Webinar Key Takeaways

1. Persist and publish (not publish or perish)!

2. Many popular journals have acceptance rates of <50%, meaning the most likely decision is rejection. Do not despair, you will find a home for your paper and it says nothing about its potential impact.

3. A 1-page cover letter to the editors should focus on why your paper is a good fit for that journal and how it offers novel or important results, and should suggest reviewers (either to ask or avoid).

4. It takes about 4-6 weeks to hear back from a journal after submission, assuming your paper is sent out for review.

5. Respond completely and politely to reviewers and offer supporting evidence. But remember, ultimately the editors decide whether to publish or not.

6. On average you can expect about 9 months between your first journal submission and the manuscript appearing in print at some journal.