CREATE A #BETTERPOSTER

ACC.20 TOPETHER WITH WORLD CONGRESS OF CARDIOLOGY

Create a better poster in less time that will more efficiently and effectively share your research with your colleagues at ACC.20/WCC! The new #BetterPoster format allows attendees to quickly understand the essence of your poster — and engage with you if they want to learn more.

Abstract Title Goes Here Subtitle goes here Author*, Author*, Author* University, City, State; University, City, State; BACKGROUND Add text here. METHODS Add text here. CONCLUSION Add text here.

Main finding goes here. Keep the message simple, short and easy to understand.

Use a **large font** size and **emphasize** the important words.



For more information, scan the QR code, go to www.name.com or email name@name.com

Silent Presenter

This is where you include a 1-minute summary of your intro, methods and results. Include key details and figures for attendees that just want to skim your poster.

Want to learn more about the #BetterPoster? Search #BetterPoster on twitter to find additional tutorials, templates and real-life examples.

Focus Area

- State the MAIN FINDING of your study. Rephrase your findings using plain language, not jargon, to make it easier for attendees to quickly digest the information.
- Add a QR code that links to additional research details, your full abstract and more.
- Adjust the width of each area as needed but don't be afraid of the negative space — it will allow attendees to find the key information quickly.

Back-Up Bar

This is your space — include all the extra data you might need to reference to be able to answer questions you'll get from all the attendees.

That's it! It's simple and it will allow you to have better interactions with your colleagues and a better poster experience overall. To make it even easier, we've provided ACC.20/WCC #BetterPoster templates — select the color to coordinate with the learning pathway/topic category of your poster. Download the template at accscientificsession.org/presenters.