ENSURE ORGANIZATIONAL GROWTH AND SUSTAINABILITY

INCREASE RELEVANCE AS THE CV PROFESSIONAL HOME
ACC is the indispensable resource for all CV professionals, providing both clinical and non-clinical solutions for all stages of their careers.

GENERATE AND DELIVER ACTIONABLE KNOWLEDGE
ACC is the trusted source of consumable knowledge that is integrated with the daily activities of the CV team and fully accessible when needed.

ADVANCE QUALITY, EQUITY, AND VALUE OF CV CARE
ACC defines and promotes all aspects of quality, equity, and value of care delivery.

ENSURE ORGANIZATIONAL GROWTH AND SUSTAINABILITY
ACC’s growth and sustainability is supported by enhanced revenue diversity and investment, efficiency, and a strong pipeline of leaders.
OUR MISSION
To transform cardiovascular care and improve heart health

OUR VISION
A world where innovation and knowledge optimize cardiovascular care and outcomes

OUR CORE VALUES
ACC is Patient-Centered

In every decision

We are stronger through Teamwork and Collaboration

We strive for Professionalism and Excellence

OUR STRATEGIC GOALS

ACTIONABLE KNOWLEDGE
CARE DELIVERY
PROFESSIONAL HOME
ORGANIZATIONAL SUSTAINABILITY

2019-2023 STRATEGIC PLAN