00 p.m.**      **Networking Reception for Attendees, Exhibitors, and Faculty** *Salons ABCD*

## Cardiovascular Summit: Navigating Hyper-Change & Health Care Economics and Optimizing CV Care & the Clinician Experience

### Friday, February 7

**7:00 a.m. –** Breakfast With Exhibitors *Salons ABCD*

**7:55 a.m.**

**7:00 a.m. –** Sponsored Breakfast Presentations (*Optional, noncertified sessions*)

**7:55 a.m.**

➤ **Achieving 70% Participation Through Virtual Cardiac Rehabilitation** *Capitol*

**Speaker(s):**

Eleanor Levin, MD, Clinical Professor, Cardiovascular Medicine, Stanford University

Ade Adesanya, President, Moving Analytics, Inc.

**Presented by:** Moving Analytics

**Session Overview:** Cardiac Rehabilitation (CR) is a class 1a recommendation by the AHA/ACC, despite its benefits less than 20% of patients participate due to lack of access, cost and an outdated facility-based delivery model. In this session we will explore virtual cardiac rehabilitation (VCR) as a viable and more effective model for serving patients, improving cardiovascular risk reduction and reducing readmissions. In this session you can expect to learn:

- Why we need new models of CR
- What is virtual cardiac rehab (VCR)?
- How VCR satisfies Medicare requirements for CR
- How to choose the right patients for VCR
- How VCR integrates into your workflow
- Resources required to implement a VCR program
- How VCR supports your performance and quality measures
- Current reimbursement for VCR
- The business case for VCR
- Current reimbursement for VCR
- How Moving Analytics can help you implement a successful program

➤ **Listen with Confidence — How AI Enabled Stethoscopes Can Improve How We Screen for Disease in Our Communities** *Congress*

**Speaker(s):**

Jason Bellet, Co-Founder and COO, Eko

**Presented by:** Eko

**Session Overview:** Patients with valvular heart disease and AFib often go undiagnosed during the primary care exam, resulting in delayed detection and delayed referrals to cardiac specialists. Join us for a hands-on demonstration of the first AI-powered digital stethoscope to detect the presence of heart murmurs and AFib at the point of care, converting the classic stethoscope into a powerful early detection tool.

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## Friday, February 7 (Continued)

### SESSION II

- 8:00 a.m.**      **Summary of Day One and Preview of Day Two** *Salons IJKLM*  
*Drs. Rose and Walpole; and Ms. Biga*
- 8:10 a.m.**      **Plenary Session With Joint Societies: Ambulatory Procedures: What Does the Future Hold?** *Salons IJKLM*  
   
*Drs. Mahmud and Russo*  
*Moderator: Dr. Walpole*
- 8:55 a.m.**      **Poster Winner Announcement** *Salons IJKLM*  
*Dr. Rose*
- 9:00 a.m.**      **Transition Time**
- 9:05 a.m. – 9:50 a.m.**      **Workshops** (*Choose 1. Space is limited on a first-come basis.*)
- 1. Wearables and Big Data: Ready for Prime Time?**  
**What to Do With Your Apple Watch Besides Tell Time** *Salons FG*  
  
*Drs. Desai, Kusumoto, and Russo*
- 2. Capturing All Your Work: Know Your CFO** *Salon E*  
*Dr. Strauss and Ms. Gates*
- 3. Service Rationalization: What Is It and Why Are Systems So Focused on It?** *Salons NOP*  
*Dr. Brown and Ms. Jaskie*
- 4. The Model Academic Cardiology Program** *Archives*  
*Drs. Hendel and Lee*
- 5. Breaking Up Is Hard to Do: Transformations — Positive and Negative** *Salons IJKLM*  
*Drs. Chapman and Leimbach; and Mr. Daniel*  
*Moderator: Dr. Walpole*
- 9:50 a.m.**      **Break: Visit Exhibitors and Posters** *Salons ABCD*
- 10:15 a.m. – 11:50 a.m.**      **Mini-Intensive: Academics: Finance and Academic** *Salons NOP*  
*Drs. Desai, Hendel, Lee, Parmacek, and Yancy*  
**Finances 101 for the Academic Center**  
**Compensation for the Academic Cardiologist**
- 10:15 a.m. – 11:50 a.m.**      **Mini-Intensive: Designing a Physician Compensation Model: RVU, TVU** *Salon E*  
*Dr. Katsiyannis, Ms. Biga, Ms. Molden, Mr. Porter, and Mr. Sauer*

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### Friday, February 7 (Continued)

**10:15 a.m. –** **Workshops** (Choose 1. Space is limited on a first-come basis.)

**11:00 a.m.** **1. Universal Principles of Leading Change** Salons FG

*Drs. Itchhaporia and Kovacs; and Mr. Nolan*

**2. Subspecialty Clinic Solutions: Who Staffs? What's the Model? How Do I Get Started?** Salons IJKLM

*Dr. Goeke and Mr. Draper*

**3. Novel Approaches to Advanced Imaging** Archives



*Drs. Blankstein, Borque, Bucciarelli-Ducci, Dorbala, Raman, and Villines*

*Moderator: Dr. Attebery*

**11:00 a.m.** **Transition Time**

**11:05 a.m. –** **Workshops** (Choose 1. Space is limited on a first-come basis.)

**11:50 a.m.** **1. Strategic Leadership: How Often Should You Have a Strategic Planning Session?**

**How Do You Structure It?** Salons FG

*Drs. Angood, Kovacs, and Wilson*

**2. We Started, Now We Need to Implement (and Get Paid) for These Subspecialty Clinics**

**Financially Sustainable Subspecialty Clinics** Salons IJKLM

*Dr. Gluckman and Mr. Konur*

**3. Gain Sharing: How Do You Do It? CIN/BPCI/etc.** Archives

*Dr. Downey and Mr. Daniel*

**11:50 a.m. –** **Lunch With Exhibitors and Visit Posters** Salons ABCD

**12:45 p.m.**

**11:50 a.m. –** **Sponsored Lunch Presentations** (Optional, noncertified sessions)

**12:45 p.m.**

➤ **Predict Potential Heart Failure Events Weeks in Advance** Capitol

**Speaker(s):**

Sanjeev Gulati, MD, FACC; Chief of Adult Cardiology; Medical Director, Heart Failure and Transplant Services; Atrium Health – Sanger Heart & Vascular Institute

Meghan Emig, MPAS, PA-C; Director of Advanced Practice; Assistant Vice President, Heart Failure and Transplant Services; Atrium Health – Sanger Heart & Vascular Institute

**Presented by:** Boston Scientific

**Session Overview:** HeartLogic™ Sensors Provide Objective Measure of Heart Failure Physiology  
Experts discuss clinical data, managing alerts, risk stratification and ways to integrate HeartLogic™ into clinical practice. HeartLogic™ Heart Failure Diagnostic, exclusively in Boston Scientific's Resonate™ family of implantable ICDs & CRT-Ds, combines multiple physiological sensors to predict worsening heart failure and the ability to provide weeks of advanced notice of a heart failure event via remote patient monitoring.

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## Friday, February 7 (Continued)

11:50 a.m. – Sponsored Lunch Presentations Continued (Optional, noncertified sessions)

12:45 p.m.

➤ **Time Has Come to Change Cardiology Imaging Congress**

**Speaker(s):**

Terry A. Colip, Founder and Managing Member, Cell>Point, L.L.C.

**Presented by:** Cell>Point, L.L.C.

**Session Overview:** Oncardia® is the first functional “hot spot” cardiac ischemia imaging agent developed for both SPECT and PET imaging and is the first nuclear cardiology imaging agent eliminating the need to stress patients, reducing overall imaging time to less than 30 minutes improving throughput, revenues and most importantly improved accuracy. Clinical trial results to date show higher specificity and sensitivity than traditional MPI studies. Oncardia® received the Best New Technology Award by the American Society of Nuclear Cardiology and is currently completing Phase 2b/3 trials.

## SESSION III

12:50 p.m. **Combined Leadership Forum/CV Summit Welcome Salons IJKLM**

*Drs. Attebery and Kovacs*

1:00 p.m. **Plenary Session: Compassionomics:**

**The Revolutionary Evidence That Caring Makes a Difference Salons IJKLM**

*Dr. Trzeciak*

2:00 p.m. **Plenary Session: Imaging for CAD: Where Is the Sweet Spot for Each Modality? Salons IJKLM**



*Drs. Blankstein, Bucciarelli-Ducci, Dorbala, and Hung*

*Moderator: Dr. Rose*

2:40 p.m. **Transition Time**

2:45 p.m. – **Workshops (Choose 1. Space is limited on a first-come basis.)**

3:30 p.m. **1. Best Practices 1: Tackling Procedural Variations in the Cath Lab Salon H**



*Drs. Downey, Grines, and Mahmud*

**2. MIPS in 2021: Where Are We Going? Salon E**

*Dr. Rose and Ms. Biga*

**3. Dealing With the “Unprofessional” Team Mate Salons FG**

*Drs. Poppas and Valentine*

**4. Academic Faculty Affairs! Archives**

*Drs. Bailey and Yancy*

**5. So We Have a Service Line: Now What? Salons IJKLM**

*Dr. Gluckman and Ms. Jaskie*

3:30 p.m. **BREAK: Visit Exhibitors and Posters Salons ABCD**

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## Friday, February 7 (Continued)

**3:55 p.m. – 5:30 p.m.** **Mini-Intensive: Building and Implementing Team-Based Care in a Successful Financial Model** *Salon E*  
*Drs. Beavers, Bhatt, and Gluckman; and Ms. Biesbrock and Ms. Jaskie*

**3:55 p.m. – 4:40 p.m.** **Workshops** (Choose 1. Space is limited on a first-come basis.)

**1. Best Practices 2: AUC: Operationalizing the Mandate or Just Doing the Right Thing?** *Archives*



*Drs. Blankstein, Bourque, Bucciarelli-Ducci, Dorbala, Raman, and Villines*  
*Moderator: Dr. Hendel*

**2. How Do You Get Along With People Who Think Differently?** *Salon H*

*Dr. Itchhaporia and Ms. Molden*

**3. Novel Approaches for Access: Clinics/Curbside Clinics/Virtual/Telehealth** *Salons IJKLM*

*Drs. Chazal and Newell*

**4. Valuing Disruptive Technology: How to Implement in Your World** *Salons FG*

*Dr. Desai and Ms. Honeycutt*

**5. Understanding Your DiSC Profile and Conflict Management** *Salons NOP*

*Drs. Kovacs and Valentine; and Ms. Nelson*

**4:40 p.m.** **Transition Time**

**4:45 p.m. – 5:30 p.m.** **Workshops** (Choose 1. Space is limited on a first-come basis.)

**1. Market Growth Ideas: Vascular Center of Excellence** *Salons FG*

*Dr. Baqai and Ms. Biga*

**2. Best Practices 3: Echo Best Practice: Limited Echos Hand Held — What Is the Future?** *Salon H*



*Drs. Hung, Kirkpatrick, and Poppas*

**3. Practical Approaches to Telecardiology: The Next Nightmare or Future Promise?** *Salons IJKLM*

*Drs. Bhatt and Bhavnani*

**4. I Am Burned Out on Burn-Out: How Do I Fix That?** *Archives*

*Drs. Angood and Chazal; and Ms. Honeycutt*

**5. Running an Effective Meeting and Developing Your Dream Team** *Salons NOP*

*Drs. Khandelwal, Lewis, Philbin, and Wilson*

**5:30 p.m.** **Transition Time**

**5:35 p.m.** **How Technology Can Make Health Science More Accessible** *Salons IJKLM*

*Dr. Parakh*

**6:30 p.m.** **Adjourn**

**6:30 p.m. – 7:30 p.m.** **Combined CV Summit and Leadership Forum Networking Reception for**

**Attendees, Exhibitors, and Faculty** *Salons ABCD*

Sponsored by RxVantage



# Cardiovascular Summit: Navigating Hyper-Change & Health Care Economics and Optimizing CV Care & the Clinician Experience

## Saturday, February 8

6:30 a.m. – Breakfast Buffet Salons ABCD  
7:25 a.m.

6:30 a.m. – Sponsored Breakfast Presentations (Optional, noncertified sessions)  
7:25 a.m.

## SESSION IV

7:30 a.m. Summary of Day Two and Preview of Day Three Salons IJKLM  
*Drs. Rose and Walpole; and Ms. Biga*

7:45 a.m. Plenary Session: Putting It Together: Are Bundles In or Out? Salons IJKLM  
*Dr. Fetter and Mr. Nolan*

8:25 a.m. Plenary Session: Site Neutrality: Section 603 — What Does It Mean to My Service Line? Salons IJKLM  
*Dr. Walpole, Ms. Biga, and Mr. Porter*  
*Moderator: Dr. Attebery*

9:00 a.m. Transition Time

9:05 a.m. – Workshops (Choose 1. Space is limited on a first-come basis.)

- 9:50 a.m.
1. **We Can't Do Everything Everywhere: Implementing and Leading Service Line Rationalization** Salon H  
*Dr. Fry and Mr. Draper*
  2. **Risk Scores Are the New wRVU** Salon E  
*Dr. Rose and Ms. Gates*
  3. **APP/MD Partnership: Building the Team** Salons FG  
*Dr. Freeman and Ms. Biesbrock*
  4. **We Always Talk About Physician Comp: What About Admins?** Archives  
*Mr. Konur and Mr. Sauer*
  5. **Contract Renegotiation: Hear From the Experts** Salons IJKLM  
*Dr. Walpole, Ms. Biga, and Mr. Porter*

9:50 a.m. Transition Time

9:55 a.m. – Workshops (Choose 1. Space is limited on a first-come basis.)

- 10:40 a.m.
1. **Should We Hire Cardiologists? Physician Enterprise Versus Hospital Margins** Salons IJKLM  
*Dr. Fry and Mr. Sauer*
  2. **How to Get Things Done in a Large Hospital System or Medical Center When You Are Not in Charge** Archives  
*Dr. Katsiyiannis and Mr. Draper*
  3. **How to Survive in Private Practice** Salon H  
*Ms. Honeycutt and Mr. Konur*
  4. **New and Innovative Add-On Codes: What Are They?** Salons FG  
*Dr. Rose and Ms. Gates*
  5. **Nuts and Bolts** Salon E  
*Dr. Valentine and Ms. Biga*



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**Saturday, February 8 (Continued)**

**10:40 a.m.**      **Transition Time**

**10:45 a.m.**      **Chat With the Experts One Last Time** *Salons IJKLM*

**11:00 a.m.**      **Course Adjournment**