



Cardiovascular Team

MEMBER SECTION

Sample Recruitment Text for E-Mail

CVT State Liaisons may use this email to recruit colleagues to join the ACC as Cardiovascular Team Members. This email could be coupled with an invitation to attend a chapter event for CVT Members.

Dear Ms./ Mr./ Dr. _____ :

The American College of Cardiology (ACC) represents the interests of all cardiovascular specialists including nurses, physician assistants, clinical pharmacists, cardiovascular technologists, and clinicians working in cardiac rehabilitation - on crucial topics including research, clinical quality, advocacy, team-based care/ transformation of care.

At no time in the past has involvement in organized medicine been more critical. The ACC is at the forefront of the health care reform debate and is helping to shape how cardiovascular care will be delivered in the future. Many gains have been made, but more needs to be done.

In 2009, the American College of Cardiology incepted the Cardiovascular Team Section Leadership Council (CVTSLC) and Member Section – to provide forum for advancing the interests of the College’s CVT Membership. The mission of the CVTSLC is to ensure that Cardiovascular Team Members are engaged in the strategic initiatives across the College. Additionally, the Council is pursuing key recommendations for transforming cardiovascular care, identified in the [2015 Health Policy Statement \(HPS\) on CV Team-Based Care & the Role of Advanced Practice Providers](#). Those recommendations include:

1. Expanding interprofessional education to encourage creative interaction by all members of the team;
2. Pursuing advocacy around sensible payment reforms;
3. Exploring emerging technologies to extend the capabilities of the CV Team including telemedicine and virtual teams to help bring care to underserved regions.

The CVT Section Leadership Council will pursue these recommendations – integrating them into their goals for 2015 and beyond.

However, your help, and if possible, your participation is urgently needed!

Please join with those of us who have already committed to supporting these efforts by joining the American College of Cardiology today! You can download the membership application from the ACC website at: <http://www.acc.org/membership/become-a-member>.

Together We Are Stronger!



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Best,

<<<Liaison's Name>>>

CV Team State Liaison for <<<Enter State Here.>>>